



City of Tacoma

Deputy Mayor Kristina Walker

At-Large Position 8

Mayor Victoria Woodards
City of Tacoma
747 Market Street
Tacoma, WA 98402

February 24, 2023

Mayor Woodards and Members of the City Council,

The Infrastructure, Planning and Sustainability (IPS) Committee of the City Council has completed our review of the Neighborhood Planning Program's McKinley Hill Neighborhood Plan. On February 22, 2023, the IPS Committee voted to recommend the McKinley Hill Neighborhood Plan to City Council.

To develop these recommendations, the IPS Committee held two meetings, between January and February 2023, to review the draft McKinley Hill Neighborhood Plan. The Committee was especially pleased to see the focus on:

Policy Alignment: The plan implements key goals from *One Tacoma; Vision 2025*; the *Climate Action Plan*; and the *Equity and Empowerment Framework*, as well as initiatives such as Vision Zero and Home in Tacoma.

Engagement: The Neighborhood Planning Program worked with the Action Mapping Project to engage over 1,500 students and piloted working with the McKinley Neighborhood Steering Group and Committees, Language Ambassadors, and new online engagement tools, such as Social Pinpoint, to include over 1,000 community engagements.

Coordination: The program worked closely with internal and external partners to strategically position resources.

Capacity Building: The program worked to build capacity within McKinley Hill for long-term stewardship of the neighborhood's goals and vision; build stronger relationships between the community and the City; and identify opportunities for capacity building in future neighborhood focus areas.

Longevity: The McKinley Hill Neighborhood Plan lays out a roadmap for phased implementation and financial resources and accounts for project tracking and maintenance to ensure longevity of the projects.

Please do not hesitate to contact myself, Vice Chair Diaz, or staff regarding the IPS Committee's recommendation. As Chair, I would like to extend my gratitude to my fellow Committee members, as well as the McKinley Hill community members, for their ongoing support in implementing the goals and vision of the McKinley Hill Neighborhood Plan. The IPS Committee would also like to recognize the significance of co-creation and the participatory planning process. The IPS Committee recognizes the importance of Council commitment and City follow-through in making this a successful endeavor.

Sincerely,

Deputy Mayor Kristina Walker



City of Tacoma
Planning Commission

Christopher Karnes, Chair
Andrew Strobel, Vice-Chair
Morgan Dorner
Robb Krehbiel
Brett Marlo
Matthew Martenson
Brett Santhuff
Anthony Steele
Alyssa Torrez

February 1, 2023

Mayor Victoria Woodards
City of Tacoma
747 Market Street
Tacoma, WA 98402

RE: McKinley Hill Neighborhood Plan

Honorable Mayor and Members of the City Council,

Thank you for the opportunity to provide a recommendation for the McKinley Hill Neighborhood Plan. We appreciate Council allocating resources to create the Neighborhood Planning Program, which directly supports implementation of the *One Tacoma* Comprehensive Plan goals. The Planning Commission has received several presentations on the Neighborhood Planning process from City of Tacoma Planning and Development Services staff. Through these presentations, we have been pleased to see the level of trust and relationship-building between the City and the community. Through the program pilot process, we have heard a desire for additional Neighborhood Plans and a commitment to implementation. As you know, the Planning Commission's duties include developing and updating the *One Tacoma* Comprehensive Plan and working on programs for implementation of the Plan. We are excited to see how many of the *One Tacoma* Comprehensive Plan's goals can be implemented through the Neighborhood Planning Program in a tailored approach to fit each community's needs. Through our comments in this letter, the Planning Commission finds that the McKinley Hill Neighborhood Plan is consistent with the elements of the *One Tacoma* Comprehensive Plan and recommends adoption by the City Council.

Coordination: The Comprehensive Plan supports the core values of Opportunity, Equity, Partnerships, and Accountability identified in *Tacoma 2025*. The Planning Commission recommended Neighborhood Planning coordination with both internal (City departments) and external partners, including the Puyallup Tribe of Indians, Metro Parks, Pierce Transit, Tacoma Public Schools, and other relevant agencies and organizations to ensure that any McKinley Neighborhood Plan recommendations are actionable and aligned with other strategic priorities. This ongoing partnership has been documented in the plan, and we particularly appreciate the efforts from Councilmember Ushka to further this coordination.

Equitable Engagement and Community Capacity-Building: The Neighborhood Plan responds to the City's Equity and Empowerment Framework and *One Tacoma's* Engagement, Administration + Implementation Goals. Intentional and equitable community engagement was the core driving force behind the creation of the McKinley Hill Neighborhood Plan, and staff worked closely with community members every step of the way to co-create the community engagement process and Plan. In addition to an active neighborhood steering group, staff received input from over 1,000 "engagements" (survey responses, focus group participation, and event attendance), as well as 1,500 middle- and high-school student responses. Outreach also piloted the City's Language Access and Ambassadors program to reach communities who speak Spanish and Ukrainian, as well as coordination with the Equity Action Coalition. The Planning Commission encourages this effort to proactively reach out to and engage racial, ethnic, and other historically marginalized communities not typically represented in planning processes.

Business District Vitality: The Economic Development element of *One Tacoma* supports both retention of small businesses as well as creating a sense of place for commercial centers. For this reason, Mixed-Use Centers are the core of the Comprehensive Plan's growth and development strategy and the initial focus of the Neighborhood Planning Program. The Planning Commission recommends continued coordination between Neighborhood Planning and Community and Economic Development to support safety and sustainable growth

in the Business District and the surrounding neighborhood. Through this process, staff have supported the McKinley Business District to formally create an association. Implementation of the Neighborhood Plan will also include a placemaking strategy with the Office of Arts and Cultural Vitality, and a streetscape project design funded by Council and led by Public Works, with the goal of construction within the next biennium.

Transportation: Adopted in November 2015, Tacoma’s Transportation Master Plan (TMP) puts forth a vision and plan on how to maintain, update, and grow multimodal transportation options in the city. The TMP is updated periodically, and guides transportation improvement project priorities throughout Tacoma. In addition, City Council adopted the Vision Zero Action Plan in 2022, committing the City of Tacoma to eliminate traffic deaths by 2035. The Plan recommends focusing resources on improving high-crash corridors and intersections and focusing on equity. The McKinley Hill Neighborhood Plan recommendations are aligned with the equity and multimodal goals and priorities outlined in the TMP and the Vision Zero Action Plan. The Planning Commission is pleased to see the plan implement and fund the first Vision Zero temporary intersection enhancement and looks forward to this level of interdepartmental coordination in future neighborhoods.

Open Space: Environmental justice and implementation of the Climate Action Plan must also be at the forefront of decision-making; the Planning Commission supports opportunities to increase tree canopy, create new public green spaces and parks, and invest in pedestrian and biking infrastructure. The McKinley Hill Neighborhood Plan seeks to further these goals through activation of the McKinley Overlook, the creation of gateway parklets through the streetscape design, and coordination with the Depave and Grit City Tree programs to significantly increase urban tree canopy in McKinley.

Development: The McKinley Neighborhood Plan also supports Home in Tacoma and the Affordable Housing Action Strategy. Community members in McKinley expressed a desire for increased housing choice in the form of low-scale missing middle housing; anti-displacement policies; community land trusts; and the adaptive reuse of character-defining historic structures. Through the plan, we are also tracking the Gault redevelopment, which anticipates addressing housing and food access needs.

Implementation and Long-Term Maintenance: A key component of both *One Tacoma* and *Tacoma 2025* is accountability and transparency in the equitable delivery of services to the community. The Planning Commission has long advocated for increased engagement, community capacity building, and City response to community-identified issues. The Planning Commission appreciates the efforts of Councilmembers Ushka and Hines, and former Councilmember McCarthy, in addressing these issues through the creation of the Neighborhood Planning Program. We also thank the full Council for making the program permanent through the recent budget process so that it can provide more areas of this community with this level of planning, engagement, and action.

Thank you for the opportunity to provide this recommendation. We look forward to the continued growth and support of this program and its implementation of the *One Tacoma* goals across the City, as well as the continued relationship building with the community.

Sincerely,



Chris Karnes, Chair
Tacoma Planning Commission



McKinley Hill Neighborhood Plan

City of Tacoma

March 2023

City of Tacoma
**Neighborhood
Planning
Program**



McKinley Hill Neighborhood Plan

March 2023

City of Tacoma

Puyallup Tribe of Indians Land Acknowledgement

We gratefully honor and acknowledge that we rest on the traditional lands of the Puyallup People where they make their home and speak the Lushootseed language. These lands and waterways are the original and current homelands of the Puyallup Tribe of Indians, of which they have been the stewards since time immemorial. We recognize that planning decisions must be mindfully deliberated as they may have lasting impacts on the Tribe, their land base, and their treaty-protected rights to fish, hunt, and gather. We recognize the importance of and encourage regular, meaningful consultation with the Tribe over land use decisions while preserving the Tribe's treaty rights and supporting tribal self-determination & sovereignty.

Acknowledgements

The following entities and individuals were invaluable in offering their time, wisdom, and insight. The authors of this report wish to express their deepest appreciation to everyone who supported the creation of the McKinley Hill Neighborhood Plan, particularly the following key partners:

Elected Officials

Mayor Victoria Woodards and members of the Tacoma City Council and the Tacoma Planning Commission

Councilmembers Catherine Ushka, John Hines, and former Councilmember Connor McCarthy for championing the creation of the Neighborhood Planning Program and providing guidance and support throughout the planning process.

McKinley Neighbors, Businesses, and Organizations

A special thanks to the McKinley Hill neighborhood, business owners, and organizations who provided input, attended

events, shared ideas, and came together as a community to create a vision for their neighborhood.

McKinley Hill Neighborhood Steering Group and Project Committee Members

Lynnette Scheidt; Judy Olsen; Ahndrea Blue; Bonney Carpenter; Caroline Edmiston; Kristy Fry; Laura Langer; Lindsay Wills; Tara Scheidt; Rick Slater; Sandesh Saldage; Alexandra Pilch; Leon Nettels; Roy Wang; Sophia Agtarap; Troy Serad; LaKecia Farmer; Justin Everman; Cathy Oden; Marty Brown; Geoff Howell; Chelsea Talbert; April Stapp; Nick Bateman; Shayla Miles; Jared Haeg; Tamara Georgick; Angela Clark; Kelly Lynch; Jill Nettels; Ley Earthwright; Benni Sack; Dylan Ashley; Levon Williams; Arielle Flesher; Ross Griffith; Dion Thomas; Sandra Caldwell; Doris Tinsley; Brian Beebout; Jacob Reuter; Brett Larabee; Jaymi Clymens; Cindy Nguyen; Cody James; Megan Selvage; Alisa Reuter; Chelsey Scheffe; Kevin Chung; Sarah Ann Weeks; Kyle Paskewitz; Justin Everman, and others who represented neighborhood organizations and businesses.

Community Partners

Equity Action Coalition; MetroParks Tacoma; Puyallup Tribe of Indians; Spaceworks Tacoma; Tacoma Pierce County Health Department; Tacoma Public Library; Tacoma Public Schools; Tacoma Public Utilities; University of Washington Tacoma's Action Mapping Project; Urban Artworks.

We would also like to thank the following individuals for working with our project team and sharing their expertise: Brandon Reynon, Charlotte Basch, and Amber Hayward, Puyallup Tribe of Indians; Michael Liang and Jasmine Brown, Spaceworks Tacoma; Matthew Kelley, University of Washington Tacoma Action Mapping Project; Svetlana Konotopchik, Russian/Ukrainian Community Ambassador; Sandra Garibaldi, Spanish Language Community Ambassador; Alicia Lawver, Tacoma Public Schools; Alisa O'Hanlon Regala, Metro Parks Tacoma; Claire Keller-Scholz, Metro Parks Tacoma; Pretty Gritty Tours.

City of Tacoma Departments/Offices

The City Manager's Office; Planning and Development Services; The Historic Preservation Office; Community and Economic Development; The Office of Arts and Cultural Vitality; Public Works; Environmental Services; Neighborhood and Community Services; Media and Communications

Office; Office of Equity and Human Rights; Office of Management and Budget.

City of Tacoma

Kurtis Kingsolver, Interim Deputy City Manager; Peter Huffman, Planning and Development Services Director; Brian Boudet, Planning Manager; Elliott Barnett, Senior Planner; Ted Richardson, Strategic Initiatives Program Coordinator; Stephen Antupit, Senior Planner; Carl Metz, Senior Planner; Jennifer Kammerzell, Assistant Transportation, Division Manager; Carrie Wilhelme, Senior Transportation Planner; Shauna Hansen, Principal Engineer; Michael Carey, Urban Forest Program Manager; Desiree Radice, Natural Systems Management; Brandon Drucker, Restoration Ecologist; Amy McBride, Arts Administrator; Naomi Strom-Avila, Arts Program Administrator; Rebecca Solverson, Public Art Specialist; Carol Wolfe, Division Manager; Shari Hart, Economic Development Specialist; Rochelle Gandour-Rood, Sustainability Analyst; Jennifer Collins Ramos, Account Relationship Manager; Kenny Coble, Community Engagement Coordinator; Megan Snow, Communication Specialist; Adrian Sims, Graphic Arts Specialist; Maria Teresa Gamez, Language Access Coordinator; Renee Meschi, Project Manager; Mary Crabtree, Administrative Assistant; Lee MacClellan, Associate Engineer, Lynda Foster, Policy Analyst; Chantra Real, Office Administrator; Linnea Meredith, Office Manager.

Neighborhood Planning Program

Lauren Hoogkamer, Principal Planner; Anneka Olson, Senior Planner; Charlotte Hevly, Intern.

Consultant Team

Makers Architecture and Urban Design LLC: Julie Bassuk, Partner; Rachel Miller, Senior Associate (project lead), Markus Johnson, Planner/Urban Designer; Ian Crozier, Associate Planner; Queenie Gipaya, Planner/Urban Designer.

Welcome letter from Councilmember Catherine Ushka

Hello!

The people who live, work, and play in and around the McKinley Hill area have always been willing to come together when work needs to get done. Whether that be litter clean-ups, depaving, or crime prevention, we support our community. As the real estate market swung upward pre-pandemic, we saw an influx of building activity and economic growth. It was evident that we needed community vision that will allow our neighborhood to grow and still be the place so many call home. Throughout this Plan, your voice and input guide our future informing future City of Tacoma investments and partnerships.

Hundreds of our neighbors came together to provide input in the creation of the McKinley Hill Neighborhood Plan: taking surveys, serving on steering committees, participating in walking tours, and attending events. Together, we laid out the Plan on the following pages. We also helped set the direction for the future of our city as the Neighborhood Planning Program we piloted now is a permanent program for the City of Tacoma.

After collaboratively setting a vision for McKinley, many want to see this vision enacted all at once. I know I do! We all have a responsibility in keeping this document alive and progressing forward. The City Council is committed to bringing this vision to life and will review the plan's progress each year in the Infrastructure, Planning and Sustainability Committee. I look forward to each milestone we complete and the many opportunities ahead of us to come together and once again celebrate what we have achieved through this planning effort.



Let me end by saying how incredibly proud I am of everyone in the area who participated and gave input, as well as to City of Tacoma Planning staff, particularly Lauren Hoogkamer and Anneka Olson, who worked tirelessly to connect with people both virtually and physically across all of our differences of age, culture, race, and opinion, in spite of the impacts to social connections lingering from the pandemic.

It is a great privilege to represent the people of District 4, which includes McKinley Hill, and an honor to call you neighbors and friends.

Sincerely,

A handwritten signature in black ink, appearing to be 'C. Ushka', with a long horizontal flourish extending to the right.

Councilmember Catherine Ushka

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Executive Summary

McKinley Hill Neighborhood Plan

Executive Summary

Purpose

The McKinley Hill Neighborhood Plan is a guiding document outlining community-identified projects, ideas, and actions to enhance and strengthen the neighborhood. The City of Tacoma Neighborhood Planning Program, McKinley neighborhood, businesses, and local organizations worked together to create the plan.

Process

City Council selected McKinley as one of the pilot neighborhoods for the Neighborhood Planning Program. The Plan was developed through a process of co-creation with neighbors throughout 2022, and is informed by responses from surveys, community groups, and public meetings and events. We will continue to work with partners and neighbors to support implementation in 2023 and beyond.



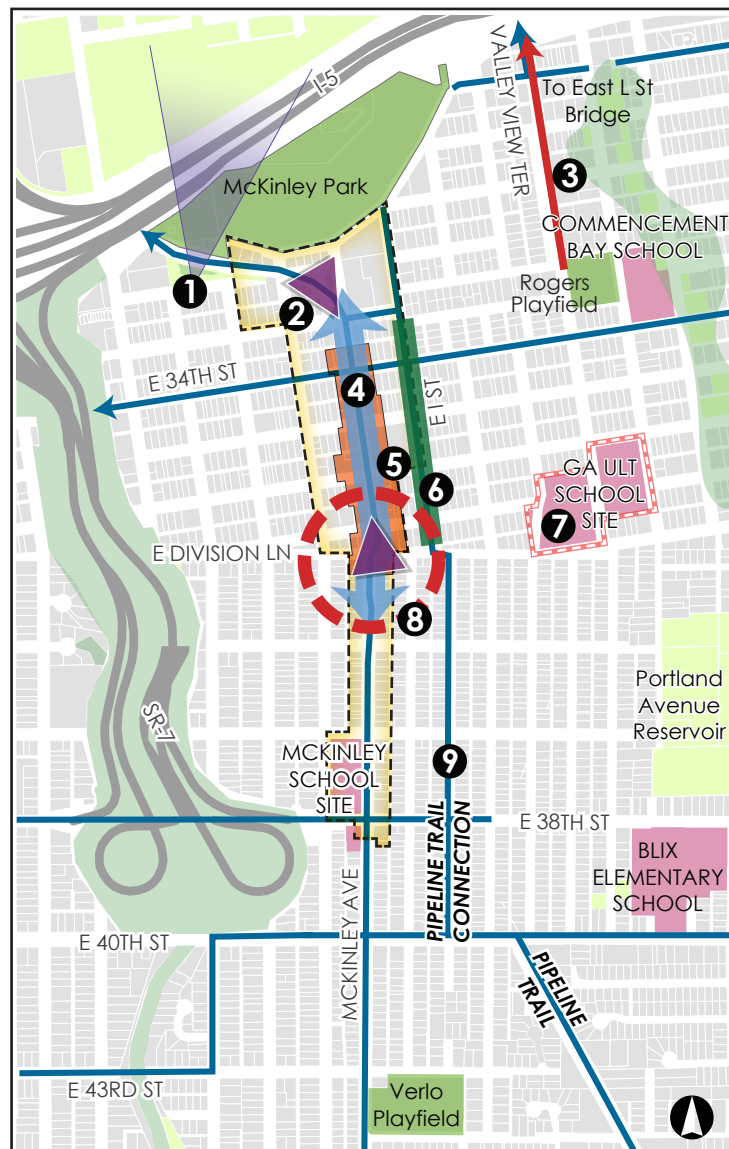
City of Tacoma
**Neighborhood
Planning
Program**

4 Goals

The Neighborhood Planning Program engaged community members through surveys, events, a Virtual Plan-A-Thon, Steering Group, Youth Action Mapping Project, multilingual focus groups, McKinley Neighborhood Fair, and numerous other activities to capture key issues and ideas for McKinley's future. Through this iterative process, we identified four major goals:

- 1 Vibrant business district**
Support a vibrant economic base; comfortable, family-friendly environment; and unique McKinley identity. Key recommendations include streetscape redesign, art, signage, placemaking elements, new public spaces, business assistance, and parking management.
- 2 Walkability and connections to key destinations**
Improve walkability and placemaking within the business district, and enhance connections to transit, schools, parks, and major walking/bicycling/rolling routes to adjacent neighborhoods and the Dome District transit connections. Other actions include wayfinding signage, street tree planting, and traffic calming.
- 3 Activated open spaces**
Enhance key open spaces to support community gathering and safety, such as McKinley Overlook, as well as business district gateways.
- 4 Enhance McKinley's Center with new amenities**
As the neighborhood grows, support options for housing, food/grocery, services, and amenities. Pursue community interests with major redevelopments (e.g., Gault School site).

Major Actions



Stay involved with the McKinley Hill Neighborhood Plan!



Track implementation of the MHNP recommendations at: engagepiercecounity.mysocialpinpoint.com/mckinleyhill

Contact neighborhoodplanning@cityoftacoma.org to sign up for the email list and/or to join the Project Committees to get involved.

The following Plan recommendations, keyed to the map on the prior page, will strengthen McKinley's vitality, safety, and livability. The Plan includes many additional recommendations – learn more and read the full Plan at our website.

- 1 Activate the McKinley Overlook (along East 32nd St)

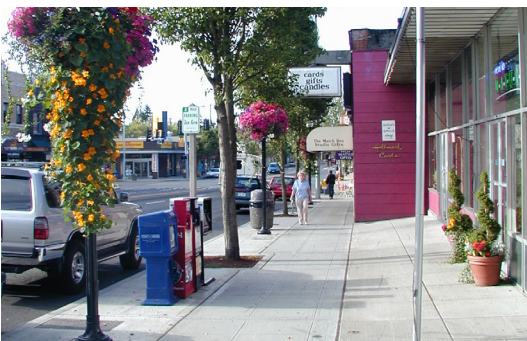


- 2 Enhance north and south gateways to Business District



- 3 Complete missing sidewalk to connect McKinley to Dome District via East L St Bridge

- 4 Redesign and upgrade McKinley Ave streetscape



- 5 Support Business District identity through placemaking and art



- 6 Calm traffic through neighborhood tree-planting



- 7 Pursue community priorities, including a grocery store, with the Gault School redevelopment

- 8 **Community Booster Project!** Intersection safety enhancement and crossing improvements at McKinley Ave and E Division Ln



- 9 Build new connections and crossings for people biking, walking and rolling to transit, parks, neighborhood centers, schools, and trails

Implementation

Most of the Plan actions are intended to be opportunistic, completed when grant or other funding becomes available. However, several projects have already been funded with the help of internal and external partners. These include the following:

Projects Coming to McKinley!

Tree planting and traffic calming on East I Street (Pipeline Connector)

Intersection safety and placemaking at E Division Ln and McKinley Ave

Placemaking strategy for business district

McKinley Ave streetscape design

*Bike parking/corral
Drinking water fountains*

Crosswalk re-painting

Wall murals

Red curb painting

Utility pole painting

Stormwater stencils

Speed reduction for business district

Tree planting outreach

Several key actions should happen quickly to set the tone for related projects to follow. A vital first step is the **placemaking strategy**, which will identify the stories, themes, desired elements, and key locations for many of the design and wayfinding elements mentioned in other actions. Secondly, the **McKinley Ave streetscape design** will ensure a cohesive, unique treatment through the business district.

You Voted, We're Building It

The neighborhood selected the **East Division Ln/McKinley Ave intersection safety enhancement project** for their community booster grant (\$50,000), intended to help implement the Plan. It will provide temporary bulb-outs, a repainted crosswalk, and a street mural at the intersection.

Community-led project committees are co-creating the implementation of these projects. **Your continued involvement and advocacy will help ensure these projects happen!**

Engagement

Intentional and equitable community engagement was the core driving force behind the creation of the Plan. Staff proactively reached out and engaged with community members to co-create the community engagement process and the Plan. Building lasting relationships and connections to resources also helped build community capacity. We are grateful to the community for their enthusiastic participation, which included:

1,500+ Community "Engagements"

Steering Group and 3 Committees
50+ members

5 Community Events
300 attendees

2 Surveys
150 responses

Action Mapping Project
1,500+ responses

McKinley Neighborhood Fair
200+ attendees

4 Focus Group Roundtables
McKinley Business District
Multilingual targeted engagement
100+ responses



Introduction

McKinley Hill is the first neighborhood to develop a formal neighborhood plan under the City of Tacoma’s Neighborhood Planning Program, an implementation strategy of the One Tacoma Comprehensive Plan.

Exhibit A: McKinley Hill Neighborhood Map



Source: McKinley Hill Study Area (City of Tacoma, 2022)

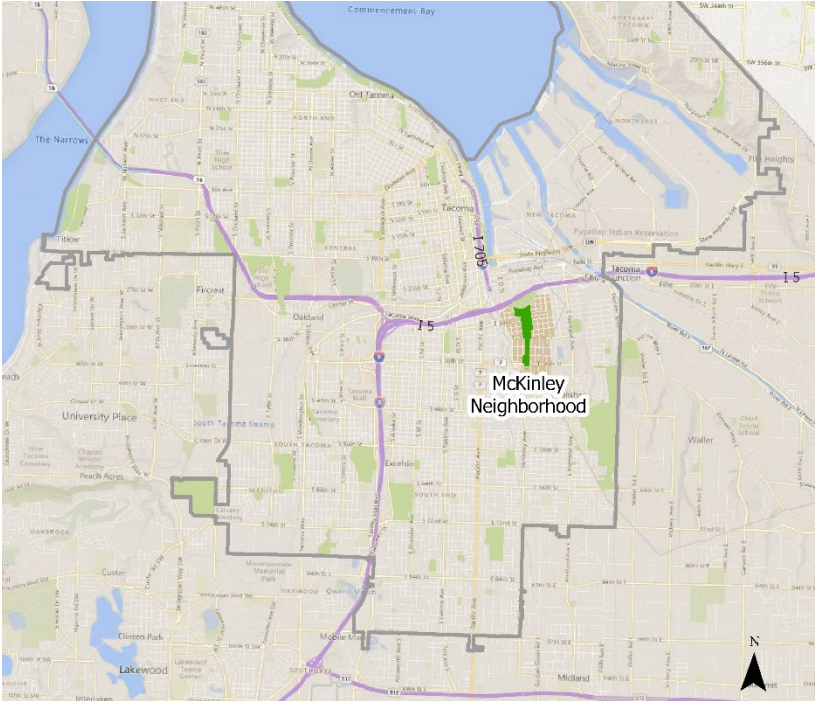
The City of Tacoma Neighborhood Planning Program, in partnership with McKinley neighbors, businesses, and local organizations, worked together to identify opportunities to

address challenges and enhance their neighborhood, as well as support direct implementation of these changes. The McKinley Hill Neighborhood Plan (MHNP, or Plan) documents this grassroots vision for the future of McKinley Hill, which draws on a co-creation process with the neighborhood and is informed by responses from surveys, community groups, and public meetings and events.

Through this community engagement and co-creation process, we heard a desire for a strong business district that has public art and amenities for all ages; safe and accessible connections for people walking, rolling, biking, and on transit; abundant, active, well-maintained, and green public spaces; and growth that adds housing, food, services, and amenities in the neighborhood. This vision is organized under four goal areas, which are:

- Business District Vitality
- Transportation
- Open Space
- Development

Exhibit B: McKinley Hill Context in Tacoma



Source: City of Tacoma, 2023

About Neighborhood Planning

The City of Tacoma's Neighborhood Planning Program (NPP) provides enhanced planning and development support to help communities create strong, vibrant, and diverse neighborhoods.

The City of Tacoma has recently completed or supported multiple plans that guide neighborhood planning and development. These plans identified a need for more equitable delivery of services and resources, providing short-term and grassroots response to neighborhoods' concerns, and supporting neighborhood identity, vitality, livability, and diversity. The Neighborhood Planning Program implements citywide policies seeking to create a complete transportation system, housing options, economic development, healthy environment, and access to amenities and services for all Tacoma residents.

The Neighborhood Planning process draws on findings from prior planning processes to move beyond these policies towards action. The program relies on co-creation with residents, businesses and service providers, City departments, nonprofit and community partners, and elected officials to build community capacity, relationships, and implementable, impactful projects. The extensive engagement and community-City-interdepartmental coordination allows Tacoma to identify place-based challenges and concrete, doable, community-backed projects.

See Policy Framework for more about City of Tacoma and other regional policies and plans connected to the McKinley Hill Neighborhood Plan.

Neighborhood Plan Approach

Why McKinley?

City Council selected McKinley as one of the first pilot neighborhoods for the Neighborhood Planning Program for the following reasons:

- The *One Tacoma Comprehensive Plan* guides Tacoma to support livable neighborhood centers, transit-oriented development, and equitable distribution of resources.
- McKinley is already a designated neighborhood business district and zoned as one of Tacoma's Mixed-Use Centers.
- The neighborhood's proximity to other existing and planned investments mean it is likely to experience change in the short- and medium-term, and there is a demonstrated need for physical and infrastructure improvements to the neighborhood.
- Tacoma's equity index demonstrated that improving amenities, resources, and livability in McKinley would promote racial and social equity in Tacoma.
- McKinley had not yet received targeted planning support (e.g., no subarea planning completed in McKinley).

Timeline

As the first pilot neighborhood for the new Neighborhood Planning Program, McKinley began the planning process in fall 2021, launched to the public in January 2022, and continued the planning phase of the project through winter 2023. The core methodology of the Plan was an ongoing and iterative process of co-creation with community members, with the following milestones:

See the Community Engagement Summary for more information about how staff collected project ideas (spring – summer 2022).

1. **Internal and external partner coordination.** Neighborhood Planning staff connected and coordinated with external partners (organizations and agencies) and internal Tacoma staff to identify existing programs and available resources to implement projects (fall 2021 and ongoing).
2. **Engagement launch.** Tacoma Neighborhood Planning staff kicked off the project with a mailer and virtual Plan-A-Thon and completed extensive community engagement and outreach to collect initial input on key neighborhood issues, form the steering group, and identify interested residents, business and property owners, and other neighborhood stakeholders (winter – spring 2022).
3. **Project idea generation.** The steering group, community events, an online survey, and targeted outreach generated broad categories of potential projects and actions.
4. **Topic-specific prioritization.** City staff led topic-specific community events (online and in person) to prioritize actions based on the initial projects identified by the community. The Steering Group worked together to combine community ideas and identify the most important projects. The group began to plan for project committees that would be responsible for implementing specific actions (summer 2022).
5. **Plan vetting and adoption.** City staff brought the draft Plan recommendations back to the community and internal partners to ensure the Plan reflected what we heard and included projects that could feasibly be implemented (fall 2022 – winter 2023).
6. **Implementation.** Staff and City Council identified funding and strategies for “quick win” projects in fall 2022 and worked with community-led project committees to begin implementation. The Implementation Strategy shows expected timeframes for longer term and multi-phase projects (2023 and beyond).



How to Use this Plan

Introductory chapters. These sections cover the background, purpose, and vision for the McKinley Hill Neighborhood Plan, including existing neighborhood conditions, the broader policy context informing the plan, and how we connected with community during the process.

Major Ideas Summary and Recommendations. These sections describe community-identified projects and ideas to strengthen McKinley, as well as steps to achieve them. These actions are organized by the Plan's major themes:

1. **Business District Vitality**, including actions such as an art and placemaking strategy for the business district, an active neighborhood business district association, and new streetscape amenities such as bike parking and trash cans.
2. **Transportation**, such as a capital streetscape enhancement project within the business district, intersection improvements at key neighborhood locations, missing sidewalk connections, and traffic calming and crossings at parks and schools.
3. **Open Space**, such as enhancements and activation at open spaces like McKinley Overlook, neighborhood "gateway" parklets, and new parks amenities like interpretive signage and drinking water fountains.
4. **Development**, such as community interest in the Gault school site redevelopment, support for a neighborhood grocery store or food option, and desires to preserve existing affordable housing and support a variety of housing options and affordability levels.

Implementation. This section provides a quick reference summary table of all the plan's actions. It identifies commitment and planning-level cost estimates, intended timeline, and the responsible parties overseeing the action.

Appendices. This section has supporting graphics, documents, and resources that provide more information around background, methodology, findings, and recommendations found in this plan.

McKinley Major Characteristics

McKinley Hill is located on the Eastside of Tacoma, south of the Tacoma Dome and I-5. McKinley Park is the northernmost significant feature of the neighborhood, Verlo Playfield the southernmost, and the neighborhood is bounded by SR 7 to the west and steep slopes to the east towards the Portland Ave corridor. The northeast corner of the hill (near East 29th and East L Streets) is known locally as “Strawberry Hill.” The City-defined Neighborhood Mixed-Use Center is approximately one block wide on either side of McKinley Avenue, between Upper Park St and East 38th St.

Demographics and Displacement Risk. The neighborhood has a total population of about 4,489 people (compared to Tacoma’s estimated 220,000+ total population, based on the 2020 Census). Eighteen percent of the population is under 18 years old, the median age is 37 years old, and the current racial makeup of McKinley is 62% White, 10.5% Black, 1.2% Indigenous, 8% Asian, and 1% Pacific Islander. These demographics are similar to the City of Tacoma as a whole. Additionally, regardless of race, 23.5% of the population identify as Hispanic or Latino, which is higher than the 12.2% in the City of Tacoma as a whole. The median income for the neighborhood is \$50,769 as compared to \$69,956 in the City of Tacoma. There are 1,885 total housing units for a total of 1,850 current households in the neighborhood (Census, 2020). The [Urban Displacement Project](#) rates McKinley Hill as having high housing precarity and high residential displacement risk.

Neighborhood Capacity. The McKinley Hill Neighborhood is serviced by the nonprofit, volunteer-based, Eastside Neighborhood Advisory Council (ENACT), which is part of the City’s Neighborhood Council Program. Within ENACT’s boundaries is the volunteer neighborhood organization Dometop Neighbors. These groups have regular standing



McKinley Ave Business District includes cafes like Beware Coffee

meetings, events, and community stewardship activities. In addition, McKinley is officially recognized by the City of Tacoma as a Neighborhood Business District (see below); however, there has not been an active business district association in recent years. There are a few churches and nonprofits located within the district, such as Eloise's Cooking Pot Food Bank, but no major institutions outside of public schools and Mottet Library.

Neighborhood Business District. The City-defined business district runs along East McKinley Ave, between East 34th St and East Division Ln. Businesses and community services such as restaurants/bars, cafes, a hair salon, a bookstore, childcare facilities, and a food bank reside within the business district.



The Business District along McKinley Ave comprises bars and restaurants like Parky's and commercial buildings

Parks and Open Space. There are both formal parks and informal open space in McKinley Hill. Public parks (managed by Metro Parks Tacoma) include the large mature tree-lined McKinley Park, Rogers Playfield, which includes the Dometop Community Garden, a playground and dog park, and the large grassy field with spray park found at Verlo Playfield. The neighborhood also has several large passive open space parcels (managed by the City of Tacoma), including the McKinley Slope and M Street Slope.



Parks and open space in McKinley include a spray park at Verlo Playfield (above) and the Dometop Community Garden at Rogers Playfield (below)

Transportation. The neighborhood currently has two bus lines. The 42 bus runs north-south along East McKinley Ave down to East 40th St, and the 54 bus runs east-west along East 38th St. Additionally, McKinley Hill is about one mile away or a twenty-minute walk to regional transportation at the Tacoma Dome Transit Center, which serves Pierce Transit and Sound Transit buses, Greyhound, Tacoma Link light rail, Sound Transit's commuter rail Sounder train, and Amtrak's Cascadia trains. A future Sound Transit Link Light Rail train will also be at Tacoma Dome Station. The neighborhood also offers easy vehicular access to several highways, including I-5, SR 705, and SR 7. The neighborhood is connected by limited bike facilities, including the Pipeline Trail connector, which runs north – south and connects to other trails on the Eastside and towards downtown Tacoma.



The 42 bus runs along McKinley Ave (above). The neighborhood also includes the Pipeline Trail connector along East I St (bottom)

Land Use. Much of McKinley Hill is residential, with a mixture of single-family housing, duplexes/triplexes, and larger multifamily buildings. McKinley's core "main street" offers a mix of commercial and residential uses.



McKinley Hill contains a mix of residential (above) and commercial uses (below)

For more about McKinley's land use and zoning, see Appendix A.

Historic Resources

Neighborhood History. The area where Tacoma is located has been inhabited since time immemorial by indigenous people, primarily the Puyallup people, a federally recognized tribe and one of the many Lushootseed speaking peoples living along the Puget Sound. According to a March 2022 presentation from the Tribal Historic Preservation Officer for the Puyallup Tribe of Indians, Brandon Reynon, activity in what is now called McKinley Hill interacted with the spuyaləpabš village downhill. The hillside provided an outlook for protection and training while in flatter areas there was hunting, gathering, and harvesting.

The Puyallup Tribe of Indians continues today as a sovereign nation that borders McKinley Hill to the east, and Puyallup people continue to have a strong presence, live, and own property in McKinley Hill as well as on the adjacent reservation.

McKinley Hill is one of the highest points in the City of Tacoma and takes its name from McKinley Park, which was donated by the Northern Pacific Railroad and named in 1901 following President William McKinley's assassination that year. Due to the steep slope, access to the hilltop has historically been difficult. By 1894, trestle bridges had been built across the Tacoma Eastern Gulch and the smaller one to the west. In 1937, the concrete bridge was completed across the Pacific Avenue gulch by the Works Progress Administration, and the second span across the Tacoma Eastern Gulch was completed in 1948 after being delayed by World War II. I-5 construction in the 1950s and 1960s would cut off McKinley Hill and the adjacent Hawthorne neighborhood—a predominantly African American community, which was displaced by I-5 and again in 1981 for the construction of the Tacoma Dome—from easy access to downtown, the Port of Tacoma and the Tideflats.

McKinley Hill has been shaped by several population influxes, including rapid development after the streetcar line reached the neighborhood in 1903, and from workers and military personnel for war-time industries and nearby military bases arrived during World War II. Additionally, changes in immigration patterns and ethnic demographics are reflected in the changing religious congregations. Immigrant Norwegians predominated in McKinley Hill at the turn of the



McKinley Park circa 1908.
Source: Northwest Room at
The Tacoma Public Library,
General Photograph
Collection TPL-4092

You can learn more about Tacoma's and McKinley's history by reading [Tacoma's Historic Preservation Plan](#) and the [McKinley Hill Mixed-use Center Inventory Report](#).

20th Century with Norwegian-language Lutheran churches at 702 East G St and 899 East Wright. Today, largely Hispanic congregations meet at Iglesia La Roca (702 East G St) and Iglesia De Dios Palabra De Vida (899 East Wright). Trinity Methodist (601 East 35th St) is now Kalavaria Methodist with a largely Pacific Islander congregation. Kingdom Vision Alofa Tunoa Pentecostal Church (3608 McKinley) serves a largely Samoan congregation. Also in 1908, McKinley Park Methodist Church (now Tacoma Indian Baptist Church) was built at 3526 East G Street.

Historic Resources. Two buildings along McKinley Avenue are listed on the Tacoma Register of Historic Places (TRHP). They are the McKinley Elementary School building at 3720 McKinley Ave and Engine House #11 at 3802 McKinley Ave. The Holgerson, Rhode House at 618 East 35th St and the East 34th St Bridge are also listed on the TRHP. See Exhibit B for all buildings in McKinley Hill listed on the TRHP, Washington Heritage Register, and/or National Register of Historic Places.

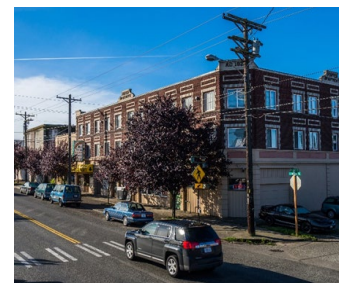
Exhibit B: Buildings Listed on the Tacoma Register of Historic Places in McKinley Hill

	Address	Built	Listed	Register(s)
East 34th Street Bridge	Pacific Ave to A St	1915	1992	Tacoma Register of Historic Places, Washington Heritage Register, National Register of Historic Places
Fire Station - Engine House No. 11	3802 McKinley Ave	1909	2014	Tacoma Register of Historic Places, Washington Heritage Register, National Register of Historic Places
Holgerson, Rhode House	618 E 35th St	1890	2007	Tacoma Register of Historic Places
McKinley Hill Elementary	3720 McKinley Ave	1908	1986	Tacoma Register of Historic Places

Source: McKinley Hill Mixed-use Center Inventory report (Tacoma, 2021) and Tacoma Register of Historic Places



McKinley Elementary School building (above) and East 34th St Bridge in 1936. Source: Northwest Room at The Tacoma Public Library, Richards Studio T126-3 (bottom)



The Porter Apartments in 1945 (above) and 2022 (below). Source: Northwest Room at The Tacoma Public Library, Richards Studio D20079-3

Additionally, there are 10 buildings identified as potentially eligible candidates for individual inclusion on the TRHP and perhaps the NRHP in the 1977 Tacoma Cultural Inventory and 13 more buildings noted as potentially eligible in the 2021 Mixed-use Center Inventory Report (MUC). Some buildings included in the 1977 Inventory, but not the 2021 Inventory, were deemed to have lost integrity or been compromised, and no longer eligible for the NRHP; however, these buildings may still be eligible for the TRHP or may be able to restore their integrity.

See Appendix B for all potentially eligible buildings in McKinley Hill identified from the 1977 Tacoma Cultural Inventory and/or the 2021 Mixed-use Center Inventory.

Policy Framework

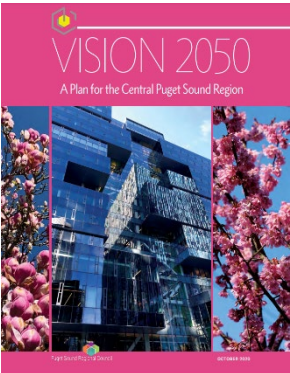
The McKinley Hill Neighborhood Plan draws from and is connected to other regional and City of Tacoma policies and plans. These policies and plans include:

- *Puget Sound Regional Council: Vision 2050*
- *Tacoma 2025*
- *One Tacoma: Comprehensive Plan*
- *City of Tacoma Equity Index and Equity and Empowerment Framework*
- *City of Tacoma Transportation Master Plan and Vision Zero Action Plan*
- *City of Tacoma Climate Action Plan*
- *Associated City of Tacoma Planning Initiatives*
 - Home in Tacoma
 - Urban Design Studio

PSRC: Vision 2050

Tacoma is part of the Puget Sound region and *Vision 2050* is the region's plan for the expected growth of population in the region, to 5.8 million people by 2050, established by Puget Sound Regional Council (PSRC).

As the second largest city in the Puget Sound region, *VISION 2050* allocates 137,000 new residents to Tacoma by 2050. Many of these new residents will live and/or work in designated growth areas like the McKinley Neighborhood Mixed-Use Center, particularly given the proximity to existing and planned transit infrastructure and Tacoma's downtown employment center.



Tacoma 2025

Tacoma 2025 is the strategic plan and vision for the future of Tacoma that was developed to guide Tacoma in decision-making, resource allocation, and performance tracking and

reporting. The Neighborhood Planning Program and the McKinley Hill Neighborhood Plan are implementation strategies for these goals.

The McKinley Neighborhood Plan is aligned with *Tacoma 2025* through its efforts to:

- Improve neighborhood livability: Tacoma residents have opportunities and amenities such as connected neighborhoods, accessible and efficient transportation options, and vibrant arts and culture while maintaining affordability.
- Enhance civic engagement: Tacoma residents are engaged participants in making Tacoma a well-run city. Elected and volunteer leadership of the city reflects the diversity of the city and residents fully participate in community decision making.
- Increase equity and accessibility: All residents are treated equitably and have access to services, facilities, and financial stability.



One Tacoma: Comprehensive Plan

One Tacoma is the City's comprehensive plan. Established in 2015, it guides Tacoma's development over the long term and implements policies to shape the physical, social, and economic future of the city. The Plan guides decisions on land use, transportation, housing, capital facilities, parks, and the environment.

The MHNP implements goals and policies put forth in *One Tacoma*, including:

- Growth and development focused in Mixed-Use Centers, including walkable neighborhoods, with amenities, housing, and a vibrant Business District.
- Investment in multimodal transportation options such as walking, biking, and rolling, and connections to trails and regional transit centers.
- Protection of natural and historic resources to promote sustainability, character, and climate resilience.
- Implementation through partnerships, including with other City departments, the Puyallup Tribe of Indians,

Metro Parks, Pierce Transit, and Tacoma Public Schools.

- Equitable development strategies and community engagement, such as co-creation and language access.
- Providing accountability and transparency in the equitable delivery of services to the community.

Transportation Master Plan and Vision Zero Action Plan

Adopted in November 2015, Tacoma's *Transportation Master Plan* (TMP) is an element of the *One Tacoma: Comprehensive Plan* and sets forth the City's priorities for streets and roadways, including the maintenance and growth of multimodal transportation options in the city.

In addition, City Council adopted the *Vision Zero Action Plan* in 2022, committing the City of Tacoma to eliminating traffic deaths by 2035. The Action Plan recommends focusing resources on improving high-crash corridors and intersections, as well as focusing resources on historically underserved areas as indicated by the City's Equity Index.

McKinley Hill Neighborhood Plan recommendations are aligned with the equity, multimodal goals, and priorities outlined in the TMP and the Vision Zero Action Plan.

The Transportation actions section of the plan reflects current and planned multimodal projects found in the TMP, including planned bicycle and pedestrian facilities.

Tacoma Equity Index and Equity and Empowerment Framework

The Equity and Empowerment Framework was adopted in 2014 to prioritize equity as a consistent guiding principle for future policies and practices, in order to improve outcomes for all Tacoma communities and help all people achieve their full potential. The MHNP aligns with the framework's following goals:

1. Purposeful Community Outreach and Engagement

2. Equitable Service Delivery to Residents and Visitors
3. Support Human Rights and Opportunities for Everyone to Achieve their Full Potential
4. Commitment to Equity in Policy Decision Making

Connected to the goals of the Equity and Empowerment Framework, Tacoma's Equity Index is a tool that measures and visually highlights disparities in Tacoma. It uses 29 data points sorted into five determinant categories: accessibility, economy, education, livability, and environmental health.



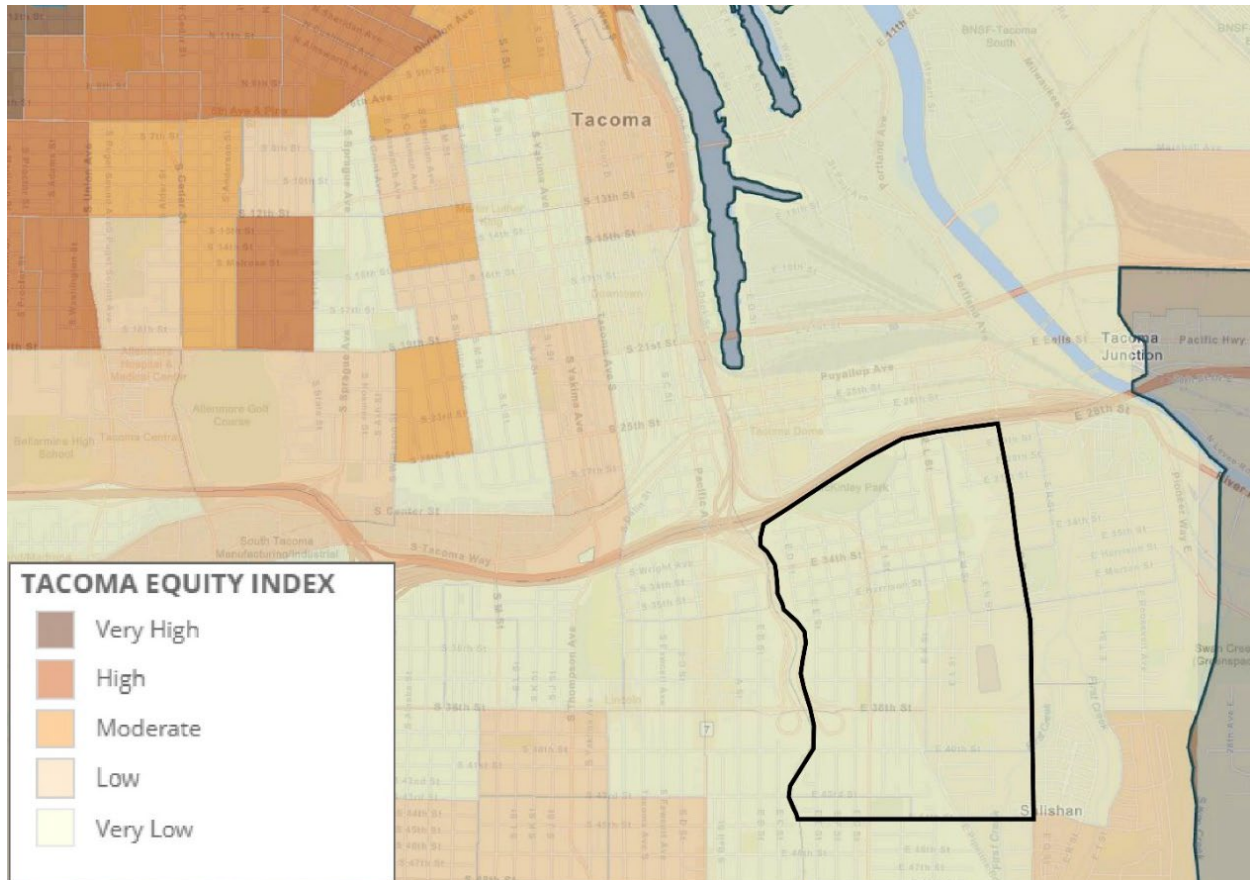
TACOMA EQUITY INDEX INDICATORS

An overview of the indicators used in the Equity Index

McKinley Hill rates “very low” in Tacoma's Equity Index. Low-opportunity areas are defined as areas that generally have quality-of-life disparities because of the barriers and obstacles to opportunity with the area. The historical lack of institutional investment in McKinley Hill and the opportunity for the City to be more equitable are some of the reasons McKinley Hill was chosen to pilot the Neighborhood Planning Program. The Equity and Empowerment Framework also informed the co-creation strategy of working with community throughout the planning process and reducing barriers to participation, including a program in schools that

collected more than 1,500 middle and high school student responses; as well as paid and/or targeted outreach for multilingual communities that resulted in dozens of survey responses in Spanish and Ukrainian.

Exhibit C. Tacoma Equity Index in McKinley



Source: McKinley's equity rating on Tacoma Equity Index Map shown in the context of downtown Tacoma and surrounding neighborhoods (Tacoma, 2021)

Climate Action Plan

In December 2019, the City of Tacoma declared a climate emergency and developed a climate action plan to reduce community greenhouse gas (GHG) emissions and adapt to upcoming climate impacts. Two years later, in December 2021, Tacoma adopted the *2030 Tacoma Climate Action Plan*. The plan charts Tacoma's path towards net zero GHG emissions by 2050.

Some of the 2030 targets found in the Climate Action Plan that connect to recommendations in the MHNP include:

- Increase tree planting and care in low-opportunity neighborhoods
- Create new public green spaces
- Increase bicycle infrastructure miles
- Increase miles of sidewalks and stormwater management
- Increase compact, complete, walkable neighborhoods

Associated City of Tacoma Planning Initiatives

Home in Tacoma

Home in Tacoma is one of the City's Affordable Housing Action Strategy (AHAS) initiatives. The goals of Home in Tacoma are to increase housing supply, affordability, and choice citywide. In 2021, City Council adopted updated zoning categories for the city, including a new low-scale and mid-scale zone. Phase 2 is currently underway with a focus on how to implement updates to zoning, standards, affordability, anti-displacement steps, and actions to support housing growth.

In 2023, City Council is anticipated to adopt the next phase of Home in Tacoma, which will make it easier to create increased low-scale and mid-scale housing options within neighborhoods. Feedback collected through the McKinley Neighborhood Plan will also be used to inform the ongoing Home in Tacoma process.

Urban Design Studio

The Urban Design Studio is a long-term program with a focus on delivering urban design services to customers in the Planning and Development Services Department, other City departments, and external public and private partners. In 2023, the Urban Design Studio is completing work with a Project Advisory Group to refine the proposed geographic scope, applicability, and processes for Design Review of certain new development proposals.

For the McKinley neighborhood, Urban Design Review would be limited to larger development projects proposed within the Mixed-Use Center area designated in the

Comprehensive Plan. Urban Design Studio staff will also provide design support for streetscape, placemaking, and related projects identified in the McKinley Neighborhood Plan.

Community Engagement Summary

Community engagement was the core driving force behind the creation of the McKinley Hill Neighborhood Plan. Staff worked closely with community members to co-create the community engagement process and the Plan recommendations. Throughout the planning process—bringing people together for events, meetings, work parties, implementation, and informal opportunities to get to know each other—one goal of our engagement strategy was to increase community capacity through building lasting relationships and connections to resources.

Community engagement for the McKinley Hill Neighborhood Plan began with the **Engagement Launch** and **Idea Generation**: an initial survey, mailer, virtual Plan-A-Thon kickoff event, and the formation of the McKinley Steering Group. This informed **Topic-Specific Prioritization**: events and Steering Group meetings that solidified key objectives and actions for the Plan. Next, **Plan Validation and Implementation**: events, surveys, and targeted outreach for the Neighborhood Planning program to collect feedback on the Plan helped reach as many community members as possible, and confirm the Plan captured the neighborhood's vision. Implementation is ongoing, led by McKinley Project Committees.

Event summaries for each of the major events listed below can be found in Appendix C.

Exhibit D. Community Engagement Timeline

	Date	Type	Audience	# of people	Event/meeting goal
Phase 1: Idea Generation					
Neighborhood Planning Community Survey	January – February 2022	Survey	Anyone who lives, works, or visits in McKinley	68	Assess initial goals and thoughts on challenges and opportunities
Plan-a-Thon Kickoff event	February 3, 2022	Virtual event	Anyone who lives, works, or visits in McKinley	80	Brainstorm ideas to improve or enhance the neighborhood
McKinley Neighborhood Planning Steering Group	February 2022 - Ongoing	Steering Group	Anyone who lives, works, or visits in McKinley	25+	Co-create ongoing Neighborhood Planning efforts, give feedback, and guide priorities and next steps
McKinley Business and Property Owner Focus Groups	April 18, 2022	Focus Group	Business and Property Owners in McKinley	8	Identify Business District needs and enhancement ideas; discuss formal association
Action Mapping Project	May – November 2022	Activity	Youth	1,000+	Learn youth experience and perceptions of the neighborhood
Phase 2: Topic-Specific Prioritization					
Neighborhood History + Identity	March 10, 2022	Event	Anyone who lives, works, or visits in McKinley	50	Brainstorm art and neighborhood identity projects in McKinley
Community Walk + Talk: Neighborhood Mapping and Walkability	May 9, 2022	Event and Activity	Anyone who lives, works, or visits in McKinley	40	Brainstorm and identify walkability projects in McKinley
McKinley Hill Family Fun in the Park	July 10, 2022	Event	Anyone who lives, works, or visits in McKinley	100	Brainstorm open space projects in McKinley
McKinley Hill Steering Group	Ongoing	Steering Group	Steering Group	25	Review community feedback and identify top priority projects

	Date	Type	Audience	# of people	Event/meeting goal
Phase 3: Plan Validation and Implementation					
Internal Partners Monthly Meeting	March 2022 - Ongoing	Meeting	City of Tacoma internal partners	~25	Internal coordination on Plan implementation
Community Booster Voting	August – September 2022	In-person and virtual activity	Anyone who lives, works, or visits in McKinley	190	Vote on how to spend \$50,000 on one project for implementation
McKinley Hill Neighborhood Fair	September 10, 2022	Event	Anyone who lives, works, or visits in McKinley	~200	Gather together, connect the community to resources, and collect responses on the Draft Plan and Community Booster Voting
Neighborhood Plan Project Committees (Arts, Walkability, and Open Space)	July 2022 - Ongoing	Steering Group	Anyone who lives, works, or visits in McKinley	30-40	Support implementation of specific Plan actions, as identified by the community
Draft Neighborhood Plan Survey	August – October 2022	Survey	Anyone who lives, works, or visits in McKinley	67	Receive feedback on the Draft Plan
Dia de los Muertos	October 29, 2022	Event	Spanish-speaking community members	~30	Receive feedback on the Draft Plan
Slavic Community Outreach	October 2022	Survey	Russian- and Ukrainian-speaking community members	4	Receive feedback on the Draft Plan
Eloise's Cooking Pot Focus Group	November 2022	Focus Group	Eloise's Cooking Pot clients	~100	Receive feedback on the Draft Plan

Phase 1: Idea Generation

Neighborhood Planning Community Survey (68 responses)

Respondents shared initial thoughts on issues and strengths in the neighborhood, suggested improvement ideas, and told us how the Neighborhood Planning process should keep them informed in the future.

For more about Neighborhood Planning Community Survey results, see Appendix D.

Virtual Plan-A-Thon Kick-Off Event (February 3, 2022)

Attendees learned about the Neighborhood Planning Program before breaking into teams to brainstorm ideas to improve/enhance McKinley Hill.

What we Heard:

- Arts, Culture + Identity: new, culturally representative art and placemaking
- Business District Vitality: business district support and expansion
- Transportation + Walkability: safety, accessibility, and connectivity
- Housing + Affordability: concern about displacement and affordability; interest in reuse of historic buildings
- Parks, Environment + Safety: support for maintenance, improving and activating open spaces, and planting new trees

What Else?

- Building a sense of community and programs that celebrate the cultural diversity of the neighborhood
- Desire for information-sharing between neighbors
- The Gault School site is seen as an exciting opportunity to address multiple needs

McKinley Hill Steering Group (February 2022 – Ongoing)

In monthly Steering Group meetings, 25+ volunteers – representing neighborhood residents, businesses, and nonprofit organizations – review ongoing Neighborhood Planning efforts, give feedback, and guide priorities and next steps.

McKinley Business and Property Owner Focus Group (April 18, 2022)

What we Heard:

- Trash cans, traffic safety, arts, bike corrals, and landscaping are enhancements desired in the business district



McKinley Hill business owners meet with City staff and elected officials

- Business and property owners need support in responding to crime or people in distress, managing competition for use of right-of-way, and the formation of a business district association

Action Mapping Project: (May – November 2022)

The Action Mapping Project (AMP) at UW Tacoma partnered with the City of Tacoma's Neighborhood Planning Program to include Eastside youth in the McKinley Hill Neighborhood Planning process. Between May and November 2022, more than 1,500 middle- and high-school students at six schools in McKinley participated in sketching map workshops organized by AMP in school classrooms.

Youth participants shared information on what parts of the neighborhood need attention, what areas are in need of improvement, what areas they consider to be assets, where they spend time when not at school or home, which areas they avoid if possible, and what routes they take and avoid. Then, in follow-up discussions, youth reviewed the compiled maps and provided qualitative information about the improvements needed in specific areas.

AMP staff compiled this information into a final report and identified key "opportunity areas". There are six opportunity locations that youth feel have the greatest potential to improve youth livability.

Opportunities:

1. McKinley Park area, including McKinley Overlook
2. East 34th and McKinley business district area
3. East M St and East Fairbanks St area (near Gault School)
4. McKinley Ave and East 38th St area
5. Verlo Playfield area
6. East 48th St and East Portland Ave area (outside of McKinley study area)



Students at Lincoln High School (top) and First Creek Middle School (bottom) participate in the Action Mapping Project



Action Mapping Project team talks with a community member about student maps

For more about the AMP Project Report, see Appendix E.

Exhibit E. Action Mapping Results: Opportunities



Source: Opportunities Map Results (Action Mapping Project, 2022)

Phase 2: Topic-Specific Prioritization

Neighborhood History + Identity: (March 10, 2022)

The event began with a virtual history tour, led by Pretty Gritty Tours and featuring Puyallup Tribe cultural resources staff, before representatives from Spaceworks Tacoma and the City of Tacoma Office of Arts and Cultural Vitality presented on art enhancement opportunities. Participants then broke into teams to discuss priorities for art in the neighborhood, and ideas for a new mural project to enhance McKinley Hill.

1 **Large park, residential, walking paths, views of city and port**

- need better lighting
- ADA compliance
- sidewalks need ramps
- trash, dirty, too much litter
- playground is nice
- skate park is fun
- homeless camp(s)
- nice park for walking
- nice views
- daily walks here

2 **Walking routes (34th, McKinley), business district**

- library is great, spend lots of time there, enjoy it
- dangerous intersections to get to library, near library, around district
- walking route on 34th
- trash, litter
- favorite deli, shops, stores
- business district is nice
- small businesses are important for the neighborhood

3 **Walking routes, residential, Gault Middle School**

- sidewalks not complete
- need better sidewalks
- need more sidewalks
- dangerous traffic
- stop signs aren't effective
- playfields are nice
- cars parked poorly
- cars blocking sidewalks
- lots of kids walk here
- old trees around Gault are nice
- Gault middle school is nice, but needs cleanup
- Playing at Gault is fun

4 **Busy arterial (38th) and south end of business district (McKinley Ave)**

- traffic too fast for residential streets
- need roundabout on 37th and L
- sidewalks blocked with trashcans
- sidewalks blocked with parked cars
- tent encampments
- sketchy area
- gulch next to freeway is dangerous
- vacant, unused land nearby
- homeless camp
- favorite shops and places to eat are near here

5 **Mid-sized park, residential neighborhood, walking routes**

- park has bathrooms
- basketball needs improvement
- water features at park are fun
- crosswalk at park is dangerous
- crosswalk needs a light
- sketchy area
- feel unsafe
- not safe walking
- grew up playing here
- neighborhood kids visit Verlo often

6 **Residential, arterial intersections, school walking routes**

- sidewalks not complete
- no sidewalks, unusable sidewalks
- don't feel safe walking
- cars speeding, cars don't stop for pedestrians
- gunshots
- new developments are changing neighborhood
- a lot of crime
- feels unsafe in this area

What we Heard:

- Mural Location, Artist, and Feeling: alignment with neighborhood identity and goals
- Neighborhood Arts Enhancements: interest in banners, welcome signage, wrapped trash cans, both temporary and permanent art, and integrating art into public spaces and new development throughout the business district

Community Walk + Talk: Neighborhood Mapping and Walkability: (May 9, 2022)

On the walk, City staff from Public Works and Environmental Services shared information about ongoing City of Tacoma programs to calm traffic and enhance the business district, heard community input. Participants also shared feedback via a mapping activity.

What we Heard:

- Desire to calm and slow traffic, including through business district enhancements like welcome signage
- Interest in enhancing planting strips to discourage parking, help calm traffic, and provide environmental benefits
- Interest in safer bike routes to neighborhood; walkability wayfinding; and sidewalks along East L St



Public Works staff talk with community members at the Neighborhood Walk + Talk event

McKinley Hill Family Fun in the Park: (July 10, 2022)

Participants had an opportunity to learn more about the Neighborhood Planning Program and other ongoing community programs and community resources as well as a neighborhood mapping activity.

What we Heard. At the event, we asked participants to share something they love about McKinley, and something McKinley needs. Here are some of the things we heard:

- Community members love the views and sense of community in McKinley
- Community members want more restaurants/amenities, grocery store, bike lanes, physical safety, new playground, and safer streets for people walking and biking in McKinley



Community members share their feedback at the Family Fun in the Park event through an interactive photo booth activity

Phase 3: Plan Validation and Implementation

McKinley Hill Project Committees: (July – Ongoing)

Project committees are comprised of volunteers to guide implementation of projects in specific topic areas. Groups meet monthly to support specific MHNP actions:

- Arts Committee: Guiding artist and location selection for new mural; future support of Placemaking Plan
- Walkability Committee: Co-creation for design of intersection enhancement at E Division Ln and McKinley Ave (including traffic calming and street mural); future support of McKinley Ave streetscape enhancement
- Open Space Committee: Outreach for tree planting; design process for activation/enhancement at McKinley Overlook



Members of the Arts Committee participated in a mural-painting project with Urban Artworks (above) and Walkability Committee members attended a site visit (below)

McKinley Draft Neighborhood Plan Survey, August – October 2022 (67 Responses)

Community members participated in an online survey via Social Pinpoint to hear feedback on the Draft Plan goals and actions to make sure the plan matches community members' vision for the future. A mailer included an invitation to the Neighborhood Fair and a QR code to the survey.



A community member holds up a copy of the Neighborhood Fair mailer, which includes a QR code for the survey

What we Heard:

- Business District Vitality: Priorities were neighborhood cleanup, a grocery store, and a wider variety of businesses and activated storefronts
- Transportation: Safety as the top priority for all transportation projects
- Open Space: Support for tree planting, increasing tree canopy, and maintenance to keep areas clean and safe
- Development: Need for more housing, affordable housing, pathways to homeownership, anti-displacement measures, and new development that benefits the community

For more about McKinley Draft Neighborhood Plan Survey results, see Appendix D.



Word cloud with responses to the question: What three words capture the essence of what makes McKinley great?

Community Booster Voting, August – September 2022 (190 votes)

Community members voted on which project to spend \$50,000 on implementation, and votes were collected online and in-person. The winning project was the intersection enhancement at E Division Ln and McKinley Ave (including traffic calming and street mural), which received about 42% of votes.



A Steering Group member runs the Community Booster Voting at the Neighborhood Fair

McKinley Hill Neighborhood Fair (September 10, 2022)

An event with refreshments, entertainment, and resources for community members to meet neighbors, get connected with neighborhood organizations and resources, and share feedback on the McKinley Neighborhood Plan.



Community members share their feedback on the draft Neighborhood Plan at the McKinley Hill Neighborhood Fair

What we Heard. Support for:

- Placemaking and public art celebrating McKinley's cultural diversity, honoring indigenous land, and led by native communities
- Neighborhood welcome signage
- Increasing tree canopy and landscaping

- More trash cans and collection
- Grocery store
- Traffic safety, bicycle infrastructure, and walkability
- Street and sidewalk repair
- Low- and middle- income housing, ADUs, and historic buildings
- Neighborhood amenities, including businesses and playgrounds



Community members gather at the McKinley Neighborhood Fair (left) and hear from elected officials (right)

Dia de los Muertos Event (October)

The Neighborhood Planning Program and a community ambassador attended the Calavera Collective's Dia de los Muertos event at the Eastside Community Center to connect with anyone who lives, works, or visits in the McKinley Hill neighborhood, specifically Spanish language speakers, about the Draft Neighborhood Plan.

What we Heard. Feedback on the Neighborhood Plan:

- Support for maintenance and more commercial offerings in the Business District, and a need to support small business owners with tenant improvements
- Support for gardens, tree planting, and spaces to gather
- Housing development is important. Support for more resources for people without homes, who are low-



Community members discuss the draft Neighborhood Plan in Spanish and English at the Dia de los Muertos event

income, who are undocumented, for new housing, and for attainable housing, as well as community services and assistance for people experiencing homelessness

- Desire for expanded public transportation and bus stop infrastructure
- Support for actions that increase pedestrian safety, especially near schools
- Safety, security, and lighting

Slavic Community Outreach (October and November)

The Neighborhood Planning Program worked with a community ambassador to discuss the Draft Neighborhood Plan with Russian and Ukrainian language speakers who live, work, or visit in the McKinley Hill neighborhood.

What we Heard. Support for:

- Addition of a supermarket/grocery store
- Housing for people with low- and middle- incomes
- Improved bike routes, traffic calming, and repaired and new sidewalks
- Art, garbage cans, and lighting in the neighborhood
- Landscape maintenance and tree planting

Eloise's Cooking Pot Focus Group (November)

The Neighborhood Planning Program worked with Eloise's Cooking Pot in McKinley to discuss the Draft Neighborhood Plan with their clients.

What we Heard:

- McKinley has a strong and friendly community
- Support for proposed Plan recommendations and desire for transparency in how they will be implemented
- Safety is a priority

- Support for housing affordability, displacement prevention, and assistance for people experiencing homelessness
- Challenges with traffic safety, parking, and access to public transit

Major Ideas

Summary

The four major goals of the Plan are to enhance McKinley Hill by improving business district vitality, increase safe and accessible transportation choices, grow the quality and quantity of informal and formal open spaces, and support the development of new housing options and neighborhood amenities. To achieve this larger vision, the community has identified short- and long-term actions to support these four goals.

Exhibit F. Major Actions Summary Map below highlights some of the main place-based actions. Together, these major actions achieve the following:

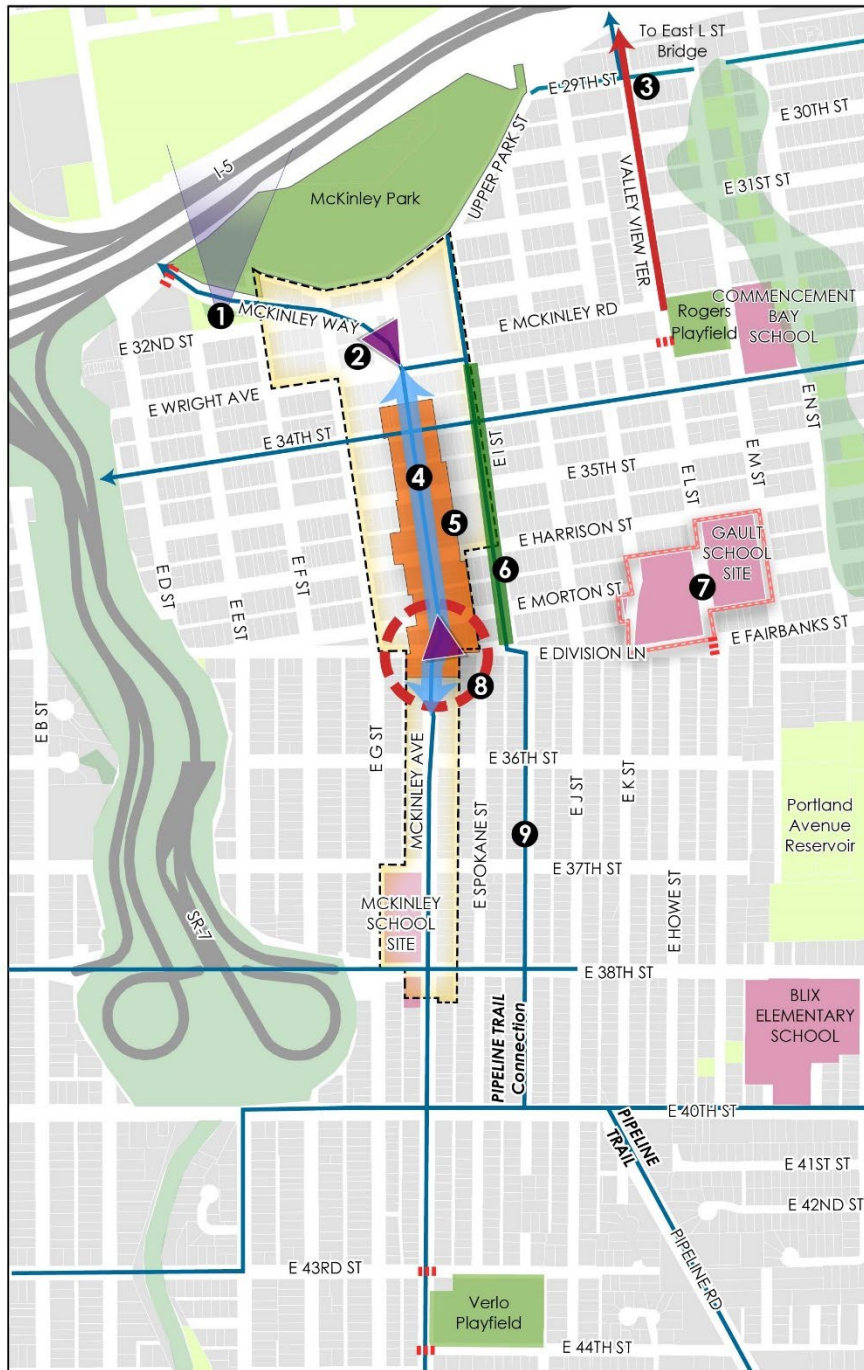
1. **Vibrant business district.** These actions focus improvements and activity in McKinley's core business district to support a vibrant economic base; comfortable, family-friendly environment; and unique McKinley identity. Key recommendations include streetscape redesign, safety, art, placemaking elements, new amenities, and gateway improvements, combined with business assistance and parking management, to allow McKinley Ave to be a safe, accessible, and inviting place for all.
2. **Walkability and connections to key destinations.** The Plan recommends improved connections and crossings to transit, schools, parks, and major active transportation (i.e., walking/bicycling/rolling) routes to adjacent neighborhoods and the Tacoma Dome Transit Center, as well as wayfinding signage to support travel around the neighborhood. Neighborhood tree-planting and greening can also help to calm traffic along the Pipeline Trail connection and elsewhere in the neighborhood.
3. **Activated open spaces.** Enhancements at key open spaces will support community gathering and increase safety, such as the McKinley Overlook, which provides an extraordinary panoramic view of the

Tacoma Dome, downtown, and the Port of Tacoma, as well as improvement at neighborhood gateway open spaces on the north and south end of the business district.

4. **Enhance McKinley's center with new amenities.**

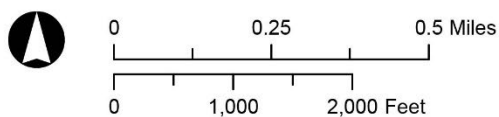
McKinley's business district already offers many community amenities, and as the neighborhood grows, seek opportunities to provide new housing options for new neighbors that enhance commercial offerings in the neighborhood. As much as is possible, pursue community needs and interests during planning and design of the Gault School site, with a particular focus on food access/grocery store opportunities.

Summary Actions Map



- 1 Activate the McKinley Overlook (▼)
- 2 Enhance gateway to Business District (▲)
- 3 Complete missing sidewalk to connect East L St Bridge and McKinley (↗)
- 4 Improve streetscape for business district vitality (↗)
- 5 Support Business District identity through placemaking and art (↗)
- 6 Calm traffic through neighborhood tree-planting (✔)
- 7 Pursue community priorities such as a grocery with the Gault School redevelopment (□)
- 8 Intersection safety enhancement and crossing improvements (⊘)
- 9 Connect ped/bike facilities to transit, parks, neighborhood centers, schools, and trails (↗)

- Neighborhood Center
- Business District
- Schools
- Steep Slopes/ Existing Vegetation
- Parks
- City-owned Public Property



Source: MAKERS, 2023

Recommendations

The following recommendations are organized under the 4 major goals—Business District Vitality, Transportation, Open Space, and Development.

Each section includes:

- Background information about the topic area and why McKinley community members are interested in it
- Major objectives identified through the community engagement process
- Feasible actions to implement the objectives
 - *A star (★) denotes a quick win—see the Action Summary matrix for more information on existing funding.*
- Responsible City department or external partner (if known) follows the action in parentheses

Responsible Parties

AO	Office of Arts and Cultural Vitality
ARTS	Local artists
AHAS	Affordable Housing Action Strategy
BD	Business District Association
CED	Community and Economic Development
ES	Environmental Services
MP	Metro Parks
NPP	Neighborhood Planning Program
OS	Passive Open Space
PCD	Pierce Conservation District
PC	Pierce County
PT	Pierce Transit
PDS	Planning and Development Services
PTOI	Puyallup Tribe
PW	Public Works
SW	Spaceworks
STU	Students
TPS	Tacoma Public Schools
TPU	Tacoma Public Utilities
UF	Urban Forestry
VZ	Vision Zero



Business District Vitality

McKinley's core business district encompasses a half block on both sides of McKinley Ave, between East 34th St and East Division Ln. Businesses and community services such as restaurants, cafes, hair stylists, bookstores, childcare facilities, and a food bank reside within the McKinley business district.

Community members expressed interest in maintaining and improving the business district so that it continues to be a location where residents and neighbors come to eat, shop, gather, and find entertainment; that supports existing small and legacy businesses; and provides more opportunity for family-friendly neighborhood-serving retail and services.

Goal: Business district vitality—a strong business district with McKinley's unique sense of place, public art, and amenities for all ages.

Objectives

1. Prioritize artistic placemaking and branding in the business district and on McKinley Ave and integrate with future streetscape updates. Create art that reflects the neighborhood's diversity and honors the Puyallup Tribe (in consultation and coordination with the Puyallup Tribe).
2. Support small legacy businesses and attract new small businesses to support retail mix. Promote a family-friendly business and restaurant environment, and support neighborhood capacity and stewardship.
3. Improve appearance and maintenance of public space and streetscape, add new amenities, and create new spaces for public to gather.
4. Improve food access for neighborhood through new retail.

Actions

Business District Support

The newly formed Business District Association will coordinate with the City's business district liaison and/or appropriate City staff on projects that improve the functionality and aesthetics of the business district. Projects include:

1. City support of Business District Association as it considers official formalization of group.
 - 1.1. Support citywide efforts, including the Cross District Association, to build local business district capacity in McKinley. (CED)

2. Locate and place new bike parking and/or corrals in the business district (★). Work with businesses to identify appropriate locations. Coordinate with streetscape design project, and potentially use curb space and bulb-outs. Coordinate with or follow the placemaking strategy (BV7) to design bike parking to enhance McKinley's identity. (PW)



Bike corrals can be designed for functionality and to enhance McKinley's unique sense of place.

3. Install new facilities and amenities to encourage people to stop and stay in the business district, including new seating and other streetscape amenities (T4), Placemaking Plan (BV7), and water fountains (OS6).
4. Maintain trees and improve landscaping in the business district. Identify sustainable funding for maintenance. Align with neighborhood-wide tree planting outreach (OS1). (PW, ES)
5. Add trash cans and increase garbage pick-up in the business district. Coordinate with businesses to select appropriate high pedestrian-volume locations. Identify sustainable funding for Solid Waste Management. (ES)
6. Support policies and programs that develop affordable commercial

spaces and/or connect willing entrepreneurs with existing commercial spaces and resources:

- 6.1. Connect local businesses and entrepreneurs with existing microloan programs, grants, and tenant improvement revolving fund program (CED) to rehabilitate or implement tenant improvements for existing and new commercial spaces.
- 6.2. Strengthen partnerships with small business assistance programs to match existing property owners with willing entrepreneurs to create neighborhood-serving retail and micro-retail (and align with BV14-15, food-focused retail actions).
- 6.3. Build neighborhood capacity to support a regular event calendar and neighborhood-wide communication and coordination.
- 6.4. Identify funding streams for neighborhood and Business District activities, as well as grant-writing support and opportunities to hire project staff.

Art and Placemaking

Public art—as standalone pieces or woven into the neighborhood's street and park elements (e.g., benches, light poles)—can enhance McKinley's unique identity as a welcoming neighborhood with culturally, racially, and ethnically diverse neighbors, honor its place as the ancestral and contemporary homeland of the Puyallup Tribe, and highlight its setting within Tacoma's landscape. The Arts Project Committee can support theme identification and implementation of the placemaking

strategy effort. The McKinley streetscape and intersection enhancement (T3-4), neighborhood gateway design (OS3-4), McKinley Overlook activation (OS5), historic landmarking (D2) and future development at Gault School and elsewhere (D3) also offer opportunities to implement themes developed during the placemaking strategy.

7. Develop a placemaking plan for the neighborhood that can enhance neighborhood identity and support pedestrian safety, wayfinding, and open space goals. Seek a NEA Our Town Grant, manage the grant, and develop a cohesive placemaking strategy with community members. Fund Arts Office staff to support its implementation. The following types of projects (Actions 8-13) may be recommended by the placemaking strategy.

8. Partner with art groups like Spaceworks and UrbanArtworks to design and paint wall murals for participating buildings in the business district (★).



Mural installed in partnership with Urban Artworks in summer 2022

9. Design neighborhood-specific artwork to be used for neighborhood banners and installation of art wraps for amenities like trashcans. (NPP)
10. Paint existing artist-designed "stormwater stencils"—painted graphics near or on storm water drains—to protect water quality (★). (ARTS)



Example of a stormwater stencil installed in McKinley in fall 2022

11. Organize community event(s) to paint utility poles (★). (TPU)
12. Commission design and installation of new public artworks at key locations, including at neighborhood gateways (OS3-4). (AO; ARTS)
 - 12.1. Commission design of permanent artworks, in alignment with Placemaking Plan (BV7).
 - 12.2. Create McKinley welcome signage in neighborhood gateway locations.
13. Develop wayfinding signage and strategy for people biking, walking, and rolling to direct visitors to key neighborhood destinations (e.g. library, parks, Pipeline Trail).

- 13.1. Use existing Lushootseed concrete stamps fabricated by Arts Office to integrate stamping into streets project. Align with existing Streets Initiative Project #15 along East 34th St, as well as McKinley streetscape enhancement (T4).
- 13.2. Coordinate with Puyallup Tribe to identify key places of significance and translate place names into Lushootseed for addition to existing street signage and wayfinding strategy.
- 15. Seek a location to develop an opportunity for a market/food hall that provides space for Farmers' Market vendors and/or spaces for food-related retail, such as low-cost opportunities for small food entrepreneurs. The Gault School location is also an opportunity to host this.

Food Access

Groceries, corner stores, or food markets within walking/rolling distance are critical for meeting daily needs and providing healthy and culturally relevant food options. They also provide an “anchor” for nearby retail and services. However, they can be hard to attract, especially without a large/dense enough consumer base.

See Appendix F for more information about grocery store feasibility in McKinley.

- 14. Actively pursue conventional and/or smaller/local grocery store or other smaller food access retail project.
 - 14.1. Gault School site redevelopment (D3) offers a prime location for a future grocery/green market. If Gault School redevelopment does not include a grocery, explore potential sites, understand barriers to grocery location in McKinley, and build relationships with potential grocers. (PDS, CED)



Transportation

With small blocks and many destinations in close proximity, McKinley has the “bones” for a well-connected street network for all users. However, active transportation – walking, rolling, and biking—is challenged by historic street design that prioritizes moving cars quickly, gaps in sidewalks, and limited bicycle facilities. In addition, McKinley is close to many major transportation networks, including the Tacoma Dome Transit Center and Downtown Tacoma.

- There is currently one major north-south bike route, the Pipeline Trail connector on East I St. The Transportation Master Plan calls for additional east-west and north-south bicycle routes.
- The neighborhood has one bus route, Pierce Transit Route 42, to downtown Tacoma.
- There are a few large parking lots in the business district, but on-street parking is where most people park.

Community members expressed strong interest in slowing vehicular speed,

increasing walkability, bikeability, and accessibility, and in improving active transportation connections to the Pipeline Trail, parks, schools, and in and out of the neighborhood to the north and west. There is interest in aligning these transportation improvements with business district and placemaking goals, including through a streetscape enhancement project on McKinley Avenue within the business district. Specific locations for recommended improvements are prioritized based on their alignment with the community's goals, as well as the *Transportation Master Plan* and *Vision Zero Action Plan*.

Goal: *Transportation— to have safe, accessible connections in and out of the neighborhood for people walking, rolling, biking, and on transit.*

Objectives

1. Redesign and upgrade McKinley Ave streetscape in the business district to create spaces for people biking, walking, and rolling; integrate placemaking elements; and create new spaces for people.
2. Reduce speeding in business district and on residential streets.
3. Prioritize walking/biking/rolling connections (sidewalks, bike facilities) for people of all ages and abilities to transit, business district, schools, parks, and major trails/bicycle boulevards.

Actions

McKinley Ave Safety and Usability

1. Install new speed limit signage to reduce the speed limit to 25MPH as part of Vision Zero (★).
2. Repaint existing business district crosswalks (★).
3. Enhance safety at the southern end of the business district at the E Division Ln and McKinley Ave intersection with temporary or permanent bulb-outs and safe crossings. Design in such a way that this intersection becomes an obvious gateway into McKinley and reflects McKinley's unique identity (see Placemaking Strategy, BV7). *Funded via Community Booster Project vote (see Engagement Summary) (★).* (PW, AO)
 - 3.1. Permanent enhancement: Construct new bulb-outs on all 4 corners of intersection with curb ramps; incorporate placemaking elements and integrate with other neighborhood business district 'gateway' elements. Align with McKinley Streetscape Design (T4).



Intersection safety can be enhanced with painted bulb-outs and plastic bollards to shorten the crossing distance and slow motor vehicles, serving as a short-term "test" before making these permanent. Photo credit: Streetsblog

McKinley Ave Streetscape Enhancement

4. Design and construct streetscape upgrades for McKinley Ave (E Wright Ave to south of E Division Ln), with consideration of the following: (PW)
 - 4.1. Expand sidewalk width and/or create bulb-outs (consistent with land use code) to support increased pedestrian density and calm traffic through curb bulb-outs at select intersections, including East Harrison St, East Morton St, and East Division Ln (T3.1).
 - 4.2. Accommodate bicycles through infrastructure upgrades.
 - 4.3. Deploy parking management tools, e.g. posted time restrictions, loading/unloading zones for deliveries and on-demand uses, and designated ADA parking (T24).
 - 4.4. Improve visibility/sight lines at intersections.
 - 4.5. Ensure consistent and damage-proof pedestrian-scale lighting.
 - 4.6. Add street amenities such as seating, trash cans, trees, and bicycle parking (BV2-5).
 - 4.7. Add parklets in key locations.
 - 4.8. Develop north and south gateway open spaces (OS3-4).
 - 4.9. Include green stormwater infrastructure where possible.
 - 4.10. Infuse the street design with new art connected with themes and elements from the Placemaking Strategy (see BV7).
 - 4.11. Align with wayfinding strategies (BV13-13.2), including Lushootseed stamps and signs.

New and Upgraded Sidewalks, Crosswalks, and Curb Ramps

As noted above, gaps exist in the sidewalk network. Prioritize the following locations for their value in connecting key destinations.

5. Complete missing sidewalks in high-priority locations:
 - 5.1. On East L St (between East 34th St and East 28th St) to connect McKinley to the Dome District and major transit facilities via the L Street Bridge.
6. Add crosswalks and ADA-compliant curb ramps to connect to key destinations, and install appropriate enhancements to ensure safety (e.g. rectangular rapid flashing beacons (RRFBs), pedestrian refuge island, or bulb-outs):
 - 6.1. Across McKinley Ave near East D St and/or East F St to connect with McKinley Park.
 - 6.2. Across East L Street at East Wright Ave to connect to Rogers Playfield.
 - 6.3. Across McKinley Ave near Verlo Playfield – enhance existing crosswalk with bulb-outs or other traffic calming device at East 43rd St and consider new crosswalk at East 44th St.
 - 6.4. Across East Fairbanks St near Gault School Site.
7. Continue to plan for and construct ADA-compliant curb ramps, especially in priority areas (parks, schools, key transit and trail connectors, Business District).

Planned Bicycle Facilities

Enhance existing bicycle facilities, such as the Pipeline Trail Connector along East I St:

8. Calm traffic along East I Street (see OS1-2: trees and landscaping).
9. Preserve sight lines and calm traffic at the East Wright Ave and East I St intersection, where the trail jogs.

Implement the following planned bicycle facilities, as noted in the Transportation Master Plan:

10. North-south bike lane along McKinley Ave and/or facility on parallel street. Coordinate with McKinley Ave Streetscape design (T4).
11. East-west bike lane along East 34th Street.
12. East-west bike lane along East 38th Street from East K St, westward.
13. Bicycle boulevard that connects to East 40th St shared use path and goes south along East E St.
14. East-west bicycle boulevard along East 29th St from Upper Park St, eastward.

Future street improvements and traffic calming may allow for alternative bicycle facilities than those currently indicated in the Transportation Master Plan, such as shared lanes or shared use paths.

Traffic Calming

Street design techniques, such as curb bulb-outs, traffic circles, street trees, and speed humps slow down drivers by narrowing the street and/or adding “friction” elements that cue drivers to slow down. This helps neighborhood streets feel safer for children and people of all ages and abilities. Specific locations noted by the community (in addition to areas noted in T3), which need to be validated through additional speed studies, include:

15. East L Street, especially north of E 34th Street due to topography on the hill.
 - 15.1. Specific actions include addition of crosswalk near Rogers Playfield (T6.2) and new sidewalk on East L Street (T5).
16. Along East Fairbanks towards Portland Ave to calm traffic along steep hill grade. Align with T20.2, missing link sidewalk, and 6.4, crosswalk near Gault School.
17. Along McKinley Ave at E 43rd St, near Verlo Playfield (align with T6.4, new crosswalk).
18. Calm traffic and make crossings easier on major arterials, including East 34th St and East 38th St.
 - 18.1. Invest in the East 34th St and McKinley Ave intersection, adding bulb-outs, curb stamps, and other amenities (to be implemented through Streets Initiative Package #15), including concrete stamping (see BV 13.1).

Additional Community Feedback for Future Transportation Enhancements

During our outreach process, we also heard the following feedback from community members. These are opportunities that can be addressed through future changes and partnerships:

19. Prioritize street repairs, such as filling potholes, repaving large segments of the street, or repainting lane markings, along degraded or deteriorated streets.
20. Invest in additional sidewalk locations:
 - 20.1. On East L St (between East 36th St and East 38th St) to connect to Blix Elementary school.
 - 20.2. Along East Fairbanks St, between East M Street and Portland Ave (also connect to T16, traffic calming).
21. Invest in more frequent transit service and prioritize connections to the Tacoma Dome Transit Center and future Link light rail.
 - 21.1. Invest in improved bus stop infrastructure, including benches and overhead weather protection.
22. Make improvements to the pedestrian environment and streetscape around the Gault School site.

Parking

This plan focuses on many ways to encourage people to move about McKinley powered by their own bodies—which promotes community and individual health and wellbeing and benefits natural systems and climate. However, car trips are still necessary, and businesses often depend on customers coming from further distances that may not have direct or simple transit access. When working on the following actions, anticipate delivery and drop-off/pick-

up (e.g., Uber, Lyft, food delivery), as well as electric vehicle charging needs.

23. Work with community members to identify locations and organize community volunteers to paint red curbs to signify locations where parking is illegal (★).
24. Study parking management options for the business district and align with McKinley Ave Streetscape Design, including studying parking improvement opportunities on immediate side streets to continue to prioritize pedestrians on McKinley Ave (T4).

Transportation Actions Map





Open Space

Open Space in McKinley includes formal parks as well as a variety of open spaces and green infrastructure.

McKinley Park, Rogers Playfield and Dometop Community Garden, and Verlo Playfield are the three public parks in the McKinley area managed by Metro Parks. McKinley Park is a large mature tree-lined park in the northern part of McKinley that hosts walking trails, a pond, a skate park, and playgrounds. Rogers Playfield, located in the eastern part of McKinley, has a playground, a community garden, and a dog park. Verlo Playfield includes a large grassy area with a spray park and play equipment.



Rogers Park is managed by Metro Parks

There are also City-managed open spaces, including many “critical areas,” especially on steep slopes. These spaces include the M Street Slope, between East M St and Portland Ave, McKinley Slope, south of McKinley Park and across McKinley Ave, and open space near Blix Elementary School. East 32nd St near East F Street south of the McKinley Slope is referred to as the “McKinley Overlook” due to its views of downtown Tacoma, but community members have raised concerns about illegal dumping.

Finally, there are several other green spaces throughout McKinley, including Tom Schuster Memorial Park at East Division Ln and McKinley Ave, a city-managed location at East Wright Ave and McKinley Ave, and green infrastructure throughout the neighborhood such as neighborhood trees and planting strips.

Goal: *Open Space—to have abundant, active, and well-maintained greenery and public spaces that contribute to neighborhood identity.*

Objectives

1. Increase healthy activity on streets and open spaces to improve sense of safety and reduce crime.
2. Increase tree canopy and green space in McKinley to support public health and adapt to climate change-induced heat island effects.

3. Maintain and repair parks, open space, and green stormwater infrastructure over time and/or reduce maintenance needs. Develop new neighborhood gateway parks that support placemaking and streetscape enhancements.
4. Create new amenities in open spaces and the public realm (such as water fountains and trash cans) that serve all residents, including people experiencing homelessness.

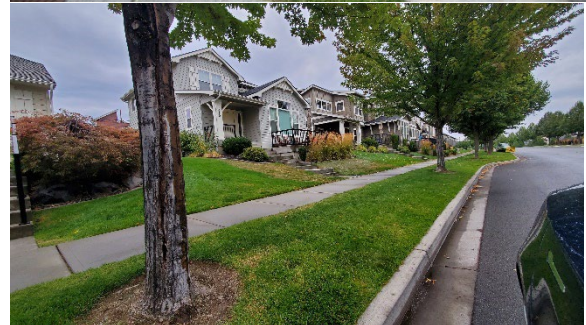
Actions

Trees, Vegetation, and Stormwater

Healthy, large trees provide multiple functions—flood prevention and water quality benefits through rainwater absorption, summertime shade and cooling to prevent urban heat (flooding and extreme heat are becoming more severe and happening more often with climate change), and human access to nature, which improves mental and physical health. Also, when placed in a landscape strip between the street and the sidewalk, they are a visual cue for drivers to slow down, and the landscape strip provides a buffer between people on the sidewalk and traffic, making it more safe, comfortable, and pleasant for people to walk, bike, and roll.

1. Develop a neighborhood tree planting outreach program in McKinley. Current canopy coverage in the neighborhood ranges from 11-25%, depending on Census tract.
 - 1.1. Partner with the Grit City Trees program to distribute trees neighborhood-wide (★). (UF)

- 1.2. Develop a targeted outreach program for Census tracts that have tree coverage below the neighborhood goals of 25% in the business district/Mixed-Use Center and 35% for residential areas.
- 1.3. Focus tree-planting outreach on key traffic calming corridors, such as the Depave focus area along the Pipeline Trail (OS2).
- 1.4. Collaborate with Metro Parks on tree-planting within formal parks.
2. Partner with the Depave program to amend soil, create new landscaping, plant trees, and add other improvements to parking strip along East I St, the Pipeline Trail connector, to support traffic calming (will not impact parking) (★).



New trees and/or landscaping like examples seen above can be used to calm traffic and delineate parking areas from walking/rolling areas and provide green stormwater infrastructure (i.e., natural drainage).

Neighborhood Gateways

Community members expressed interest in improving the overall appearance of McKinley's business district and bolstering its unique identity. The northern and southern ends of the district have parcels that could be transformed into "neighborhood gateways" to create a sense of arrival for McKinley. Gateways might include McKinley welcome signs, public art, seating, landscaping, and/or other elements that implement the themes from the Placemaking Strategy (BV7). The McKinley Ave Streetscape (T4) is an opportunity for design and implementation.

3. Design and install a northern business district neighborhood gateway at the E Wright Ave and McKinley Ave open space. The gateway currently includes a McKinley Boosters plaque that can be upgraded. New amenities could include welcome signage, art, seating, trees, or space to gather.
4. Upgrade Tom Schuster Memorial Park and use the extra open space on the northeast corner of E Division Ln and McKinley Ave for a southern neighborhood gateway. New amenities could include welcome signage, art, or seating.

Park and Open Space Improvements

5. Activate the McKinley Overlook (viewpoint at East 32nd St) to address community concerns about illegal dumping and crime and create a family-friendly space for walking/rolling and enjoying the view of downtown.

- 5.1. Develop design solutions to activate the space, including both lower-cost and temporary solutions and long-term solutions. Consider appropriate scale lighting for nighttime activation.
- 5.2. Secure funding to support implementation.



Seating, greenery, art, lighting, and programming can activate a previously forgotten area, such as this example (below). McKinley Overlook (above) currently has high levels of illegal dumping and could benefit from activation to encourage other kinds of uses.

6. Install new drinking water fountains in the business district (★), fix existing ones, and maintain over time. Continue working with businesses and Public Works to identify best locations, including at the E Wright and McKinley intersection and in Verlo Playfield. (TPU)
7. Develop new interpretive signage within parks and other open spaces that discuss the cultural history of McKinley Hill, including the history and presence of the Puyallup Tribe. Align with Placemaking Plan (BV7) and wayfinding strategy (BV13).
8. McKinley Elementary is currently a swing site for Tacoma Public Schools (TPS), but it is also a valuable open space for the community.
 - 8.1. Ensure that the outdoor open space remains accessible to the surrounding community.
 - 8.2. If, in the future, the space is no longer needed as a swing site, coordinate with TPS to evaluate how future uses of the space can continue to benefit the community.
9. Coordinate with Metro Parks Capital Improvement Plan and System Plan to plan for future improvements and investment in McKinley, especially as neighborhood density increases.

Park and Open Space Actions Map



Source: MAKERS, 2022



Development

McKinley is designated in the *One Tacoma Comprehensive Plan* as a Neighborhood Mixed-Use Center and is one of the locations in Tacoma that will accommodate growth. The community has identified a need for new housing and space for new neighborhood-serving retail and services, which could be accommodated by a mix of rehabilitation of historic buildings as well as new development.

A major site for redevelopment in McKinley is the site of the former Gault Middle School at East Division Ln and East L St. The Gault School site is currently owned by Tacoma Public Schools and is slated to be sold to a developer following an RFP process (ongoing as of MHNP finalization in 2023). Many in the community see the Gault site's redevelopment as a significant opportunity for more housing and neighborhood-serving retail, including a grocery store.

Elsewhere in the neighborhood, there are a number of parcels that could redevelop in the near-and long- terms, as well as existing and historic buildings

that could be adapted to serve neighborhood needs. One core neighborhood need is new housing, especially due to high displacement risk in the neighborhood. According to the [Urban Displacement Project's Housing Precarity Risk Model](#), displacement risk in McKinley is 7 out of 9 points, within the "highest precarity" category. The lack of new housing, proximity to the Tacoma Dome Transit Center, and demand to live in Tacoma, McKinley, and near transportation infrastructure are some of the reasons creating the displacement risk. However, redevelopment and development of new housing can help to support new neighborhood retail and demonstrate the need for new services.

Goal: Development—
growth that adds
options for food,
housing, services, and
amenities in the
neighborhood.

Objectives

1. Maintain and increase residential and commercial space affordability.
2. Prevent, mitigate, and/or slow residential and commercial displacement.
3. Seek opportunities, especially in historic buildings, to increase affordable housing, live/work spaces, and retail/mixed use.
4. Seek opportunities for sites (e.g., Gault School site) to address multiple needs simultaneously, such as open space, housing, services, art, and retail.

Actions

1. Support policies that allow for greater housing options—ownership, rentals, a variety of housing types—at levels affordable to the full spectrum of incomes when new development and redevelopment happen.
 - 1.1. Support the creation of new middle housing, particularly low scale, as well as accessing tools and incentives to create new affordable units.
 - 1.2. Support the creation of ADUs, including funding for preapproved accessory dwelling units (ADU) plans, permits, and/or homeowner support services.
 - 1.3. Support policies to address housing affordability, including implementing Affordable Housing Action Strategy strategies for preserving naturally occurring affordable housing in McKinley and procuring funding to support maintenance and preservation of existing multifamily residential buildings (e.g., grants/loans for rehabilitation, safe and healthy homes programs, one-for-one replacement of similarly affordable unit requirements, advanced notice of sales requirement).
 - 1.4. Support anti-displacement measures, including a community prioritization policy or way for people to stay in the neighborhood and be first in line for new affordable housing. Coordinate with and learn from staff who are implementing this

kind of policy in other parts of the city, like Hilltop.

- 1.5. Support City, county, or state community land trust policies and initiatives, and identify locations in McKinley that could be preserved for community benefit and affordable housing.
2. Support building/property owners in applying for and registering potentially eligible historic apartment buildings on the Tacoma Register of Historic Places (e.g., Porter apartments and Eldred apartments), making them eligible for Special Tax Valuation for restoration and rehabilitation projects. Connect opportunities for historic interpretation and landmarking with the Placemaking Plan (BV7).

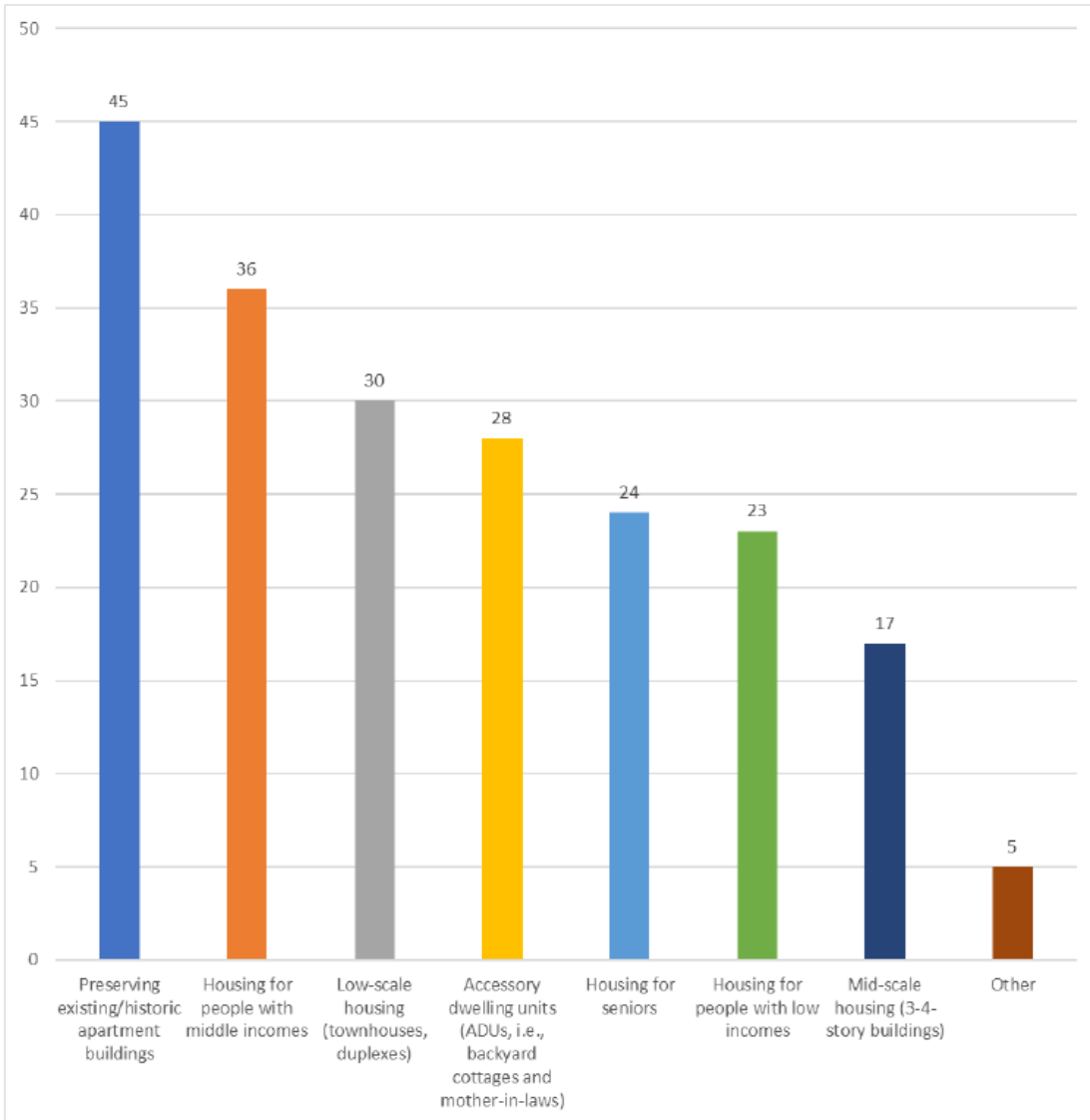
Eligible buildings can be referenced through the McKinley Hill Mixed-use Center Inventory Report historic survey summarized in the Historic Resources section and in Appendix B.

3. Find opportunities for development of amenities like a grocery store (BV14-15), teen and youth services, open space, and mixed-use retail.
 - 3.1. Gault School site is an opportunity to provide new commercial amenities and neighborhood-serving retail, especially a grocery store (BV14-15).

Draft Neighborhood Plan – survey results

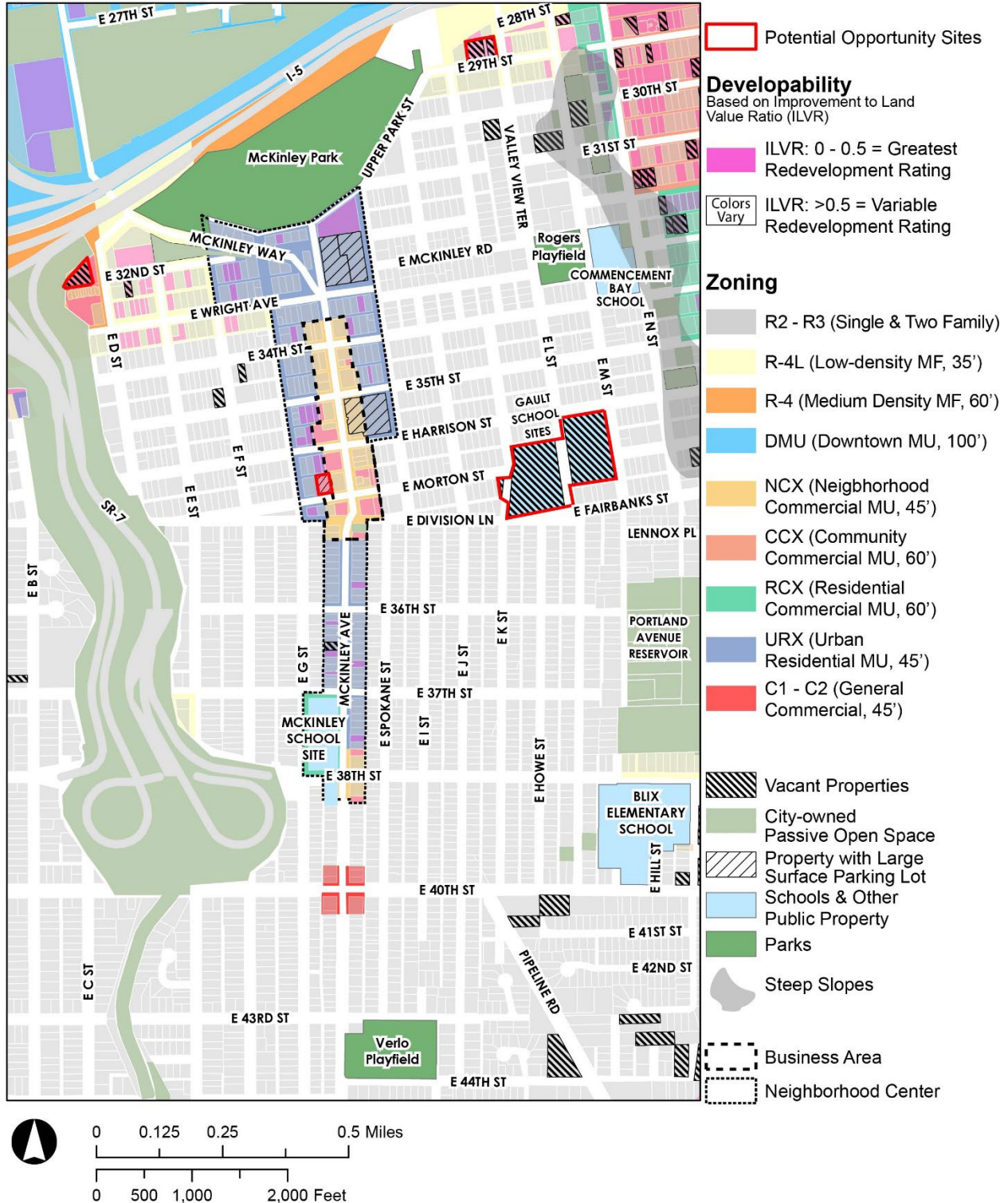
What kinds of housing would you like to see added to the neighborhood? (Select all that apply.)

59 Answers



Graph showing community preference for development options

Development Actions Map



Source: MAKERS, 2022

Implementation Strategy

This chapter summarizes the Plan's recommended actions and details the commitment and funding resources needed, potential timing, and responsible parties. The narrative below highlights quick wins and a few phasing considerations.

Phasing

Quick Wins

Several projects (noted with gold stars in the Action Table below) have already been funded and/or are in progress, thanks to the help of internal and external partners. In addition, implementation is being coordinated and co-created with the support of community-led project committees. The City of Tacoma is dedicated to ensuring these are implemented over the next few years, and the Neighborhood Planning Program will actively support and track this progress. These include the following projects.



Community Booster Project

The Neighborhood Planning Program set aside \$50,000 of program funding to grant back to the community directly for implementation. The McKinley Steering Group decided to award the full amount to one community-selected project. The Steering Group identified four projects (welcome signage; design for banners and art-wrapped amenities; activation at the McKinley Overlook; and an intersection enhancement project at the southern gateway to the business district) and asked the broader community to vote on their preferred options. Almost 200 neighbors voted, and a majority selected “intersection safety enhancement at East Division Ln and McKinley Ave” which will provide temporary bulb-outs, a repainted crosswalk, and a painted street mural at the intersection of East Division Ln and McKinley Ave (see Transportation Actions 3 and 3.1 for more information about proposed changes at this intersection).

Interrelated Actions and Timing

Most of the Plan actions are intended to be opportunistic (i.e., completed when grant or other funding becomes available) and desired implementation timing is “as soon as possible.” However, a few actions would benefit from strategic sequencing, while others relate to external processes on their own timelines. Key relationships include the following.

Actions that set the tone and storylines

Action **BV7. Placemaking strategy for business district** is an essential first step that will improve many of the other actions found throughout the plan, such as most of the business district support actions (**BV2-5**), other art, wayfinding, and placemaking actions (**BV8-13**), McKinley Ave safety and streetscape enhancements (**T3-4, 22**), neighborhood gateways (**OS3-4**), McKinley Overlook activation (**OS5**), and interpretive signage (**OS7**), and any redevelopment (**D3**). The strategy should identify the stories, themes, desired elements, and key locations for many of the urban design and wayfinding elements mentioned in other actions. Without the strategy coming first, there is a slight risk that McKinley Ave, in particular, could receive incoherent, piecemeal, and cluttered treatment (e.g., redundant and/or mismatched wayfinding signs, street furniture in conflicting locations), and short-term solutions that preclude more desired long-term solutions.

Similarly, Action **T4. McKinley Ave streetscape design** should immediately follow or run simultaneously with **BV7**.

Placemaking strategy for business district. For greatest efficiency and cohesive streetscape, it should precede the elements listed above that would be installed along McKinley Ave. It should also precede any permanent changes to the East Division Ln and McKinley Ave intersection (**Action T3. Intersection safety and placemaking at E Division Ln and McKinley Ave**). It could also include the neighborhood gateways design in its scope (**OS3-4**).

Actions dependent on outside processes

The Gault School site redevelopment impacts several actions. While it is still undergoing planning and design, community members and City staff should represent community interests as noted in the MHNP. Once there is a final design and expected activities/tenants are known, Tacoma Neighborhood Planning staff and community members may consider revisiting action **D3. Community amenities with redevelopment** and **Food access actions BV14-15** to update as needed. For example, if the Gault site includes a grocery store, the actions may be considered complete or updated to focus on other aspects of food access and community amenities.

The housing (Action **D1**) and affordable commercial space (Action **BV6**) actions in this Plan are relatively high level. As Home in Tacoma: Phase 2 Implementation, zoning updates, and other citywide efforts to address these issues are underway (as of MHNP adoption in 2023), community members should stay connected and engaged to represent the MHNP as decisions are made in those processes. These and future initiatives will also draw on the findings and recommendations of this plan.

Project Tracking and Community Stewardship

The Action Table below is meant to document and track implementation of the MHNP recommendations over the years. A version of the action matrix will be available on the [MHNP website](#) as a way for community members to track progress on the plan, stay engaged, and steward the plan's projects over time. Your continued involvement and advocacy for projects recommended in the Plan will help ensure they happen. Through the 2023/24 Biennial Budget process, which occurred during the writing of this Plan, City

Council funded \$250,000 for design of the new McKinley Streetscape; this is based on an anticipated 5-10% of the total construction cost.

Actions Table Key

Actions and Quick Wins

Actions are summarized and ordered as found in the Recommendations chapter. Project numbers use the following acronyms to denote the major goal area:

- BV** Business District Vitality
- T** Transportation
- OS** Open Space
- D** Development

- ★ Quick win, meaning the project is slated for immediate implementation and is already funded and/or underway

Resources Needed

Note: Cost estimates are at a planning level and are intended for overall estimation purposes only. Precise budgeting will need to take place in coordination with implementers.

- \$** Less than \$50,000
- \$\$** \$50,001 – \$150,000
- \$\$\$** \$150,001 – \$500,000
- \$\$\$\$** Greater than 500,000
- NE** Not yet estimated based on current scope
- Funded** Funding has already been identified

Timing

For City-led actions, City staff estimated the specific years these projects will likely be on Tacoma's work plan. Other projects will be contingent on partner capacity and funding.

Responsible Parties

- AO** Office of Arts and Cultural Vitality
- ARTS** Artists
- AHAS** Affordable Housing Action Strategy
- BD** Business District Association
- CED** Community and Economic Development
- ES** Environmental Services
- MP** Metro Parks
- NPP** Neighborhood Planning Program

- OS** Passive Open Space
- PCD** Pierce Conservation District
- PC** Pierce County
- PT** Pierce Transit
- PDS** Planning and Development Services
- PTOI** Puyallup Tribe
- PW** Public Works
- SW** Spaceworks
- STU** Students
- TPS** Tacoma Public Schools
- TPU** Tacoma Public Utilities
- UF** Urban Forestry
- VZ** Vision Zero

In some cases, noted in the document, actions require the collaboration of **multiple** entities, or those who will be responsible are **not yet identified**.

The Notes column includes additional information on related actions and phasing, funding sources, and lead parties.

Actions Table

Actions	Timing	Resources Needed	Responsible Party	Notes
Business District Vitality (BV)				
BV1. Business District Association support	2022	Funded	BD, CED	City support of Business District Association as it considers official formalization of group.
BV2. Bike parking/corral ★	2022	Funded	PW, BD	Business district association (BD) will take the lead on coordination with local property owners on bike parking location.
BV3. Install new business district facilities and amenities	2024/ 2025	NE	Multiple	Align with Placemaking Plan (BV7), McKinley Streetscape Enhancement Design (T4), and Neighborhood Gateways (OS3-4).
BV4. Business district – tree maintenance and landscaping	2023 / ongoing	NE	BD	Support McKinley Hill Business District to do ongoing tree and landscape maintenance.
BV5. Trash cans/pick up in business District	2023	NE	ES	Trash pick-up enhancement funded in 2023 budget, program still under development. Needed for new streetscape trash cans.

Actions	Timing	Resources Needed	Responsible Party	Notes
BV6.1-2. Support programs for affordable commercial spaces	Ongoing	NE	CED	Connect entrepreneurs with existing microloans and grants. Strengthen partnerships and incubation for future micro-retail programs.
BV6.3-4. Build neighborhood capacity to support business district and neighborhood activities	Ongoing	NE	BD, CED, NPP	Build neighborhood capacity to support a regular event calendar and neighborhood-wide communication and coordination. Identify funding streams for neighborhood and Business District activities, as well as grant-writing support and opportunities to hire project staff.
BV7. Placemaking strategy for business district	2023/2024	\$\$	AO, SW, PTOI	Development of an actionable plan that identifies opportunities for creative interventions and strategic investments in McKinley, as well as temporary public art interventions. Funding to hire Arts Office staff to support implementation of placemaking plan and other permanent public art pieces. Will be supplemented by NEA Our Town grant, if received. Implement prior to or simultaneous with the following actions: Business District Support actions (BV2-5), other Art and Placemaking actions (BV8-13), McKinley Ave safety and streetscape enhancements (T3-4, 22), neighborhood gateways (OS3-4), McKinley Overlook activation (OS5), drinking fountains and wayfinding signage (OS6-7), and any redevelopment (D3).
BV8. Wall murals ★	2022/2023	\$ Funded	SW	Two murals are funded, including those funded by Spaceworks and

Actions	Timing	Resources Needed	Responsible Party	Notes
				Urban Artworks. Arts Project Committee leading this effort. Additional funding could fund future murals throughout the district.
BV9. Art wraps, banners	2022/ 2023	\$ Funded	NPP	Design, fabrication, and installation of cloth banners and wraps for new amenities (e.g. trash cans, water fountains).
BV10. Storm water stencils ★	2022/ 2023	\$ Funded	AO	Arts has existing stormwater stencils, which can be installed through community volunteer days.
BV11. Utility Pole Painting ★	2022/ 2023	\$ Funded	TPU	TPU has existing program to work with volunteers for utility pole painting.
BV12.1. Permanent public artworks	2023/ 2024	\$\$	AO	Artist-designed and fabricated permanent public art commissions at key locations. Align with Placemaking Plan (BV7) and Streetscape Enhancement (T4).
BV12.2. Welcome signage and new public artworks	2023/ 2024	\$	AO	Artist-designed and fabricated welcome signage for the business district at gateway locations.
BV13. Wayfinding signage	2023/ 2024	\$	PW PTOI NPP	Wayfinding strategy and signage to direct people driving, walking, and rolling to neighborhood destinations.
BV13.1. Sidewalk stamp art for new streets projects ★	2023	\$	AO/PW	Use existing Lushootseed concrete stamps fabricated by Arts Office to integrate stamping into streets project (including Streets Initiative Project #15 along E 34th and at intersection of E 34th and McKinley and future streetscape enhancement through T4).

Actions	Timing	Resources Needed	Responsible Party	Notes
BV13.2. Tribal language street signs	2024/2025	NE	PW, PTOI	Coordinate with Puyallup Tribe to identify key place names in Lushootseed for specific locations, and integrate into existing street signage.
BV14. Pursue grocery store opportunities	Ongoing	NE	Not Yet Identified	Actively pursue grocery opportunities and/or green market or other smaller food access site. Gault School site redevelopment offers a prime location.
BV15. Pursue market/food hall opportunities	Ongoing	NE	Not Yet Identified	Market/food hall that provides space for Farmers' Market vendors and/or spaces for food-related retail. The Gault School location is also an opportunity.
Transportation (T)				
T1. Speed reduction for business district ★	2022/2023	\$ Funded	PW / VZ	New speed limit signage for business district installed as part of Vision Zero implementation.
T2. Crosswalk re-painting ★	2022/2023	\$ Funded	PW	Repainting of existing crosswalks in the business district, where no curb ramp improvement is required.
T3. Intersection safety and placemaking at E Division Ln and McKinley Ave ★	2022/2023	\$ Funded	PW AO	Pilot project for Vision Zero 'quick build' project: Repainting crosswalks, adding temporary bulb-outs on all four corners, placemaking elements (artist-designed street mural). Mural design should refer to Placemaking Strategy (BV7).
T3.1. Permanent intersection safety enhancement at E Division Ln and McKinley Ave	2025	\$\$\$	PW	Construct new bulb-outs on all 4 corners of intersection with curb ramps; incorporate placemaking elements and integrate with other neighborhood business district

Actions	Timing	Resources Needed	Responsible Party	Notes
				'gateway' elements. Align with McKinley Streetscape Design (T4).
T4.1. McKinley Ave streetscape enhancement design	2023	\$\$\$	PW, AO, PDS, CED	Design streetscape upgrades for McKinley Ave (E Wright Ave to south of E Division Ln), with consideration of: crossing improvements, amenities, placemaking enhancements, bike facility, parklets, parking solutions, etc. in alignment with Transportation Masterplan and McKinley NPP. Initial design develops cost estimates and gets project grant ready. Consider including neighborhood gateways (OS3-4) in the scope of this project, and ideally, complete at least conceptual design prior to installation of streetscape elements in Business District Support actions (BV2-5), Art and Placemaking actions (BV8-13), and drinking fountains and wayfinding signage (OS6-7).
T4.2. McKinley Ave streetscape enhancement construction	2024/ 2025	\$\$\$\$	PW	Construct McKinley streetscape enhancements as indicated in T4.1 and other related actions.
T5. Missing link sidewalk connection on E L St	2024/ 2025	\$\$\$\$	PW	Build approximately 1,200 linear feet of sidewalk along E L St from E 34th St to L St Overpass, to fill missing connection for people walking/biking to Tacoma Dome Transit Center, Dome District, and Lower Portland Avenue area.
T6-7. Add crosswalks and curb ramps to key locations (parks, schools)	2025	NE	PW	Identified locations include: Across McKinley Ave near East D St and/or East F St to connect with McKinley Park.

Actions	Timing	Resources Needed	Responsible Party	Notes
				<p>Across East L Street at East Wright Ave to connect to Rogers Playfield.</p> <p>Across McKinley Ave near Verlo Playfield.</p> <p>Across East Fairbanks St near Gault School.</p>
T8-9. Calm traffic along Pipeline Trail connector	2023	NE	PW, ES	Align with tree planting and planting strip activation (OS2).
T10-14. Implement planned bicycle facilities	Ongoing	NE	PW	<p>Identified locations include:</p> <p>North-south bike lane along McKinley Ave and/or facility on parallel street. Coordinate with McKinley Ave streetscape design (T5).</p> <p>East-west bike lane along East 34th Street.</p> <p>East-west bike lane along East 38th Street from East K St, westward.</p> <p>Bicycle boulevard that connects to East 40th St shared use path and goes south along East E St.</p> <p>East-west bicycle boulevard along East 29th St from Upper Park St, eastward.</p>
T15-18. Traffic calming along key corridors	Ongoing	NE	PW	<p>Identified locations include:</p> <p>East L Street, especially north of E 34th Street due to topography on the hill (including addition of crosswalk near Rogers Playfield (T6.2) and new sidewalk on East L Street (T5).</p> <p>Along East Fairbanks towards Portland Ave to calm traffic along steep hill grade. Align with T20.2,</p>

Actions	Timing	Resources Needed	Responsible Party	Notes
				<p>missing link sidewalk, and 6.4, crosswalk near Gault School.</p> <p>Along McKinley Ave at E 43rd St, near Verlo Playfield (align with T6.4, new crosswalk).</p> <p>Calm traffic and make crossings easier on major arterials, including East 34th St and East 38th St.</p>
T19. Street repairs	Ongoing	NE	PW	Prioritize street repairs, such as filling potholes, repaving large segments of the street, or repainting lane markings, along degraded or deteriorated streets.
T20. Invest in missing link sidewalks	Ongoing	NE	PW	<p>Additional missing link sidewalks:</p> <p>On East L St (between East 36th St and East 38th St) to connect to Blix Elementary school.</p> <p>Along East Fairbanks St, between East M Street and Portland Ave.</p>
T21. Transit service and station comfort	Ongoing	NE	PT	<p>Invest in more frequent transit service and prioritize connections to the Tacoma Dome Transit Center and future Link light rail.</p> <p>Improved bus stop infrastructure, including benches with overhead weather protection.</p>
T22. Improve pedestrian environment around Gault School site	Ongoing	NE	Not Yet Identified	Align with Gault School redevelopment to connect the site to the surrounding neighborhood, prioritize people walking, biking, and rolling, and create pedestrian-oriented spaces, such as a festival street along East L St.
T23. Red Curb Painting ★	2022/2023	\$ Funded	PW	Public Works will mark red curb locations, to be painted by community volunteers.

Actions	Timing	Resources Needed	Responsible Party	Notes
T24. Study parking management options	2023/2024	NE	PW	Align with McKinley Ave Streetscape Design (Action T4).
Open Space (OS)				
OS1. Residential tree planting and outreach ★	2023/2024	\$ Funded	UF	Develop a neighborhood tree planting outreach program in McKinley, with the goal of achieving 25% canopy cover in the business district and 35% in residential areas.
OS2. Planting strip improvements on East I St ★	2023	\$ Funded	PCD, ES	Partner with the Depave program to amend soil, create new landscaping, plant trees, and add other improvements to parking strip along East I St, the Pipeline Trail connector, to support traffic calming.
OS3. Wright and McKinley open space improvements	TBD	NE	PW UF	Opportunity for an anchor site/gateway location at the north end of the business district, to be coordinated with welcome signage (BV12.2), Placemaking Plan (BV7), and McKinley Streetscape Design (T4).
OS4. Upgrades to Memorial Park (McKinley and Division)	TBD	NE	PW/Multiple	Opportunity for anchor site/gateway at the south end of the business district, to be coordinated with welcome signage (BV12.2), Placemaking Plan (BV7), and McKinley Streetscape Design (T4).
OS5. Open space enhancement at McKinley Overlook	2023 / 2024	NE	AO, ES, PW, NPP	Activate area at the top of McKinley Slope to reduce illegal dumping and make a family-friendly space. NPP is supporting conceptual design process.
OS6. Drinking water fountains ★	2022 / 2023	\$ Funded	TPU, PW	Identify location(s) for drinking water fountains in the business district and nearby open spaces.

Actions	Timing	Resources Needed	Responsible Party	Notes
OS7. History/interpretive signage in parks	2023	\$	MP, AO, PTOI	Coordination with Tribe and MetroParks, with funding needed for design and fabrication.
OS8. McKinley Elementary Open Space	Ongoing	NE	TPS	Continue to keep outdoor field space open to community and consider future improvements in access or amenities.
OS9. Metro Parks coordination	Ongoing	NE	MP, NPP	Coordinate with Metro Parks Capital Improvement Plan and System Plan to plan for future improvements and investment in McKinley, especially as neighborhood density increases.
Development (D)				
D1.1. Support the creation of new middle housing	Ongoing	NE	Multiple	Neighborhood interest in low-scale units, with middle- and workforce housing.
D1.2. Support the creation of ADUs	Ongoing	NE	PDS	ADU support program for preapproved ADU plans, permit and/or homeowner support services, etc.
D1.3. Support policies to address housing affordability	Ongoing	NE	AHAS/ Multiple	Preserve naturally occurring affordable housing and support creation of new units.
D1.4. Support anti-displacement measures	Ongoing	NE	AHAS/ Multiple	Support community prioritization policy and other tools to limit displacement.
D1.5. Support land trust policies and initiatives	Ongoing	NE	PC/ Multiple	Pierce County currently developing strategy for county-wide community land trust.
D2. Support landmarking of historic apartment buildings	Ongoing	NE	PDS, NPP	Several historic buildings in McKinley are listed as potentially eligible (see Appendix B).
D3. Community amenities with	Ongoing	NE	CED, TPS, PDS, NPP	Seek partners and opportunities for grocery/green market, teen and youth services, open space, and

Actions	Timing	Resources Needed	Responsible Party	Notes
redevelopment, especially grocery				mixed-use retail with redevelopment of any properties, especially Gault School redevelopment. Align with grocery and market hall goals (BD 14-15) and addressing other neighborhood goals.

Lessons Learned

from Neighborhood Planning Staff

This pilot program was an exercise in trust building—trust between City staff and the community; between internal and external partners; between staff and elected officials, and trust between neighbors. Trust comes from relationships, which take time to build. As Michael Liang, Spaceworks Tacoma Director said, “Move at the speed of trust.” This program allowed us to take that time and prioritize relationships. Trust also allowed us the freedom to come up with creative solutions and try new things, as well as the flexibility to change course to respond to community concerns. As we found common ground and goals, we were able to build capacity, both in the community and between our partners by leveraging resources and creating synergy. The other half of trust building is accountability, and we look forward to continuing to build on these relationships as we follow through with implementing these goals and actions.





Appendices

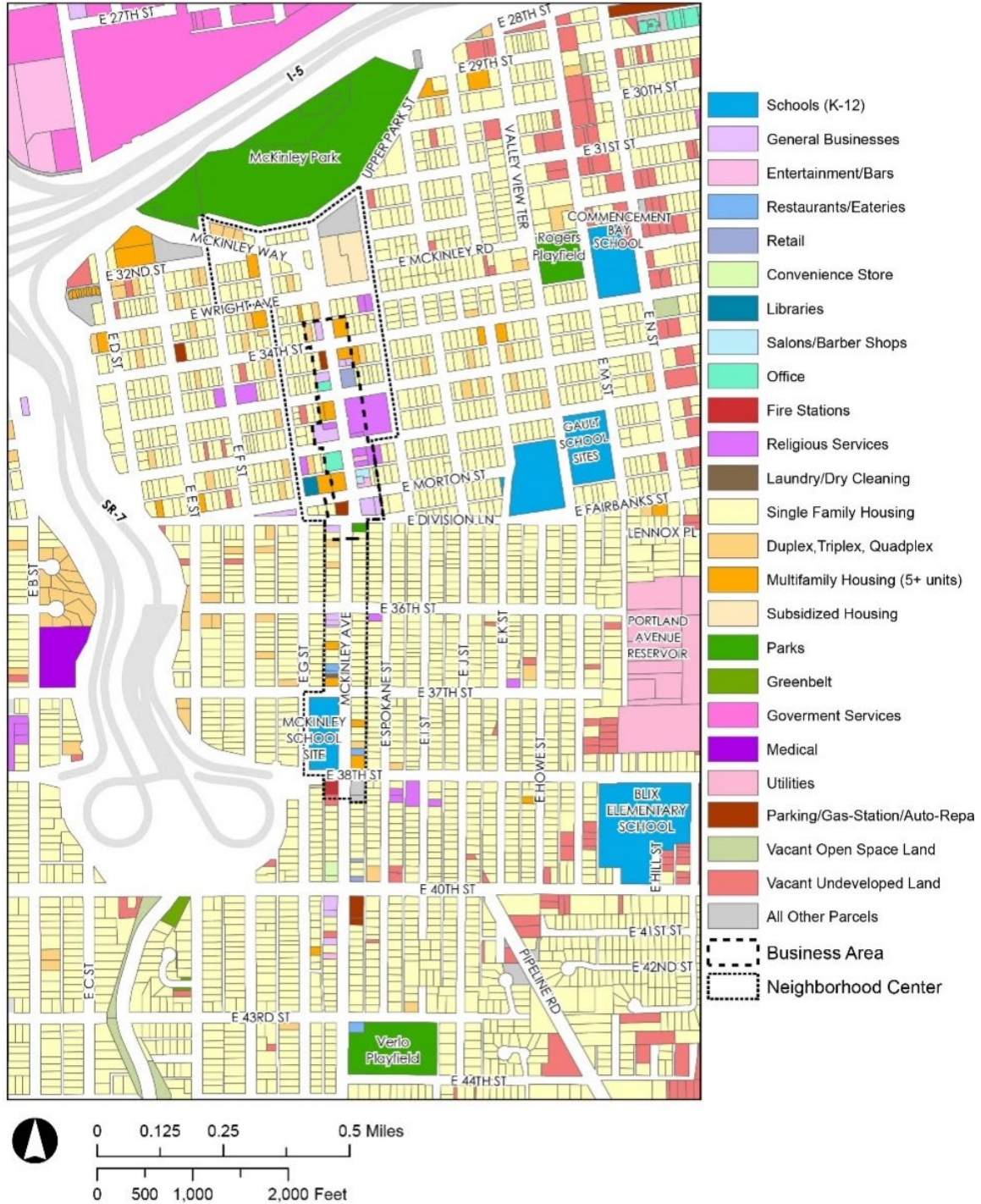




**Appendix A.
Zoning and Land Use**

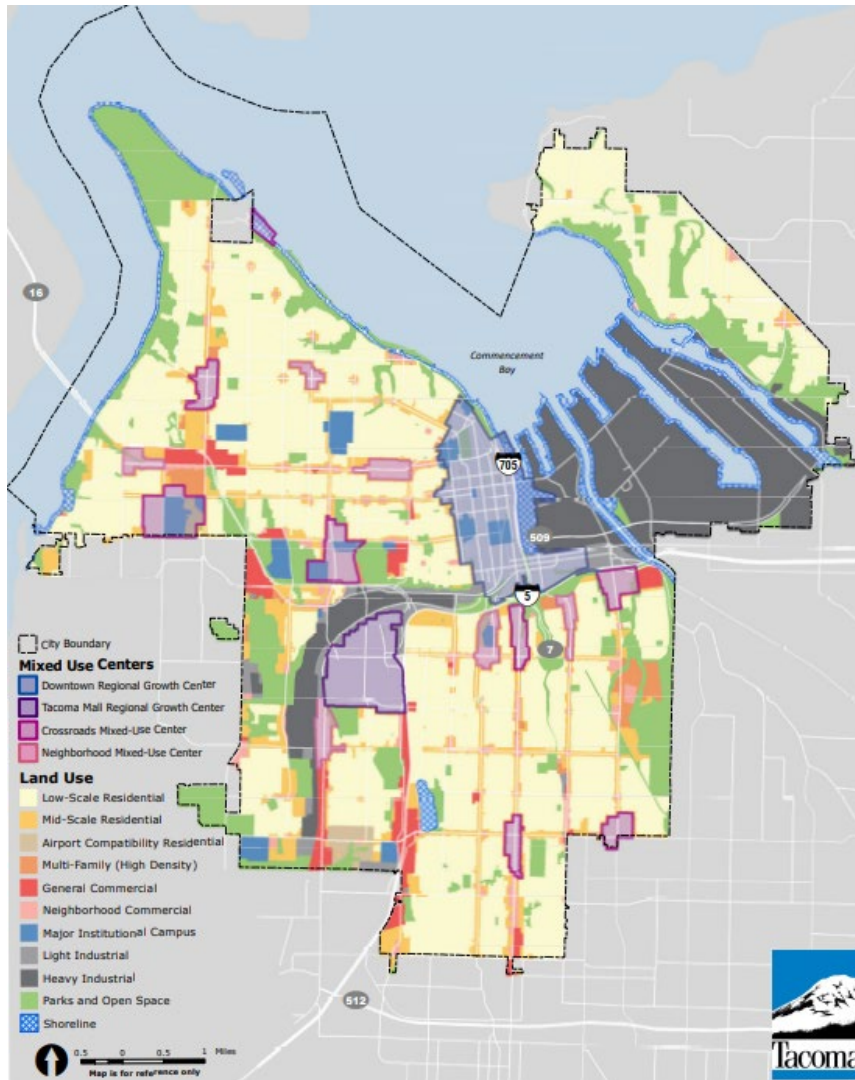
Appendix A. Zoning and Land Use

Exhibit J. Current Land Uses



Source: MAKERS, 2022

Exhibit K. Comprehensive Plan Land Use Designations



Source: *One Tacoma Plan* (City of Tacoma, 2022)

The One Tacoma Comprehensive Plan land use designations that are in or near McKinley Hill include:

Low-Scale Residential – which provides housing at the general scale and height of detached houses and up to three stories. Typical lot sizes range from 2,500 to 7,500 square feet. Primary housing types include detached houses, attached and detached accessory dwelling units, duplexes, triplexes, townhouses up to 3 units, cottage housing, and cohousing. The target density for low-scale residential is 10-25 dwelling units/net acre.

Mid-Scale Residential – is usually located in close proximity to centers, corridors, and transit. Mid-scale housing mostly supports up to 3 stories and, in limited circumstances, allows up to 4 stories. Housing types supported include small-lot houses, accessory dwelling units, duplexes, triplexes, fourplexes, cottage housing, cohousing, and small multifamily apartments. The target density for mid-scale residential is 15-45 dwelling units/net acre.

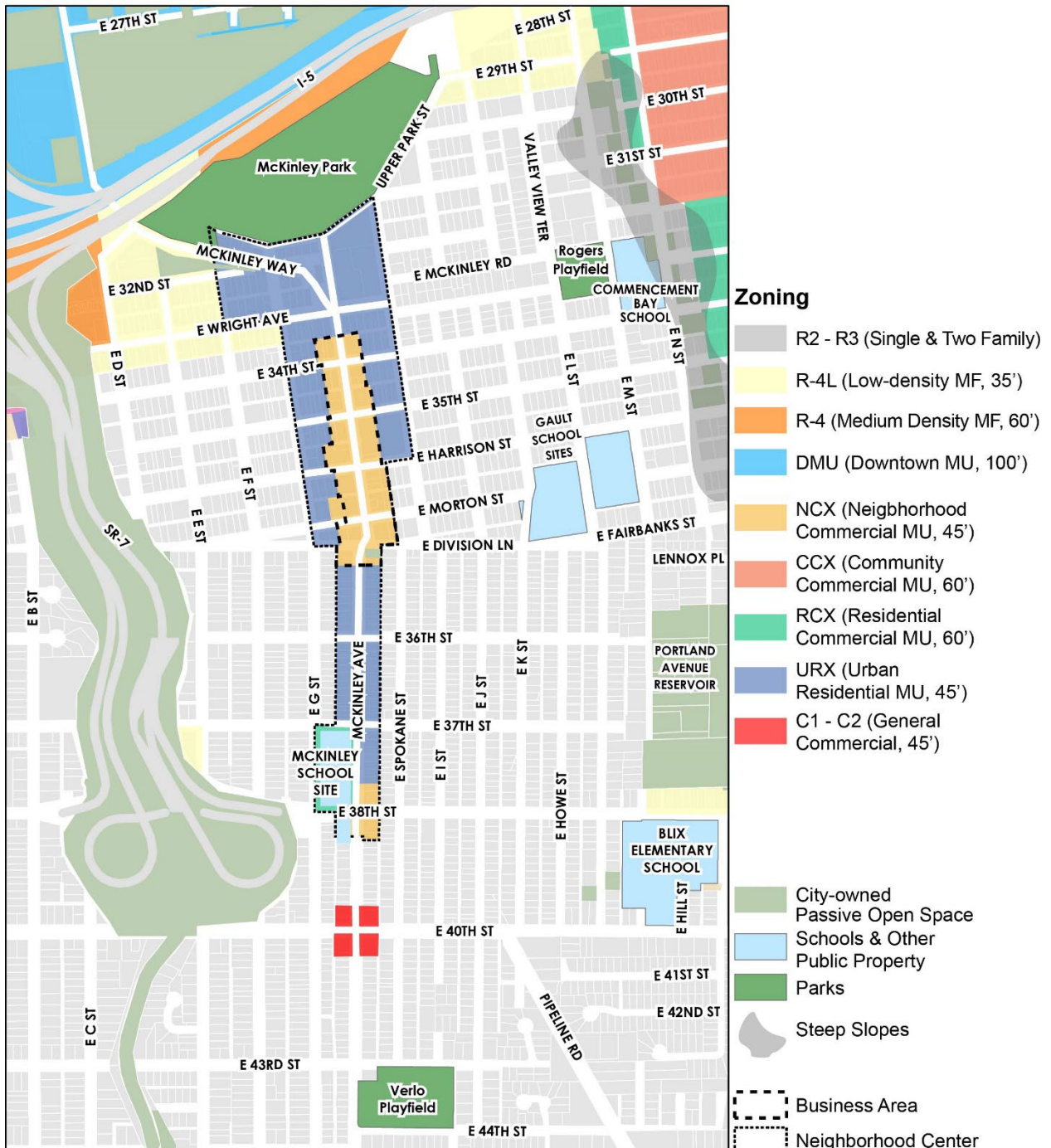
Multi-Family (high-density) - is a designation that allows for a wide range of residential housing types at medium and higher density levels. Taller multifamily apartments and condos are the housing type primarily found. The target density for multi-family is 45-75 dwelling units/net acre.

Crossroads Center – is a concentration of commercial and/or institutional development that serves many neighborhoods and generally includes a unique attraction that draws people from throughout the city. Some residential development may already be present, but there is also a goal to have more residential development. The minimum density for crossroads center is 25 dwelling units/net acre.

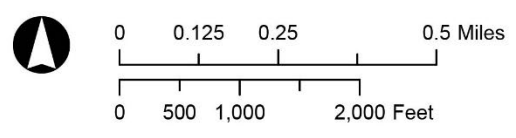
Neighborhood Center – is a concentrated mix of small- to medium scale development that serves the daily needs of center residents, the immediate neighborhood, and areas beyond. Development contains a mix of residential and commercial uses and buildings range between 3 and 6 stories. Neighborhood centers encourage pedestrians, bicyclists, and transit riders. The minimum density for crossroads center is 25 dwelling units/net acre.

Downtown Regional Growth Center – the downtown regional growth center is not in McKinley, but the Dome District, which is part of the downtown regional growth center designated land. Borders McKinley and is an integral part of planned high-frequency transit near the neighborhood. The downtown center is the highest concentration of urban growth found in the city.

Zoning Map



- Zoning**
- R2 - R3 (Single & Two Family)
 - R-4L (Low-density MF, 35')
 - R-4 (Medium Density MF, 60')
 - DMU (Downtown MU, 100')
 - NCX (Neighborhood Commercial MU, 45')
 - CCX (Community Commercial MU, 60')
 - RCX (Residential Commercial MU, 60')
 - URX (Urban Residential MU, 45')
 - C1 - C2 (General Commercial, 45')
-
- City-owned Passive Open Space
 - Schools & Other Public Property
 - Parks
 - Steep Slopes
 - Business Area
 - Neighborhood Center





**Appendix B.
Historic Resources:
Potentially Eligible
Properties**

Appendix B. Historic Resources: Potentially Eligible Properties

There are 10 buildings identified as potentially eligible candidates for individual inclusion on the TRHP and perhaps the NRHP in the 1977 Tacoma Cultural Inventory and 13 more buildings noted as potentially eligible in the 2021 Mixed-use Center Inventory Report (MUC). Some buildings included in the 1977 Inventory, but not the 2021 Inventory, were deemed to have lost integrity or been compromised, and no longer eligible for the NRHP; however, these buildings may still be eligible for the TRHP or may be able to restore their integrity.

The table below (Exhibit M) outlines all potentially eligible buildings in McKinley Hill identified from the 1977 Tacoma Cultural Inventory and/or the 2021 Mixed-use Center Inventory.

Exhibit M. Buildings Potentially Eligible for the Tacoma Register of Historic Places

	Address	Built	Inventory
C. M. Halsvik house	701 E 34th St	1924	2021 McKinley Hill Mixed-use Center Inventory
Stephen Meyers house	706 E 34th St	1903	2021 McKinley Hill Mixed-use Center Inventory
Rev. Slettedahl house	712 E 34th St	1909	2021 McKinley Hill Mixed-use Center Inventory
Gerhard J. Kirkebo house	3216 E G St	1926	2021 McKinley Hill Mixed-use Center Inventory
Giblett house	3503 E G St	1890	2021 McKinley Hill Mixed-use Center Inventory

Bethlehem Lutheran Church	3521 E G St (702 Harrison)	1906	2021 McKinley Hill Mixed-use Center Inventory; 1977 Tacoma Cultural Inventory
Mottet Branch Library	3523 E G St	1930	2021 McKinley Hill Mixed-use Center Inventory; 1977 Tacoma Cultural Inventory
McKinley Park Methodist Church	3526 E G St	1908	2021 McKinley Hill Mixed-use Center Inventory; 1977 Tacoma Cultural Inventory
Arthur Lister house	607 E Wright Ave	1888	2021 McKinley Hill Mixed-use Center Inventory
Edward Young house	623 E Wright Ave	1895	2021 McKinley Hill Mixed-use Center Inventory
R. F. Roberts grocery/house	702 E Wright Ave	1889	2021 McKinley Hill Mixed-use Center Inventory
Robert Gregg house	716 E Wright Ave	1904	2021 McKinley Hill Mixed-use Center Inventory
John G. Anderson house	3202 McKinley Ave	1941	2021 McKinley Hill Mixed-use Center Inventory
Anna J. Reilly house	3301 McKinley Ave	1908	2021 McKinley Hill Mixed-use Center Inventory
Eldred Hardware Store	3407 McKinley Ave	1921	2021 McKinley Hill Mixed-use Center Inventory; 1977 Tacoma Cultural Inventory
Neff Grocery & Meats	3527 McKinley Ave	1937	2021 McKinley Hill Mixed-use Center Inventory

McKinley Clips/Lux Coffee (Hope Shoppe Art Supplies)	3535 McKinley Ave (3535 – 39 McKinley Ave)	1925	2021 McKinley Hill Mixed-use Center Inventory; 1977 Tacoma Cultural Inventory
John C. Cavanaugh house	3592 McKinley Ave	1906	2021 McKinley Hill Mixed-use Center Inventory
John C. Cavanaugh house	3594 McKinley Ave	1909	2021 McKinley Hill Mixed-use Center Inventory
John C. Binnings house	710 McKinley Way	1905	2021 McKinley Hill Mixed-use Center Inventory; 1977 Tacoma Cultural Inventory
Post Apts.	3401 – 07 McKinley Ave (802 E 34th)	1920	1977 Tacoma Cultural Inventory
Saugen garage	3402 McKinley Ave	1921	1977 Tacoma Cultural Inventory
Porter Apts.	3502 – 05 McKinley Ave	1928	1977 Tacoma Cultural Inventory
Fields Grocery	3602 – 06 McKinley Ave	~1906	1977 Tacoma Cultural Inventory

Source: McKinley Hill Mixed-use Center Inventory report (Tacoma, 2021)



**Appendix C.
Community Event
Summaries**

Appendix C. Community Event Summaries

Virtual Plan-A-Thon

Neighborhood History + Identity Virtual Tour

Community Walk + Talk

McKinley Hill Family Fun in the Park

McKinley Neighborhood Fair

Focus Group Outreach Summary

McKinley Hill Neighborhood Planning VIRTUAL PLAN-A-THON

McKinley Hill Virtual Plan-A-Thon

On February 3, 2022, the City of Tacoma and community residents held a meeting to kick off the Neighborhood Planning Program in McKinley Hill with a speed round of brainstorming. Attendees learned about the details of the Neighborhood Planning Program through a short presentation before breaking into teams to come up with ideas to improve/enhance the McKinley Hill neighborhood.

About the Neighborhood Planning Program

The City of Tacoma’s pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods. In McKinley Hill, the Neighborhood Planning Program is addressing issues such as neighborhood identity and art, business district vitality, traffic calming and walkability, recreation and open space opportunities, community capacity-building, and other special projects as identified by the community.

The program begins with a robust community engagement phase, and then moves into implementation of key neighborhood strategies. The McKinley Hill Virtual Plan-A-Thon was the kickoff for the community engagement phase of the project.

What We Heard

In the meeting, we presented several focus areas, and then asked participants to break into small groups and discuss:

- An asset in the neighborhood that is important to them, or an issue that they’d like to see resolved
- A known neighborhood or community resource (organization, place, or program) that can help address the issue

During our breakout group discussion, we heard the following ideas from community members:

Focus Areas	What we heard
ARTS, CULTURE + IDENTITY	<ul style="list-style-type: none"> • Interest in seeing new art that reflects the diversity of the neighborhood and the Puyallup Tribe, including murals • Support for placemaking for the neighborhood and business district, such as banners, streetscape art, and welcome/gateway signage <ul style="list-style-type: none"> ○ Residents noted interest in arts enhancements at both ends of the business district, along McKinley Ave E ○ Opportunity for branding the neighborhood as an arts district
BUSINESS DISTRICT VITALITY	<ul style="list-style-type: none"> • Residents appreciate the small legacy businesses in the district, and want to see increased City support (including for a business district) <ul style="list-style-type: none"> ○ Interest in seeing more family-friendly businesses and restaurants ○ Support for programs that fill vacant storefronts, including the Gault School site

	<ul style="list-style-type: none"> • Concern over the lack of a grocery store, and interest in seeing innovative partnerships to improve neighborhood food access • Interest in trash containers within the business district to reduce littering, and other physical maintenance and improvements of buildings and public spaces
<p>TRANSPORTATION + WALKABILITY</p>	<ul style="list-style-type: none"> • Concern about speeding, including on residential streets and safety for children <ul style="list-style-type: none"> ○ Support for slowing speed limit within business district ○ Interest in improved accessibility for people with disabilities and better crosswalks in key locations, as well as roundabouts and stop signs • Support for the Pipeline Trail, but concerns about lack of connection to business district, and accessibility for strollers and people walking
<p>HOUSING + AFFORDABILITY</p>	<ul style="list-style-type: none"> • Concern about displacement and affordability, and interest in programs that can support renters • Gault School site is an opportunity for increased housing <ul style="list-style-type: none"> ○ Interest in seeing additional historic buildings be reused for housing, live/work spaces, and retail/mixed-use
<p>PARKS, ENVIRONMENT + SAFETY</p>	<ul style="list-style-type: none"> • Concern about trash and illegal dumping <ul style="list-style-type: none"> ○ Interest in seeing expanded City support for residents doing trash pickup, as well as more public trash cans • Concern about crime, especially gunshots and break-ins, and support for programs that activate open spaces and neighborhood streets • Interest in new trees and activating green space <ul style="list-style-type: none"> ○ VFW Park on McKinley Ave E and empty lot on E Fairbanks St both noted as opportunities for improvement ○ Support for maintaining Gault Field as open space • Support for park maintenance and improvements <ul style="list-style-type: none"> ○ Interest in water and hygiene stations for people experiencing homelessness ○ Need for maintenance and repair, including for rain gardens
<p>WHAT ELSE?</p>	<ul style="list-style-type: none"> • Residents appreciate the sense of community in the neighborhood, and want to see more opportunities to come together <ul style="list-style-type: none"> ○ Interest in a centralized repository of resources (website) for how to address common issues in the neighborhood ○ Support for programs that celebrate the cultural diversity of the neighborhood • The Gault School site is seen as an exciting opportunity to address multiple needs, including open space, housing, services, art, and neighborhood retail.

McKinley Hill Neighborhood Planning NEIGHBORHOOD HISTORY, ART + IDENTITY

Virtual Event Summary

On March 10, 2022, the City of Tacoma and community residents held a virtual event to discuss opportunities to integrate art enhancements into the neighborhood. The event began with a virtual history tour, led by Pretty Gritty Tours, before representatives from Spaceworks Tacoma and the City of Tacoma Office of Arts and Cultural Vitality presented on art enhancement opportunities.

Participants then broke into teams to discuss priorities for art in the neighborhood, and ideas for a new mural project to enhance McKinley Hill. About 50 people attended the event, and around 40 participated in the small-group discussions.



About the Neighborhood Planning Program

This event was part of the City of Tacoma’s pilot Neighborhood Planning Program, which provides enhanced planning and development to support communities create strong, vibrant, and diverse neighborhoods.

In McKinley Hill, the Neighborhood Planning Program is addressing issues such as neighborhood identity and art, business district vitality, traffic calming and walkability, recreation and open space opportunities, community capacity-building, and other special projects as identified by the community. The program begins with a robust community engagement phase, and then moves into implementation of key neighborhood strategies.

What We Heard

Participants discussed the following questions in their small groups:

Mural project

As we work to find a location and artist for a new mural in the business district, which of the following are most important to you?

Keep in mind: We currently have funding for just one mural through Spaceworks, and the Arts Working Group will use your feedback to select a location and mural artist.

- **Location:** Where would you like to see murals in McKinley? Be specific on locations. Does anyone have connections to the property owners?
- **Artist:** Does the artist need to be from (or have strong connections to) McKinley/ Eastside? Tacoma? Puget Sound Region?
- **Feeling:** What feelings do you want the mural to evoke (for you and for other residents/visitors in McKinley)? Are there any themes, stories, or styles you DO NOT want to see?

Topic	Themes
Location	<ul style="list-style-type: none"> • Most participants said that the placement of the mural should welcome people to McKinley Hill and help create a sense of place <ul style="list-style-type: none"> ○ Several people specifically noted that the mural should be on E McKinley Ave, and/or in the business district • The mural is an opportunity to align with other signage or arts enhancement: <ul style="list-style-type: none"> ○ Mural can help to tell the story of the neighborhood as part of a “trail of art” throughout the neighborhood ○ Some groups noted that the specific location of the mural will also help to define the theme of the mural ○ Mural should be in a location that allows interactivity and accessibility • Participants noted specific locations in business district (listed from north to south): <ul style="list-style-type: none"> ○ Chelsea Apartments (E 34th St and E McKinley Ave) ○ Eloise’s Cooking Pot – owns several buildings along E McKinley Ave ○ Blue apartment building (3420 E McKinley Ave) ○ North side of Parable (E 35th St and E McKinley Ave) ○ VFW building (E Harrison and E McKinley) ○ East-West Security Building (E Harrison and E McKinley Ave) ○ Green building at southwest corner of E Division Lane and E McKinley Ave • Other locations include: <ul style="list-style-type: none"> ○ Retaining wall as you come uphill from the Dome ○ Restrooms at McKinley Park ○ Fire Station (E 38th St and E McKinley Ave) ○ E 40th St and E McKinley Ave; connection to the Pipeline Trail
Artist	<ul style="list-style-type: none"> • Most groups were interested in seeing an artist from Tacoma <ul style="list-style-type: none"> ○ Connection to neighborhood was important to many groups, but most did not think they need to live there currently (especially acknowledging displacement) ○ Several groups noted the importance of the connection with the Puyallup Tribe, and/or cultural relevance with the subject matter of the mural ○ Some groups felt that “a good artist is a good artist,” and that Tacoma/Eastside connection was less important • Some groups noted specific artists with connections to the neighborhood, including: <ul style="list-style-type: none"> ○ Silong Chhun ○ Saiyare Refaei ○ Ley Earthwright ○ Anthony, Daniel, and Chris Duenas ○ Chris Sharp
Feeling	<ul style="list-style-type: none"> • Most groups noted that the mural should evoke a sense of identity for McKinley and be a new neighborhood landmark <ul style="list-style-type: none"> ○ Several groups noted the importance of interactivity – a place to take a photo or meet a friend

	<ul style="list-style-type: none"> • Groups were interested in seeing a mural theme that shows a connection to McKinley’s history, cultural diversity, and future, including the Puyallup Tribe • Groups also talked about the need for a welcoming mural, and used words like: curiosity, wonder, “wow” factor, cheerful, colorful, inspires hope, and positivity
Other	<ul style="list-style-type: none"> • Groups noted that they’d like to see the mural and mural artist connected with the overall plan for the neighborhood to ensure a cohesive feel • Several groups mentioned an interest in crosswalk or sidewalk murals, including at 34th and McKinley • There is also interest in continuing to engage the broader community with the mural process and/or implementation

Neighborhood Arts Enhancements

The feedback from this discussion will help inform the Arts, Culture, and Identity working group as they continue to explore opportunities to integrate arts into the neighborhood.

Keep in mind: We have funding to integrate some small arts enhancements, but not yet for larger pieces.

- **Significance:** As you imagine all the elements of a neighborhood—the homes, parks, businesses, and public spaces—how important are the arts to the identity of McKinley?
- **Permanence and size:** Imagine McKinley a year from now. What kind of art would you like to experience? How about 5 years from now?
 - How long do you want art enhancements to last? Is it okay if they fade (street mural) or need to be replaced over time (street banners)?
 - Is it more important to have one or two larger pieces, or multiple smaller pieces integrated throughout the business district/neighborhood?
- **Themes:** Are there cultural traditions and art forms from your own background that are not yet represented in McKinley?

Themes	
<ul style="list-style-type: none"> • Several people mentioned specific arts interventions that they’d like to see incorporated into the neighborhood: <ul style="list-style-type: none"> ○ Banners on light poles ○ Crosswalk/street/sidewalk murals ○ Welcome signage ○ Wrapped utility boxes ○ Wrapped or painted trash cans • Groups talked about an interest in a mix of temporary and permanent art pieces: <ul style="list-style-type: none"> ○ Future, permanent art pieces could be a focal point of the neighborhood ○ There is also interest in more temporary pieces (like storm drain murals) • Participants also noted some specific opportunities to integrate arts: <ul style="list-style-type: none"> ○ Opportunity to integrate public art into new development projects ○ Opportunities to add art to activate park and open space locations, including new micro-green spaces (pocket park on Fairbanks) 	

McKinley Hill Neighborhood Planning **COMMUNITY WALK + TALK:** Neighborhood Mapping and Walkability in McKinley

McKinley Hill Neighborhood Planning Program

Walk + Talk: Neighborhood Mapping and Walkability in McKinley

Monday, May 9
6 - 7p.m.

Meet at Parable, 3502 McKinley Ave, Suite A

Event will include an approximately 1-mile walk around the neighborhood



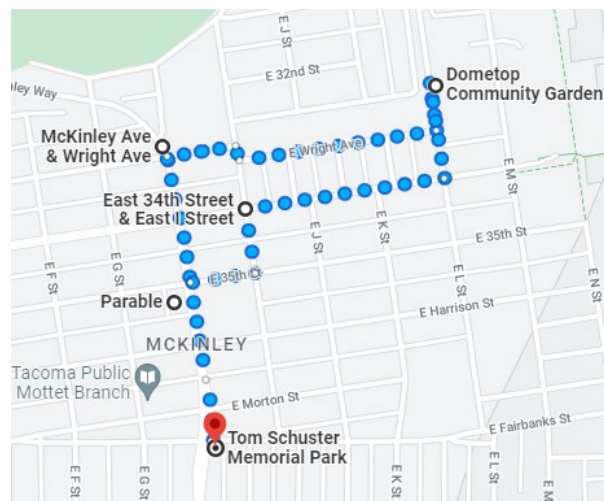
Event Summary

On May 9, 2022, the City of Tacoma and residents held a community walk event to talk about opportunities to improve walkability, calm traffic, and enhance business district vitality in McKinley Hill. City staff from Public Works and Environmental Services attended to share information about ongoing City of Tacoma programs to calm traffic and enhance the business district, and to hear community input.

About 40 people attended the walk, which started at Parable Tacoma and looped about 1 mile around the neighborhood. Participants also shared feedback via a mapping activity.

About the Neighborhood Planning Program

This event was part of the City of Tacoma's pilot Neighborhood Planning Program, which provides enhanced planning and development to support communities create strong, vibrant, and diverse neighborhoods. In McKinley Hill, the Neighborhood Planning Program is addressing issues such as neighborhood identity and art, business district vitality, traffic calming and walkability, recreation and open space opportunities, community capacity-building, and other special projects as identified by the community.



What We Heard

Residents shared the following feedback during and after the walk:

Overall:

- Desire to calm and slow traffic, especially in business district
- Interest in enhancing parking strips to discourage parking, help calm traffic, and provide environmental benefits
 - Drainage issues in some parts of neighborhood (e.g. on E 35th Street on W side of McKinley)

Business District:

- **Crossings:**
 - Need for red curb painting to discourage parking around corner crossings
 - Repaint crosswalks (E 34th and McKinley, E Division Ln and McKinley)
- **Parking:**
 - Desire for restricted parking for food pickup from businesses
 - Interest in limiting parking time within business district and/or enforcement of blocked sidewalks due to vehicles (E 34th and McKinley)
- **Traffic calming:**
 - Desire for bulb-outs to shorten crossings and/or rain gardens (specific locations: E Division and E McKinley; E 34th and McKinley; E Harrison and McKinley)
 - At E Division Ln, focused traffic calming intervention (light blinking yellow, possible pedestrian refuge island, narrow widest part of street)
- **Other enhancements:**
 - Gateway signage at south end of business district (E Morton/E Division Ln)
 - Wayfinding connection to Mottet Library and Pipeline Trail from McKinley Ave
 - Trash cans (E 34th and McKinley; elsewhere in district)

Other parts of the neighborhood:

- **Bike Routes:**
 - Bike routes connecting to the West – neither E 34th or E 38th are comfortable routes for people biking
- **E 34th Street**
 - Potholes are a concern
 - 34th Street bridges – need for suicide prevention, higher railings or art/beautification
- **E L Street:**
 - Desire for a better connection to Dome District transit hub, including sidewalks north of E 31st St and across overpass
 - Designated parking along Rogers Park to help narrow street and calm traffic
 - Need for staircase/sidewalk connection across from Rogers Park

McKinley Hill Neighborhood Planning

FAMILY FUN IN THE PARK

Event Summary

On Sunday, July 10, the City of Tacoma and neighborhood residents gathered at Verlo Playfield for an afternoon in the park. Neighbors had free refreshments, played lawn games, and took pictures, sharing what they love about McKinley and what McKinley needs in the photo booth. Participants had an opportunity to learn more about the Neighborhood Planning Program and other ongoing City of Tacoma programs, share their feedback and questions with City staff, and meet their neighbors. The event featured tables from the Health Department, Tacoma Public Library, Eloise's Cooking Pot Food Bank, City of Tacoma Open Space Program, Forterra, and Metro Parks, and included a neighborhood mapping activity for residents to identify where they would like to see improvements made in the neighborhood.



About the Neighborhood Planning Program

This event is part of the City of Tacoma's pilot Neighborhood Planning Program, which provides enhanced planning and development to support communities create strong, vibrant, and diverse neighborhoods. In McKinley Hill, the Neighborhood Planning Program is addressing issues such as neighborhood identity and art, business district vitality, traffic calming and walkability, recreation and open space opportunities, community capacity-building, and other special projects as identified by the community. The program begins with a robust community engagement phase, and then moves into implementation of key neighborhood strategies.

What We Heard

At the event, we asked participants to share something they love about McKinley, and something McKinley needs. Here are some of the things we heard:

Something I love about McKinley is:



Something McKinley needs is:





McKinley Hill Neighborhood Planning

MCKINLEY NEIGHBORHOOD FAIR



Event Summary

On Saturday, September 10, the City of Tacoma and neighborhood residents gathered at Rogers Playfield for a Neighborhood Fair with activities and resources. This event was in partnership with **Dometop Neighbors** and **Eastside Neighborhood Advisory Council of Tacoma**. We were honored to be joined by Congresswoman Strickland, Deputy Mayor Ushka, Councilmember Walker, and State Senator Conway.

The event was a great opportunity for McKinley community members to meet their neighbors, enjoy activities, food, and music, and get connected with neighborhood organizations and resources. Our Neighborhood Planning booth and McKinley Steering Group members collected feedback on the draft McKinley Neighborhood Plan. Community members stopped by our booth to add notes with feedback to our posters, vote on which Community Booster Project to fund, and discuss the goals of the plan with Steering Group members and each other. We estimate that at least 200 community members came through the event, and we collected almost 100 votes on our Community Booster Project voting activity.

Online Engagement

We also promoted engagement with the Neighborhood Plan via our online platform, which enabled neighbors to share feedback on the draft Neighborhood Plan and vote on the Community Booster Project: <https://engagepiercecounty.mysocialpinpoint.com/mckinleynp>

Neighbors also received a mailed postcard with information about the Neighborhood Fair and a link to the online engagement platform.

Thank You to our Partners

Neighbors had free refreshments from BeanWater coffee cart, Rucá Mexican food truck, and All City Ice Cream truck. There were balloon animals, lawn games provided by Metro Parks, chalk, bubbles, and a bike and scooter rodeo with free helmets for the kids led by Tacoma Mobility. The event had musical performances by the Tacomarama Community Street Band, free haircuts by Tre's Fades, and a live chalk mural by local artist Ley Earthwright. Tacoma Arts led storm drain stenciling, and information booths from numerous local organizations and offices were there to share resources with the community, including Tacoma Public Works, Eloise's Cooking Pot, University of Washington Tacoma, Tacoma Public Schools, Tacoma Long Range Planning, Tacoma-Pierce County Health Department, Tacoma Environmental Sustainability, Tacoma Environmental Services, Rebuilding Together, Tacoma Tree Foundation, Tacoma Participatory Budgeting, Tacoma Public Utilities, Bates Technical College, Rainier Scholars, and Metropolitan Development Council.

Thank you to everyone who joined us at the event, volunteered, or provided a service or resource for making the event a success!



What We Heard

At the Neighborhood Planning Booth, we shared 4 boards with draft McKinley Neighborhood Plan actions and asked residents to share feedback.

We also asked residents to vote on how to spend \$50,000 for the Community Booster Project by selecting their favorite of four 4 projects. These votes will be combined with the votes received on our online platform.



Business District Vitality

Proposed plan actions:

- Placemaking (branding, art, signage)
- New public artworks and welcome signage
- Tree maintenance and landscaping
- Trash cans and garbage pickup
- Green market or grocery store

We heard support for:

- Placemaking and public art celebrating McKinley's cultural diversity
- Projects honoring indigenous land and led by native communities
- The library is highlighted as a potential location
- Neighborhood welcome signage
- Increasing tree canopy and well-maintained landscaping
- More trash cans and collection, particularly to control rats.
- Grocery store, with Gault School highlighted as a potential location.
- A coffee shop on McKinley Ave is highlighted as a community resource.





Transportation

Proposed plan actions:

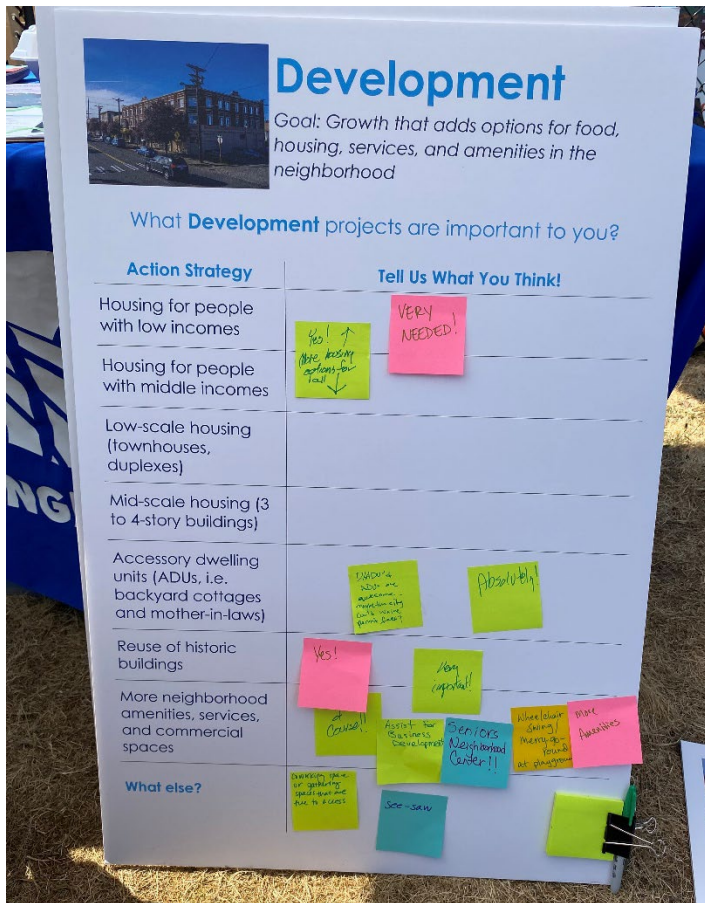
- McKinley Ave streetscape upgrade design
- Intersection safety enhancement at East Division Ln and McKinley Ave
- New sidewalk on East L St and other locations
- Traffic calming on residential streets
- Parking management in the business district
- Street repair
- Implementation of planned bicycle facilities

We heard support for:

- Streetscape design for McKinley Ave, especially with a focus on safety
- Painted crosswalks, sidewalks, and streets.
- An intersection safety enhancement that would

increase visibility and a sense of security. McKinley & Wright is highlighted as a potential location.

- A completed sidewalk on L St as a priority, and a suggestion that it should be supported by other traffic calming measures.
- Traffic calming; specific locations highlighted at Portland Ave, 43rd & McKinley, and 34th & L St.
- Parking management.
- Street repair; M St is highlighted as a priority location.
- Bicycle facilities, including bike racks and education on how to safely share the road.



Development

Proposed plan actions:

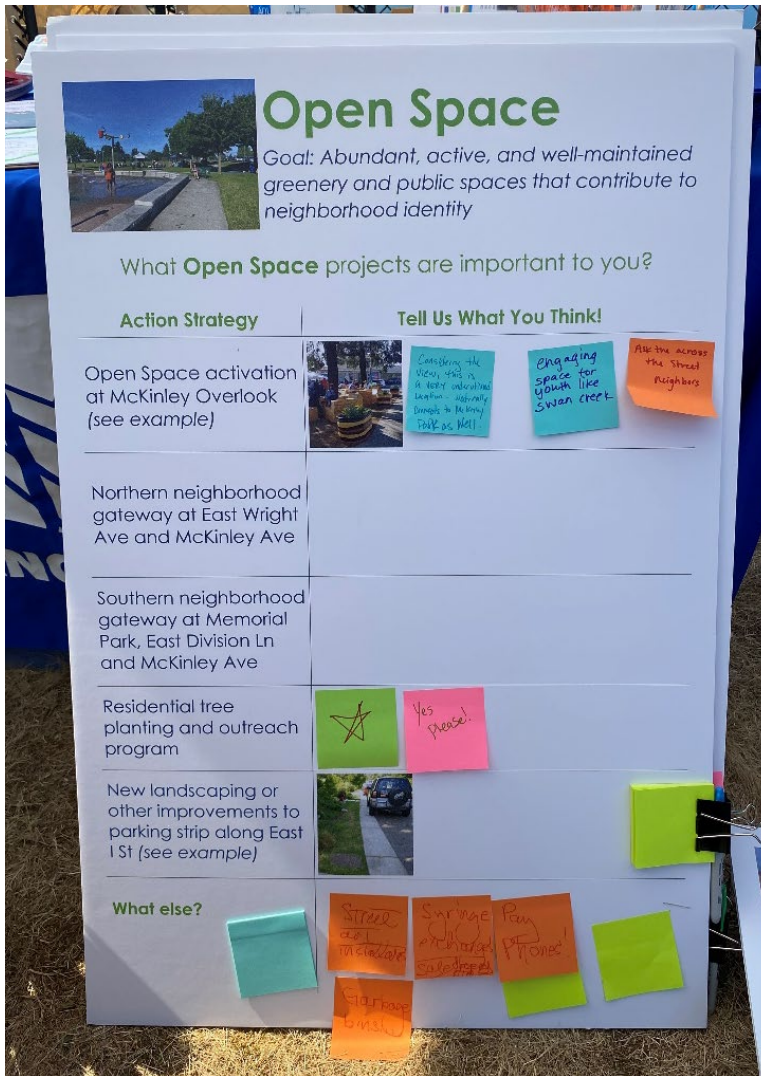
- Housing for people with low incomes
- Housing for people with middle incomes
- Low-scale housing (townhouses, duplexes)
- Mid-scale housing (3- and 4-story buildings)
- Accessory dwelling units (ADUs, i.e. backyard cottages and mother-in-laws)
- Reuse of historic buildings
- More neighborhood amenities, services, and commercial spaces

We heard support for:

- Housing for people with low and middle incomes and ADUs, as well as reuse of historic buildings.

- More neighborhood amenities, including a coworking space, assistance for local businesses, and a Senior neighborhood center.
- New playground amenities are specifically called out: a wheelchair swing, merry-go-round, and see saw.





Open Space

Proposed plan actions:

- Open space activation at McKinley Overlook
- Northern neighborhood gateway at East Wright Ave and McKinley Ave
- Southern neighborhood gateway at Memorial Park, East Division Ln and McKinley Ave
- Residential tree planting and outreach program
- New landscaping or other improvements to parking strip along East I St

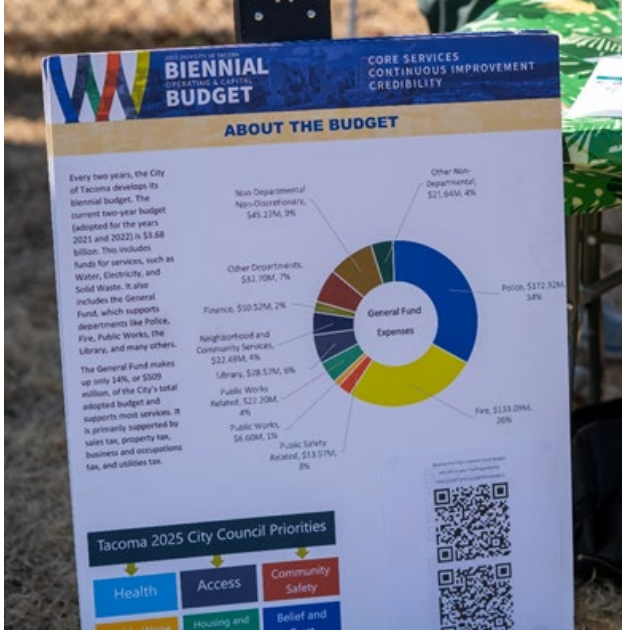
We heard support for:

- Open space activation at McKinley Overlook, especially as a connection to McKinley Park, and a place to engage youth.
- Suggestions to model the open space intervention at McKinley Overlook after Swan Creek and consult the across-the-

street neighbors for the project.

- A residential tree planting and outreach program.
- Other ideas noted: garbage bins, a syringe exchange, street art installations, and pay phones.















McKinley Hill Neighborhood Planning

Focus Groups & Community Ambassador Partnerships

Background: Neighborhood Planning Focus Group Outreach

To ensure that we are reaching wide audiences, especially historically marginalized groups and groups who will be directly impacted by the Neighborhood Plan, the McKinley Hill Neighborhood Planning Program hosted focus groups in partnership with community-based organizations (CBOs), Community Language Ambassadors, and cultural events.

Some focus groups met early in the process to inform the planning phase of the McKinley Hill Neighborhood Plan while other targeted outreach was conducted later in the process to provide feedback on the draft Neighborhood Plan.

Partnerships and Process

Co-creation for different groups: We worked with Community Language Ambassadors on transcreation of materials and hosting conversations about the Neighborhood Plan in languages other than English. This partnership meant our Community Language Ambassadors could anticipate how different formats, phrases, and questions will be perceived, helping to inform an approach that was more responsive to the specific language, cultural group, and/or event. Our approaches varied depending on the context, from conducting a survey, holding a more casual conversation, hosting an event, and tabling at an existing event.

Compensation: To support the ongoing work of our CBO and Community Language Ambassador partners, they were compensated for their planning and organizing support. In addition, to increase participation and compensate for individuals' time, some focus groups provided gift cards or other types of compensation to participants.

Events Timeline

	Partners	Date	Audience	Attendees	Goal
McKinley Business and Property Owner Focus Groups	CED, McKinley Business District Association	April 18, 2022	Business and Property Owners in McKinley	8	Identify Business District needs and enhancement ideas; discuss formal association

Dia de los Muertos	Community Ambassador Sandra Garibaldi, Tacoma-Pierce County Health Department, Calavera Collective	October 29, 2022	Spanish-speaking community members	~30	Receive feedback on the Draft Plan
Slavic Community Outreach	Community Ambassador Svetlana Konotopchik, Tacoma-Pierce County Health Department	October 2022	Slavic community members, Russian and Ukrainian speaking community members	4	Receive feedback on the Draft Plan
Eloise's Cooking Pot Focus Group	Eloise's Cooking Pot	November 2022	Eloise's Cooking Pot Clients	~100	Receive feedback on the Draft Plan

McKinley Business and Property Owner Focus Group (April 18, 2022)

Event Details. In partnership with Community and Economic Development's Neighborhood Business District program, Neighborhood Planning reached out individually (by mail, in-person visit, and phone calls) to businesses along McKinley Ave.

Staff led a facilitated discussion about key priorities for business owners in McKinley, and recorded feedback on flip charts.

What we Heard

- Trash cans, traffic safety, arts, bike corrals, and landscaping are enhancements desired in the business district
- Business and property owners need support in responding to crime or people in distress, managing competition for use of right-of-way, and the formation of a business district association



McKinley Hill business owners meet with City staff and elected officials

Dia de los Muertos Event (October)

Event Details. The Neighborhood Planning Program and a community ambassador attended the Calavera Collective's Dia de los Muertos event at the Eastside Community Center to connect with anyone who lives, works, or visits in the McKinley Hill neighborhood, specifically Spanish language speakers, about the Draft Neighborhood Plan. With a community ambassador, we transcreated posters and a paper survey for the event where people could share feedback on the Plan in English and Spanish. This was a large and well-attended event, and the Neighborhood Planning Program spoke with many attendees in addition to the survey responses received.

What we Heard. Feedback on the Neighborhood Plan:

- Support for maintenance and more commercial offerings in the Business District
- Support for gardens, tree planting, and spaces to gather



- Housing development is important: “This is important all over the city, and in this area in particular”
- Support for more resources for people without homes, who are low-income, who are undocumented, for new housing, and for attainable housing, as well as community services and assistance for people experiencing homelessness
- Desire for expanded public transportation and bus stop infrastructure
- Support for actions that increase pedestrian safety, especially near schools
- Safety, security, and lighting. It is most important that “The area feels more safe, clean, and people can enjoy the area”



Slavic Community Outreach (October and November)

The Neighborhood Planning Program worked with a community ambassador to discuss the Draft Neighborhood Plan with Russian and Ukrainian language speakers who live, work, or visit in the McKinley Hill neighborhood. With a community ambassador, we transcreated a short survey for Russian and Ukrainian language speakers who were attending a diaper bank. Survey respondents were compensated for their time with gift cards.

What we Heard. Support for:

- Addition of a supermarket
- Housing for people with low- and middle- incomes
- Improved bike routes, traffic calming, and repaired and new sidewalks
- Art, garbage cans, and lighting in the neighborhood
- Landscape maintenance and tree planting

Eloise’s Cooking Pot Focus Group (November)

The Neighborhood Planning Program worked with Eloise’s Cooking Pot in McKinley to discuss the Draft Neighborhood Plan with their clients. Eloise’s Cooking Pot staff facilitated the outreach for people waiting in their line and provided compensation through gift cards.

What we Heard

- McKinley has a strong and friendly community
- Support for proposed Plan recommendations and desire for transparency in how they will be implemented
- Safety is a priority
- Support for housing affordability, displacement prevention, and assistance for people experiencing homelessness
- Challenges with traffic safety, parking, and access to public transit



What you think!
 The Draft McKinley Hill Neighborhood Plan asks for your input. Share your vision for the future.

Survey? Scan here or visit:
cityoftacoma.mysocialpinpoint.com/mckinleynp

Did we miss?
 Write us a note below:

City of Tacoma
 Neighborhood Planning

Vote on how the McKinley Hill Neighborhood Plan should spend \$50,000

1. Welcome signage
 Welcome signage at all entrances to the neighborhood, designed and placed in a local art.

2. Cash bonuses on high points
 Cash bonuses on high points and all wrapped Christmas trees and decorations in the neighborhood.

3. Intersection safety enhancement at East Division & McKinley Hill
 Safe, improved road conditions, including crosswalk, and painted street must be completed.

4. Great trees initiative at McKinley Overpass
 An initiative to plant and maintain trees at the intersection of the road and the overpass.

Place your vote in the bucket below to show your feedback.

QR code to visit online, scan here or visit: cityoftacoma.mysocialpinpoint.com/mckinleynp

City of Tacoma
 Neighborhood Planning Program

**Appendix D.
 Survey Results**

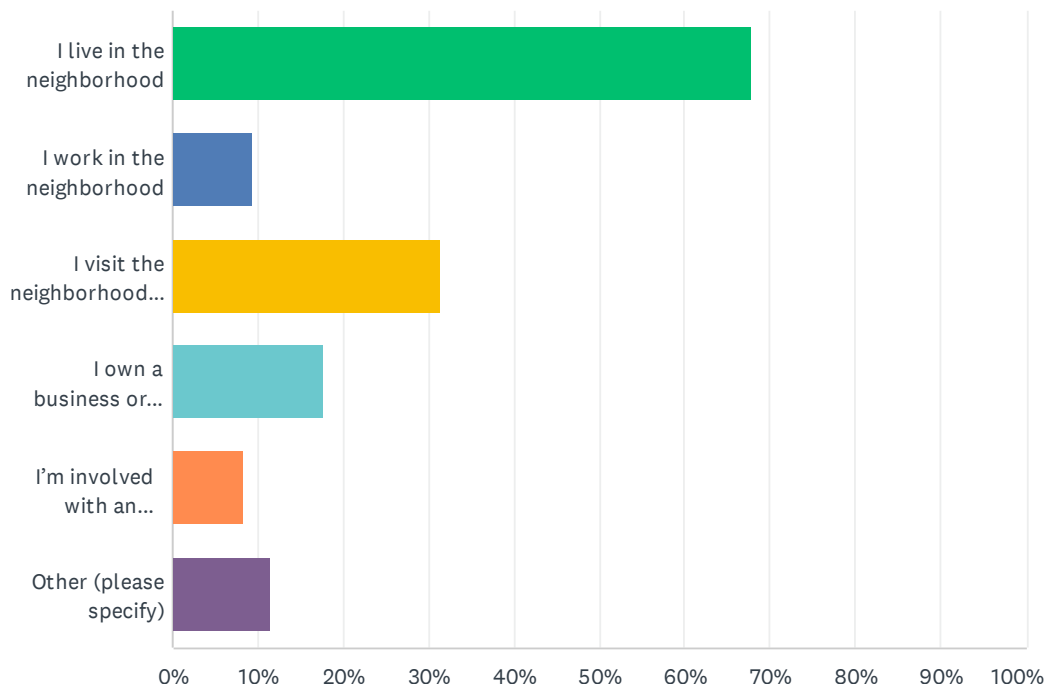
Appendix D. Survey Results

Initial Neighborhood Priorities Survey

Draft Plan Feedback Survey

Q1 What best describes your relationship with the McKinley Hill neighborhood? (Select all that apply)

Answered: 96 Skipped: 1



ANSWER CHOICES	RESPONSES	
I live in the neighborhood	67.71%	65
I work in the neighborhood	9.38%	9
I visit the neighborhood for retail or recreation	31.25%	30
I own a business or property in the neighborhood	17.71%	17
I'm involved with an organization or religious institution in the neighborhood	8.33%	8
Other (please specify)	11.46%	11
Total Respondents: 96		

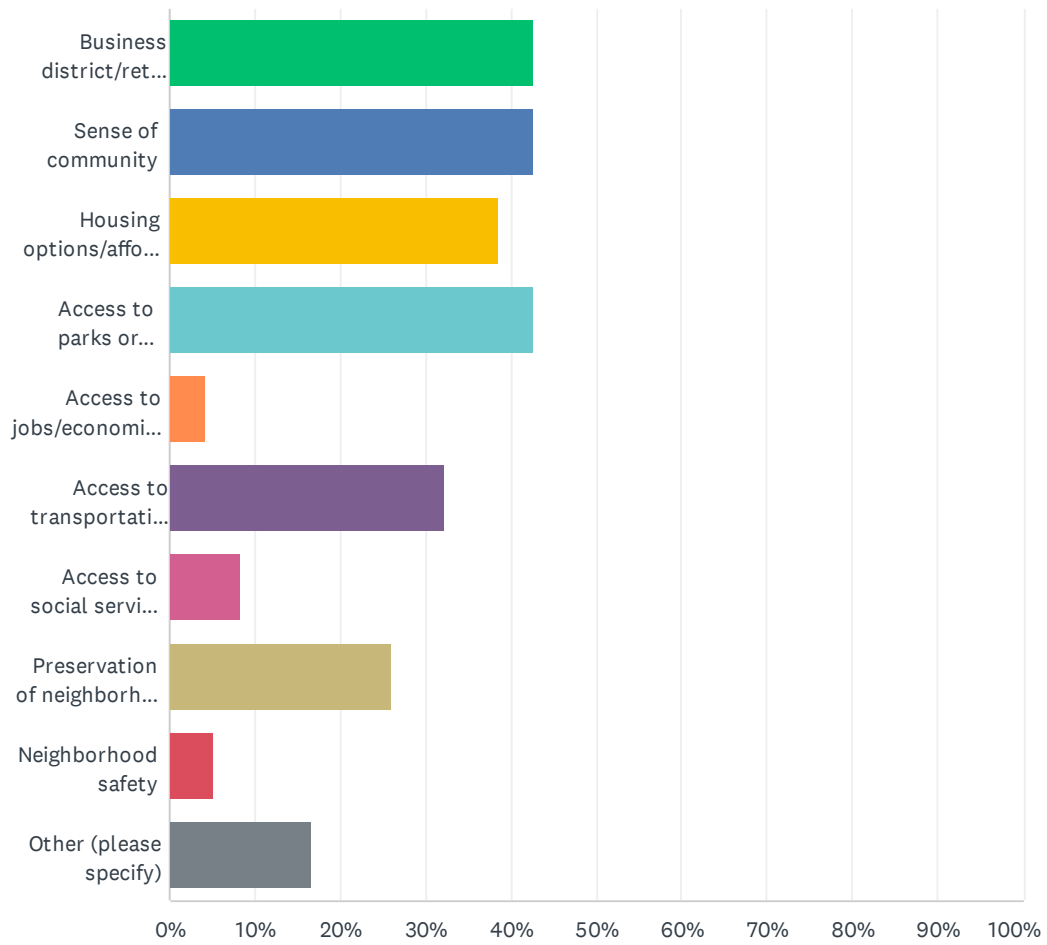
#	OTHER (PLEASE SPECIFY)	DATE
1	new resident	7/16/2022 12:21 AM
2	I live only a couple blocks away and frequent businesses there	2/27/2022 6:27 PM
3	I live up the hill, near Sheridan Elementary. I pass through McKinley Hill area often.	1/26/2022 5:03 PM
4	I used to work in that neighborhood	1/25/2022 6:25 AM
5	I sometimes visit the neighborhood, but I alront often because I'm kind of scared there	1/24/2022 7:02 PM
6	I live near and visit businesses and places in the area.	1/24/2022 5:25 PM
7	I live near the neighborhood	1/24/2022 12:26 PM

McKinley Hill - Neighborhood Planning Community Survey

8	Family has been there for generations	1/21/2022 2:59 AM
9	Director of McKinley Hill Street Fair	1/19/2022 9:36 AM
10	our organization serves this area	1/18/2022 11:41 AM
11	My non profit provides services in the neighborhood	1/18/2022 11:23 AM

Q2 What do you like about the neighborhood? (Select all that apply)

Answered: 96 Skipped: 1



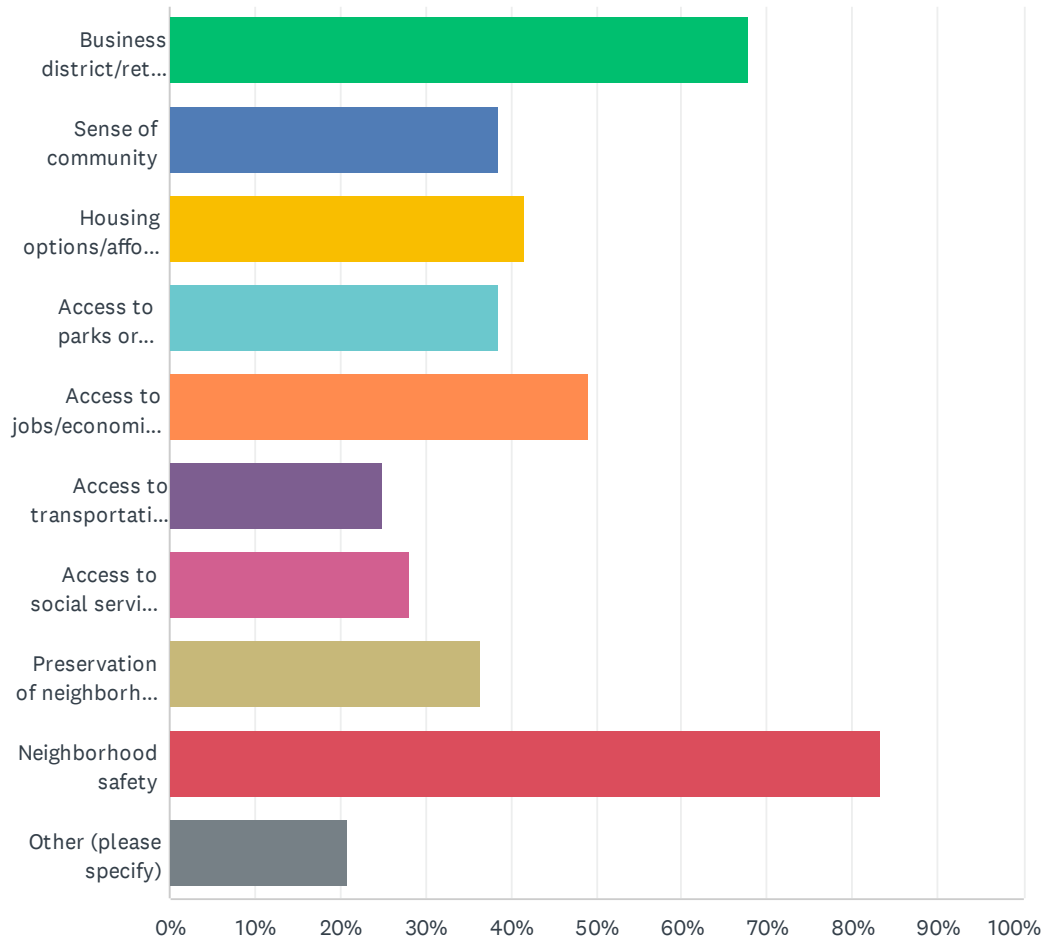
McKinley Hill - Neighborhood Planning Community Survey

ANSWER CHOICES	RESPONSES	
Business district/retail amenities	42.71%	41
Sense of community	42.71%	41
Housing options/affordability	38.54%	37
Access to parks or recreational opportunities	42.71%	41
Access to jobs/economic development	4.17%	4
Access to transportation/transit	32.29%	31
Access to social services	8.33%	8
Preservation of neighborhood landmarks or historic buildings	26.04%	25
Neighborhood safety	5.21%	5
Other (please specify)	16.67%	16
Total Respondents: 96		

#	OTHER (PLEASE SPECIFY)	DATE
1	unsure	7/16/2022 12:21 AM
2	Diversity	2/15/2022 9:01 AM
3	Relatively quiet	2/11/2022 8:44 AM
4	Growing use of park(garden/dog)	2/11/2022 1:32 AM
5	The growth potential	1/31/2022 4:31 PM
6	been here for 63 years and do not know people who live here	1/25/2022 1:00 PM
7	Close to downtown and amenities, but unfortunate there are none within walking distance.	1/24/2022 10:03 PM
8	Let's be real: Mckinley is affordable because it ranks low on the reputation scale	1/24/2022 4:24 PM
9	Need more safty less gunshots	1/24/2022 2:08 PM
10	couple good restaurants	1/24/2022 12:26 PM
11	I don't like much of anything here. But this is where my house is.	1/24/2022 11:55 AM
12	I see none of these here	1/24/2022 10:08 AM
13	It's a wonderful place.	1/24/2022 9:47 AM
14	Physical layout	1/21/2022 2:59 AM
15	Community Garden	1/19/2022 9:36 AM
16	Has some nice views of the port	1/18/2022 11:23 AM

Q3 Where is there a need for improvements in the neighborhood? (Select all that apply)

Answered: 96 Skipped: 1



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ANSWER CHOICES	RESPONSES
Business district/retail amenities	67.71% 65
Sense of community	38.54% 37
Housing options/affordability	41.67% 40
Access to parks or recreational opportunities	38.54% 37
Access to jobs/economic development	48.96% 47
Access to transportation/transit	25.00% 24
Access to social services	28.13% 27
Preservation of neighborhood landmarks or historic buildings	36.46% 35
Neighborhood safety	83.33% 80
Other (please specify)	20.83% 20
Total Respondents: 96	

#	OTHER (PLEASE SPECIFY)	DATE
1	It's dirty. Clean it up!	9/11/2022 8:55 AM
2	The neighborhood is constantly dealing with dumping/stolen cars/theft/etc from the homeless population in the community	9/1/2022 2:18 PM
3	safety and comfort	7/16/2022 12:21 AM
4	Neighborhood safety and access to social services go hand-in-hand for me. One impacts the other, in my opinion.	3/10/2022 12:43 PM
5	Trash everywhere	2/11/2022 8:44 AM
6	Small police station(similar to the one that was there before)	2/11/2022 1:32 AM
7	Homeless issue	1/29/2022 1:16 AM
8	Longer farmer's market	1/26/2022 6:59 AM
9	Gault Field needs to be turned into a preserved open space/park for the community.	1/26/2022 2:01 AM
10	Grocery Store	1/25/2022 12:22 PM
11	fix some of the roads, the potholes are horrible	1/25/2022 8:28 AM
12	General upkeep. We need more sidewalks, trees, resurfaced streets, improved access to retail-all we have is a casino and two weed stores.	1/24/2022 10:03 PM
13	True grocery store like Grocery Outlet maybe?	1/24/2022 8:11 PM
14	Refuse clean up on streets	1/24/2022 5:53 PM
15	do not have enough experience to answer	1/24/2022 12:59 PM
16	Cleanliness	1/24/2022 12:56 PM
17	TREES. PLEASE INCREASE OUR TREE COVER IMMEDIATELY. The inequity is staggering.	1/24/2022 10:08 AM
18	Connectivity with other business districts/neighborhoods; overcome stigma	1/21/2022 2:59 AM
19	Better Parking	1/19/2022 9:36 AM
20	Addressing Homelessness/Youth Activities	1/12/2022 9:38 PM

Q4 Tell us more about what kinds of improvements you'd like to see in McKinley Hill:

Answered: 81 Skipped: 16

#	RESPONSES	DATE
1	Better lighting in the parks Trash picked up	9/11/2022 8:55 AM
2	Traffic safety measures for pedestrians and non-motorized means of travel (bicycling, scooters, etc.)	9/8/2022 7:46 AM
3	A stronger response to the issues of dumping (of cars, items, etc) in and around McKinley park. The homeless community is prevalent and policing of the community is seemingly non-existent, which is leading to the deterioration of the beautiful McKinley park and the ability for residents in this community to safely use it. I don't feel safe bringing my young son/daughter to the play park at McKinley park due to the frequent presence of individuals stripping their cars and trashing the area near the skate park who leave beer bottles, car parts, trash, etc near the area with no effective policing.	9/1/2022 2:18 PM
4	Safer community, no crime	7/16/2022 12:21 AM
5	More affordable housing options	6/22/2022 9:11 PM
6	I would like to see a large park structure, to support the young families that have been moving into this neighborhood the past decade. I'd like to see a fund set up from the city to help families in the neighborhood afford the high cost to repair or replace the broken and aging sidewalks that border their properties throughout the neighborhood. Our neighborhood is in need of more vegetation cover. The sidewalks, pavement, and building structures radiate heat from the sun and there isn't enough shade cover to help keep outdoor areas safely protected from the increased heat reflecting off from services during warmer weather. I'd also like to see more businesses move into the neighborhood. We have a huge gap in retail amenities and numerous households that either have no vehicles, or share a single vehicle, making purchasing basic needs more difficult. There is also growing safety concerns in our neighborhood that are very concerning to those who live here. Burglaries, assault, murders, property theft, drug abuse, and other crimes have gotten out of control. We hear gunfire almost nightly. We have to keep an eye on our properties at all times, due to property thefts from our yards, porches, vehicles, houses, and external structures. Homes and vehicles have been broken into repeatedly without any consequences from law enforcement, unless the victims have been threatened with firearms. There is no current sense of safety or security within our neighborhood.	6/2/2022 9:03 PM
7	I would like to see affordable housing remain, older building improvements, and safer neighborhoods. Unaware if there is a community watch program, but that maybe helpful, too.	6/2/2022 8:57 PM
8	Grocery	5/13/2022 2:31 PM
9	It is very difficult to walk up to the top of the hill from Portland Avenue. Fairbanks has poor visibility and there is only one walkway going up to N st from Portland between 31st and Fairbanks. Unfortunately, most of the nice community spaces are on the top of the hill, and it is challenging to walk there safely with children from the neighborhoods around Portland Avenue. More walking paths linking Portland Ave to top of McKinley hill. Better lighting along existing paths. Fix the stairs and stair rails on 34th, going up from Portland Avenue. Crosswalks leading directly to Portland Park. Revitalization of community center in Portland Park. Clear down some of the vegetation on the hill between Portland and N street for better visibility when walking through that area. Emergency poles. I'd love to see Gault Middle School transformed into a functional community space or reopened as a new school.	5/11/2022 3:05 PM
10	I would like to see the history preserved with any new buildings made to look like they fit the neighborhood. I also think 30% of any new housing should be affordable.	3/28/2022 8:04 PM
11	In the < 1.5 year that we have lived on McKinley Hill (actually on the Roosevelt hill - other side of Portland Ave, down the street from Swan Creek/Roosevelt Elementary), we have seen a lot	3/10/2022 12:43 PM

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of needs - people who have mental health needs, substance use struggles, and more. They have come to knock on our door to ask for help. We have gotten used to the sound of gunshots. As a woman walking alone in my own neighborhood, I have been approached by a man in a car, just randomly. Also, we have had vandalism happen on our property - our car that was parked in our driveway got 2 slashed tires and a part of our fence was yanked off. All these instances have disrupted our sense of safety in our home, our neighborhood. I would like to see improvements around offering social services/resources so that we can feel safety and a sense of community within our neighborhood. I would also like to see sidewalks built in the neighborhood - also a safety thing, as there are kids who walk to school, etc.

12	sidewalk improvement focus on safety family restaurant grocery store	3/6/2022 7:48 AM
13	I like to see these homeless encampments cleaned up once and for all. At night their out stealing.	3/3/2022 2:26 AM
14	I'd like to see not only more affordable housing, but some more accessibility for social services for all of the unhoused who dwell on the East Side.	2/27/2022 6:27 PM
15	I would like my community to feel safer and the neighborhood to be cleaner. I would also like for there to be more to do with my children.	2/23/2022 3:59 PM
16	I would like it to be safer and to have more business development	2/15/2022 9:01 AM
17	Neighborhood just needs to be safer	2/12/2022 8:21 AM
18	Amenities - gathering spaces and parks Neighborhood Branding - formalize the branding Capital Improvement Projects - street repaving, streetscape enhancements, trail connections, wayfinding	2/11/2022 2:46 PM
19	More retail. An anchor core similar to proctor/ 6th. Shops below with apartments on top and to support that better access to public transportation light rail/ free shuttle bus etc.	2/11/2022 12:05 PM
20	I just want to be able to walk my dog without worrying about what garbage he might find on the ground, and not have to constantly be on the lookout for broken glass. I think sidewalk maintenance and just a little bit of landscaping would go a long ways.	2/11/2022 8:44 AM
21	More services for residents. Fewer cops	2/11/2022 8:19 AM
22	Improved curbs sidewalks, children/senior center, better police patrol, and I like a lot of the enhancements that have already been suggested.	2/11/2022 1:32 AM
23	I would love to see less trash in the medians, potholes in the road filled, and businesses encouraged to repaint and update their signage. The business district looks a little run down.	2/10/2022 8:59 PM
24	Increased police patrols. Graffiti cleanup. Derelict house cleanup.	2/10/2022 4:22 PM
25	I'd like to see some public art in the business corridor. More multi-family housing. More businesses along McKinley Ave including a grocery store. Restoration/reuse of historic buildings. Add street trees.	2/2/2022 9:53 PM
26	A protected cross walk signal at 43rd and McKinley by Verlo Playfields and upgrades to the park.	2/2/2022 3:25 PM
27	Growth of business opportunities, incentives, and street/building improvements while maintaining the McKinley Hill charm.	1/31/2022 4:31 PM
28	More policing of homeless encampments	1/29/2022 11:49 AM
29	Cleanliness, community, safety , kids friendly park	1/29/2022 1:16 AM
30	More walkability, safer neighborhoods, improved food access, more grocery stores, more jobs, better and safer access to parks and other recreation.	1/27/2022 12:22 PM
31	I would like to see more small business, I.e. tea shop, small cafe's, coffee shop, etc.	1/26/2022 5:03 PM
32	We want the return of a neighborhood festival	1/26/2022 6:59 AM
33	We have gunshots almost every night. I've never lived somewhere where that has happened and I lived in questionable Chicago neighborhoods for decades, including the mid 90s. We must prioritize community safety. We need a real grocery store. The farmer's market is great but only one day a week in the summer and very limited in offerings - otherwise we are a food	1/26/2022 2:01 AM

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desert. We need Gault Field to be preserved as an open space for the community. I agree with the school buildings being torn down and sold off, but not the field. On a more uplifting note, it would be very cool to have some public art like a gate or signs welcoming people into the community on D Street coming up from the Dome and on McKinley coming from the other direction.

34	Policing and get homeless off the streets. Garabage clean up	1/25/2022 5:52 PM
35	not the way the city did the 37 st to turning cards.	1/25/2022 1:00 PM
36	There needs to be a local grocery store, road along upper park street needs to be redone properly (not temporary fixes), more community police in the neighborhoods to reduce gun violence and crime, speed bumps along McKinley to slow down traffic and no overnight parking signs.	1/25/2022 12:22 PM
37	It would be great if there were a grocery store built somewhere closer. I'd also like to see more resources directed towards improving safety. Gun shots are common in this area. There have been several very concerning shootings nearby in the last 12 months. It also took considerably longer than it should have to shut down an illegally operating nightclub during the pandemic on 34th an McKinley. It wasn't until people were shot that it seemed something was done.	1/25/2022 10:45 AM
38	Everything needs improvement. There's an astronomical amount of gun violence and unlively parks in the area. We need to prioritize parks and play areas for the youth growth.	1/25/2022 8:53 AM
39	keep the gangs out, fix the roads, the potholes are bad and once covid dies down more events like McKinley hill days.	1/25/2022 8:28 AM
40	More shops/ community center/ Put food bank somewhere else in the neighborhood instead use the shops where neighbors can get together/crafts/children /teen /adults/maybe ice cream shop/donut shop/make the main street McKinley where the neighbors/public can come and check out different shops to eat/shop/art/craft/pottery/painting. Where they can experience the neighborhood-can ride their bike /park their car/walk without fear. Benches to invite people to come and visit/sit/stay a while. Color/murals/flowers/hanging baskets/paint the fronts of the shops/have a paint your Door contest-for shops and home owners. I love their street fair and Farmers market. Need a THEME for Who/What the neighborhood is. Why would people want to come there? What would they be able to see/do there? What makes it different ? What can Families do there? Can people ride their bikes there? How is the parking for cars? Is it Safe? Is there a park close by? Library? Police? Community Center? How can you bring people/public that go to the Tacoma Dome up to your neighborhood shops/places to eat/stay? Are there any Bed and Breakfast in the neighborhood? Churches- could have outdoor services when the weather is good. Christmas light contests for shops /home owners. Best yard contest? Scarecrow contest? Pumpkin carving/decorating contest? Food Drive/clothing/coats/gloves/socks. Clean up the Neighborhood group? Adopt A Spot program ?	1/25/2022 8:08 AM
41	Crime is out of control. Parks, libraries, and businesses cannot be used as intended because of the crime, perceived threat to personal safety, filth everywhere, druggies hanging out everywhere, garbage, graffiti, theft, lack of policing, etc.	1/25/2022 7:41 AM
42	There are several businesses that closed (I think during the pandemic??) that I'd love to see revitalized.	1/25/2022 6:45 AM
43	High crime area. More police presence- officers should be given the time to engage with citizens to form relationships	1/25/2022 6:25 AM
44	More police patrols	1/25/2022 6:10 AM
45	more park and school improvements, less blight more community clean-ups, community events, etc	1/24/2022 10:56 PM
46	Stated some above. It looks shabby over here. No sidewalks in some places, pitted streets, lack of landscaping, residents expected to contain blackberries and overgrowth, no stores and restaurants.	1/24/2022 10:03 PM
47	Safety and security. I no longer feel safe walking in our neighborhood. Drive by shootings and thefts are beyond any control at this point.	1/24/2022 8:11 PM
48	A grocery store	1/24/2022 7:42 PM
49	Arrest and prosecute the criminals. It's gotten extremely unsafe. Actual help for mental health	1/24/2022 7:14 PM

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and addiction issues to deal with much of the homeless problem. Tent cities know for drugs and prostitution, gunshots multiple times a day, and murders so close to schools and bus stops are unacceptable. Prioritize protecting children and law abiding citizens.

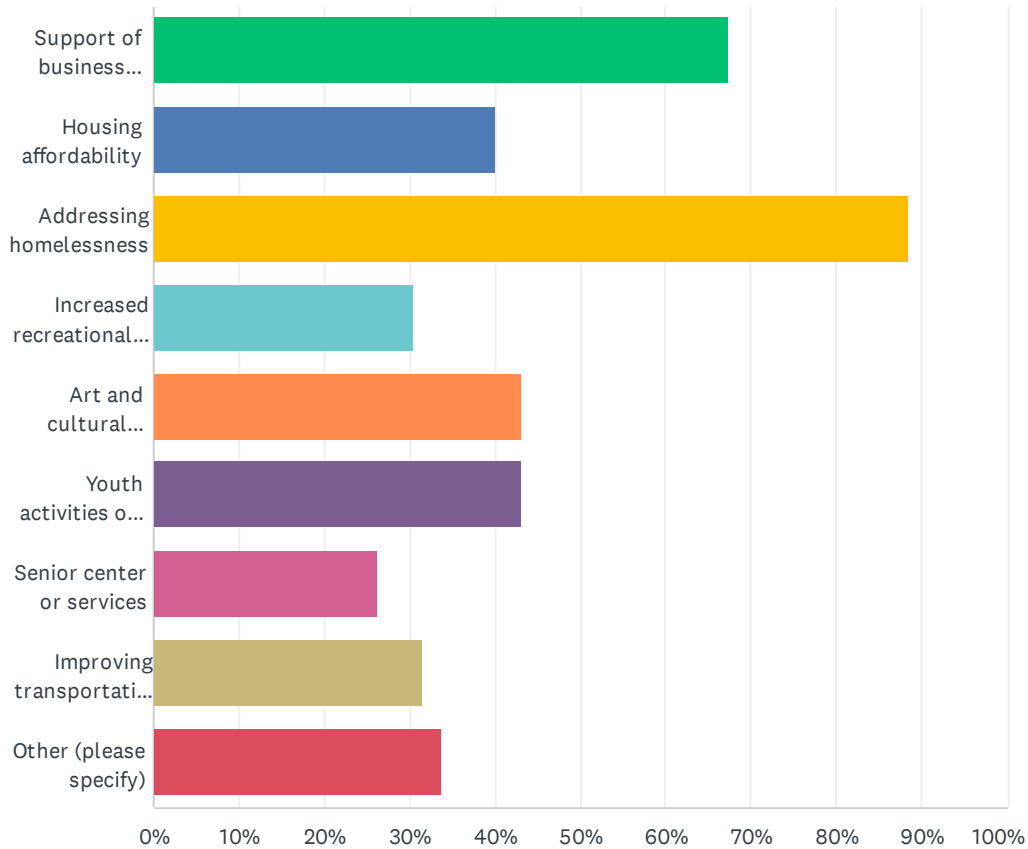
50	Make it safer and cleaner	1/24/2022 7:02 PM
51	1st there needs to be consistency of appeal, taking North Tacoma as an example. This area will continue to struggle so long as there is no emphasis on improvement. Eliminate the blight of homeless encampments, be tough on crime, eliminate racing cars.. this isnt rocket surgery.	1/24/2022 4:24 PM
52	More small businesses. More police patrols. Cleaner neighborhoods by city. Tired of all the trash just thrown around. More trash barrels. Along pipeline trail and McKinley Ave. What happened to the ones at Velbro(formerly McKinley Playfield) keep the thieves in jail instead of robbing from neighbors. Big question how to get more community involvement. I also tired of isolation feeling. I am 71 years old and do not like the thieves and break ins. Or gunshots. Where is the protection?	1/24/2022 2:08 PM
53	New retail shops, cafes, parks that are safe, places to walk that are safe from traffic,	1/24/2022 1:59 PM
54	Better sense of identity.	1/24/2022 1:02 PM
55	More free activities for toddlers	1/24/2022 1:00 PM
56	my main reason for visiting the area (Mottet Library) is currently closed to the public for safety reasons- this is a primary concern.	1/24/2022 12:59 PM
57	General cleanliness improvements and safety improvements - gun shots - near the overlook (E 32nd Street between E D & E F Streets) and E38th and McKinley.	1/24/2022 12:56 PM
58	More home owners with sense of home upkeep. Apt landlords not renting to criminals. More police drive through.	1/24/2022 12:28 PM
59	More help from the city with derelict properties.	1/24/2022 12:17 PM
60	Less fireworks and gunshots.	1/24/2022 11:55 AM
61	Improve McKinley business core and add multi family housing along transit routes. Create walkable neighborhood near shopping. Similar to multi family units in Stadium District & Proctor District.	1/24/2022 11:50 AM
62	We need more dense and affordable housing. Building a 4plex is a better option than a single family home if only for the fact that we're going to continue seeing people move to Tacoma. But more than just being dense, we need to see more affordability. The encampments near 38th would GREATLY benefit with easier access to social services. The whole of the Eastside could be improved in these ways as well.	1/24/2022 11:30 AM
63	Bike lanes. New development. Keep old brick building facades	1/24/2022 10:34 AM
64	Cobblestone streets. Traditional classical architecture. No ugly modern contemporary architecture design. Historic building preservation. Landscaping.	1/24/2022 10:27 AM
65	Safety and clean up. Provide services for the HUGE UNHOUSED ENCAMPMENTS and shut them down. I do not feel safe as a single older woman to walk the neighborhood or even park on the street.	1/24/2022 10:08 AM
66	More police presence.	1/24/2022 9:47 AM
67	Zone for dense housing.	1/24/2022 9:35 AM
68	Expanded community outreach; more inclusion in participation, especially to lower income, BIPOC and renters	1/21/2022 2:59 AM
69	More affordable living, Get our business District organized, more art, Traffic calming issues.	1/19/2022 9:36 AM
70	I'd like to see economic development make an effort to support the business district. Also more art within the district supported by the city. I'd like to see a more inviting streetscape with safe sidewalks. Gault Field should be under green space protection and never used for development. Speed limit in the business district should reduce.	1/19/2022 9:33 AM
71	Community Gardens Overhanging trees for shade along sidewalks Street-side parking improvement on residential roads Fixing of downed street lights Food truck plaza for small	1/18/2022 7:29 PM

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	business owners	
72	safety is key	1/18/2022 11:41 AM
73	Walkability, a centralized retail space similar to what Lincoln district has. More trees!	1/18/2022 11:23 AM
74	More litter clean up, I wish there were less homeless people walking up my street (E 34th) but not sure how to improve that.	1/16/2022 1:28 PM
75	I would like to see 32nd street between D and G streets (Dome Overlook) developed into a hillside park with walkways that connect 32nd and McKinley Way below.	1/14/2022 9:51 PM
76	We need to increase the availability of healthy food in this area, ideally produce, the participation and the length of the farmers market is not enough to give people access to produce. We need family friendly activities in the area. There is only one playground that is readily and easily accessible by families in this area and it's Rogers Park. McKinley park isn't all that accessible unless you are willing to walk past cars with homeless people living in them parked on McKinley hill. There are less than a handful of places to eat in this area and only 2 of them are family friendly top of Tacoma and parkys won't allow children. That leaves fergies and dustys hideaway. Traffic control. Apparently y'all did a speed study on E L St between 38th and Fairbanks. Where I have recorded drivers goin excess of 60 mph on a semi regular basis, I'm going to go ahead and call bullshit on that since I have never seen any speed monitoring equipment in the area in the 2 years I've been here. All it would take to help curb that kind of reckless driving in a residential AND SCHOOL area would be to put some lines on the pavement. Ideally I'd like to see a couple round about a but I'll take whatever I can get at this point.	1/14/2022 2:56 PM
77	I'd like to see more businesses on McKinley. Gault transformed and utilized. More community identity. Solutions for surrounding homeless camps. Neighborhood cleanups	1/14/2022 2:11 PM
78	Community clean up!!! community art installation and engagement, Gault middle school clean up, community safety	1/12/2022 10:34 PM
79	Sustainability. Invest in the community. We have needed a grocery store for over 20 years. Proctor has two right across the street from each other. No new large apartments without grocery store for community We need a grocery outlet to help sustain the community Strict adherence to guidelines or City of Tacoma Ordinances	1/12/2022 9:38 PM
80	More businesses along the commercial corridor along with more housing and increased transit service.	1/11/2022 6:03 PM
81	Transit line down to the Tacoma dome and wider sidewalks connecting to neighborhood parks protecting pedestrians from traffic. Bike lanes that are protected over 38th would be nice.	1/11/2022 4:24 PM

Q5 What are the major issues in the neighborhood that the City of Tacoma and our partners should address?

Answered: 95 Skipped: 2



ANSWER CHOICES	RESPONSES	
Support of business district/increasing retail options	67.37%	64
Housing affordability	40.00%	38
Addressing homelessness	88.42%	84
Increased recreational options	30.53%	29
Art and cultural amenities	43.16%	41
Youth activities or services	43.16%	41
Senior center or services	26.32%	25
Improving transportation	31.58%	30
Other (please specify)	33.68%	32
Total Respondents: 95		

#	OTHER (PLEASE SPECIFY)	DATE
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1	street maintenance	7/16/2022 12:21 AM
2	cleaner streets/empty buildings	3/6/2022 7:48 AM
3	Pave some alleys and repave existing roads	2/27/2022 6:27 PM
4	Gunshots and crime	2/15/2022 9:01 AM
5	Cleanliness	2/11/2022 8:44 AM
6	Improved Curbs and sidewalks,	2/11/2022 1:32 AM
7	Addressing the severe gang violence and gunshots in our neighborhood	1/26/2022 6:59 AM
8	SAFETY. I am not exaggerating when I say there are gun shots several times a week and almost every night here lately.	1/26/2022 2:01 AM
9	Addressing Crime & traffic from the food bank	1/25/2022 12:22 PM
10	Crime and public safety! Otherwise, nothing else matters	1/25/2022 7:41 AM
11	I want to be clear on the homelessness issue. They should be housed, NOT pushed out of their encampments with nowhere to go.	1/25/2022 6:45 AM
12	High crime area- violent crimes and property crimes.	1/25/2022 6:25 AM
13	Crime	1/25/2022 6:10 AM
14	I would gladly pay an annual fee to fund a beautification project that would install sidewalks, clear weeds from alleyways, plant trees and otherwise improve the common areas on the east side.	1/24/2022 10:03 PM
15	graffitti, trash, crime	1/24/2022 5:25 PM
16	Addressing crime, litter	1/24/2022 1:59 PM
17	police response	1/24/2022 1:15 PM
18	this area isn't hard to get to on transit as there are two buses every hour going down McKinley but once you get off this route- getting to other locations is time consuming and/or difficult. Many people who have long lived in the community cannot afford rent/mortgages prices today. City needs to meet members of the unsheltered population at the place they are as too many cannot meet the no-drugs/job requirements of many opportunities; community litter needs to be cleaned up!	1/24/2022 12:59 PM
19	Safety issues due to gun shots near the overlook & 38th & McKinley	1/24/2022 12:56 PM
20	crime	1/24/2022 12:26 PM
21	Grocery store	1/24/2022 11:55 AM
22	Build more housing. Immigration moratorium. Lower taxes.	1/24/2022 10:27 AM
23	Tree cover.	1/24/2022 10:08 AM
24	More police presence.	1/24/2022 9:47 AM
25	Improving safe walkability to Pacific Avenue corridor	1/21/2022 2:59 AM
26	Traffic calming and better parking.	1/19/2022 9:36 AM
27	Preserving greenspaces	1/19/2022 9:33 AM
28	Increase law enforcement	1/18/2022 7:29 PM
29	Pedestrian safety	1/14/2022 2:56 PM
30	Community clean up	1/12/2022 10:34 PM
31	Homelessness, Lack of grocery stores/Retail and Bike Trails	1/12/2022 9:38 PM
32	Getting a grocery store	1/11/2022 6:03 PM

Q6 Tell us more about how you think the City of Tacoma and our partners should address these issues:

Answered: 69 Skipped: 28

#	RESPONSES	DATE
1	There needs to be funds directed to not just housing but mental health issues that cause the house less issue.	9/11/2022 8:55 AM
2	Better access to mental health resources, and zoning and legislation that has less political red tape to lower costs of building and zoning	9/8/2022 7:46 AM
3	The homelessness which is decimating the beauty and safety of this neighborhood must be addressed promptly.	9/1/2022 2:18 PM
4	Use proven methods that provide quick, lasting success	7/16/2022 12:21 AM
5	We should back businesses more to encourage growth. The homelessness does needs some more improvement and development. More community based events will also increase more neighborly behavior	6/2/2022 8:57 PM
6	Start with protecting the low-income community from being displaced.	3/28/2022 8:04 PM
7	I think that people need to have safe places to shelter and stay, especially with the increasing cost of living in Tacoma. Homelessness is a growing issue. I would also love to see a grocery store closer by; we are in a food desert area. I heard there used to be a Safeway on McKinley Ave where the church is.	3/10/2022 12:43 PM
8	Clean these camps out. If they dont want services than they need to move on. We shouldn't have to live with this filth. Most of them are drug addicts and the crime is rediculous. Were not doing them any favors enabling	3/3/2022 2:26 AM
9	If we need improved/sustainable thoroughfares with ample walkable space and parking. Gault Middle School could be turned into sustainable low income housing, or an East Side extension of UW Tacoma, the McMenamins could probably do amazing things with that property as well.	2/27/2022 6:27 PM
10	I would like to see more programs and funding for community activity and engagement. I would also love to see a market move into the neighborhood.	2/23/2022 3:59 PM
11	I wish I knew. I'd like increased amenities while maintaining the culture of the neighborhood, but minimizing crime and increasing the feeling of safety is my number one priority	2/15/2022 9:01 AM
12	Need strict rules for tents and rv's popping up in different spots of the neighborhood!	2/12/2022 8:21 AM
13	Address deferred maintenance to public facilities (streets, parks, and schools) and private property. Improve the appearance.	2/11/2022 2:46 PM
14	More retail. An anchor core similar to proctor/ 6th. Shops below with apartments on top and to support that better access to public transportation light rail/ free shuttle bus etc.	2/11/2022 12:05 PM
15	I moved here a year ago and in the first week my garage door was kicked in. We hear gunshots regularly at night from down the hill and there are homeless living on a hillside on my street. It would be nice if there was some sort of community event at least in the summer months to get people more active and just show people who come to the neighborhood and disrespect it that we who live and work here actually care about it.	2/11/2022 8:44 AM
16	Provide permanent, condition-free housing to address homelessness. Provide robust public transportation around the city.	2/11/2022 8:19 AM
17	I think that addressing the issues is a fantastic start and following through and getting the financial and City support can take the McKinley Hill area to a vibrant and fresh community that it hasn't experienced in decades.	2/11/2022 1:32 AM
18	There are a lot of homeless folks who dump trash as they walk and make the neighborhood	2/10/2022 8:59 PM

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feel unsafe. I'm nervous to walk with my children in the neighborhood because you can hear people with mental illness screaming sometimes. Gault school is becoming such an eyesore, I know they are demolishing some of the buildings, but I think they should remove the entire building and use the space to build apartments or more housing. Please help us take care of our neighborhood; the people who live here really care about each other but it feels like we are starting to become afraid. Crime is rising, our cars and mailboxes are being broken into, and the encampments are becoming a real issue.

19	Continued outreach to the homeless communities and stricter code and law enforcement. These us a cadge Hispanic population in your neighborhood. I would love to see more celebration if those cultures.	2/10/2022 4:22 PM
20	Maybe help property owners with improving their properties. I think cleaning up the business district would help bring in businesses and help create community.	2/2/2022 9:53 PM
21	provide more low barrier shelter options. Create a mental health response team. Improve Verlo park. Work with owners to get tenants into vacant blighted buildings.	2/2/2022 3:25 PM
22	Fostering cultural expression through art, music, and events. Offering incentives for degraded businesses to improve their appeal and support a safer neighborhood with compassionate regulations or standards of community care.	1/31/2022 4:31 PM
23	have Town Halls. listen intently to community voice	1/31/2022 8:12 AM
24	Give police more resources to police the community, and allow them to arrest people who keep taking over neighborhoods with tents and drugs, who refuse services. Offer services, then arrest when refused, simple.	1/29/2022 11:49 AM
25	Just find way too to improve the neighborhood and safety by more availability of cops , more community event	1/29/2022 1:16 AM
26	Build more affordable housing. Not just a small percentage of affordable units along with a much larger percentage of market rate housing. This is NOT equitable. Many of the "affordable" housing projects in currently going up in Tacoma follow this model and it simply is not sustainable and will contribute to homelessness. We can't solve the homelessness problem buy building more houses that the majority of residents can't afford. This will only lead to more sweeps and continued criminalization of not having a home to live in.	1/27/2022 12:22 PM
27	I have semiautomatic gun fire a block from my house with my daughter in the living room. She was petrified! I was mortified! How can I make her feel safe? Also, how can I make the kids feel safe who are shooting at each other? I need generational trauma and healing programs for these kids. If they can heal their trauma and feel safe they won't have to kill one another. Our whole community needs to turn towards one another. It's not about "they are just killing each other." It's about us ignoring the open wounds of injustice that live with us and along us.	1/26/2022 6:59 AM
28	Safety - it has been SO bad here lately with the gunshots. The other day there were shots in the middle of the day. We need to prioritize this community with both an active police presence and some real investigation into WHO is behind this violence and WHY. Tired of living in a gang war or whatever this is. I felt way safer in my sketchy Chicago neighborhood in the mid 90s (with a known drug dealing spot across the street) than I do here. I have literally never lived somewhere where the gunshots are almost every day. It doesn't seem like the city is addressing this in ANY tangible way, so frustrating. The city should offer financial incentives to someone who would like to buy the former grocery-store-turned-church space on McKinley (recently offered for sale) and turn it back into a grocery store, in the form of specific tax advantages or some sort of low/no interest loan for renovating the space back into a grocery store. Gault Field is an important part of this community. It offers some incredible views of Mt. Rainier that are a very special asset to this community, therefore the community does go to and use this space. It should be gifted as a public open space to our community as an apology for all of the hassle we have dealt with as a community with the issues, fires, etc at the neglected Gault buildings across the street. Almost no one cares about the buildings themselves, and we are happy to see them torn down, but we do love that open space. Developing the field would be a further betrayal to the community. It's great but I have almost never seen someone in the community garden, but I see people using the field on a daily basis with their pets, with frisbees, kids, etc.	1/26/2022 2:01 AM
29	Address the increasing crime rate and homelessness	1/25/2022 5:52 PM
30	More evening/graveyard patrol officers that are visible to the public, no overnight parking signs,	1/25/2022 12:22 PM

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	speed bumps along McKinley, etc.	
31	Invest in more available business space alongside new apartments. Increase police presence.	1/25/2022 10:45 AM
32	Address these issues via social media or press. Technology is improving and people are now focusing on their devices because that's the new era. Social media is growing and that's the key to reach everyone now. Using mail is now outdated, there's Facebook, Twitter, News, YouTube. Shifting towards social media will reach more people and more interactive.	1/25/2022 8:53 AM
33	nice sidewalks do not bring in new businesses. If their vehicles get destroyed with potholes. Quit forcing people to replace sidewalks and spend the money on roads	1/25/2022 8:28 AM
34	Move Food Bank- bring in vendors/merchants that will bring customers to the neighborhood/shops/safety. Community center/place to have meetings/gatherings/etc. Shops for all ages/more art/craft to interact together. Food/drink shops to being the community /public from events at the Dome/places to sit outside/inside/ice cream shop? Art thru out the neighborhood/park benches /picnics/ride your bike. Where families/community can come and be part of thru eating/biking/walking/shopping/art/crafts.	1/25/2022 8:08 AM
35	This is a repeat. If the out of control crime and criminality and incivility are not addressed, it does not matter what else you pour the dollars into, they will be wasted.	1/25/2022 7:41 AM
36	How? This has been an issue for years. Start researching other cities that have decreased crime rates- utilize a pilot program to try those models here in Tacoma...	1/25/2022 6:25 AM
37	Get rid of homeless encampments, toughen Crime laws, more policing	1/25/2022 6:10 AM
38	Homelessness is a major problem	1/24/2022 10:56 PM
39	Noted above plus we lost our library, Portland Ave park and have nothing for seniors.	1/24/2022 10:03 PM
40	Police need to be allowed to do their job. Expand the police to include mental health responders. Some of the homeless are in serious need of mental health intervention.	1/24/2022 8:11 PM
41	A thriving business district needs to be safe. Clean up the streets and enforce the law.	1/24/2022 7:14 PM
42	Preservation on Gault field of some Open space. Projects to clean up litter	1/24/2022 5:53 PM
43	Be able to get a budget to hire more police or social service people tell legislatures to untie hands of police and have them do their job. Get small business incubators and more businesses in the area. I would like to see police foot patrols who knew the neighborhoods and people in it . Get rid of council members who fail to listen to constituents (voters will have to. It be sheep). Teach respect to students and younger people to throw things in garbage reciprocals. If we have to have homeless give them resource like Santiago cans and garbage cans make them clean up after themselves. Or teach them. Get social workers to keep trying to get them services. They are not all druggies and bad HELP THEM or jail them stop letting them run around and make victims.	1/24/2022 2:08 PM
44	Our youth is at risk, we need places available for our families to go to that are safe, community ran programs to help at risk youth. If we want our community to thrive we have to make it safe, we have to be proactive in helping the citizens that are in most need. Social services for parents and domestic survivors? I have hope	1/24/2022 1:59 PM
45	Better focus from our elected city officials.	1/24/2022 1:02 PM
46	more kids friendly restaurants	1/24/2022 1:00 PM
47	promote housing for the middle income; promote tree planting where trees are likely to thrive; make roads safe by fixing potholes and putting broken signs up; meet the needs of unsheltered populations (managed camp grounds with services etc.) organize community clean up events	1/24/2022 12:59 PM
48	Neighborhood clean ups. Cameras? Neighborhood watch?	1/24/2022 12:56 PM
49	Regular police patrols. Police that are familiar with residents.	1/24/2022 12:28 PM
50	Crime rates would be helped with more police presence. Support from city officials for police.	1/24/2022 12:17 PM
51	I don't have any answers	1/24/2022 11:55 AM
52	Create tax incentives for developers to add multi family units. We have an affordable housing	1/24/2022 11:50 AM

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issue affecting our region. Partner with local technical colleges to help our next generation gain skills in the trades.

53	Tacoma as a whole needs to reduce reliance on TPD for non-emergency response, in turn redirecting portions of their budget to be put towards mental health response teams, and provide easy access to social services in order to even begin to address the unhoused populations. To begin seeing a shift in the number of people pushed into homelessness due to cost of living we need to see a push for housing first (including upzoning and being skeptical of certain applications for historical preservation) and removing barriers to emergency housing.	1/24/2022 11:30 AM
54	Bike lanes. Mini parks with art. Change zoning to business	1/24/2022 10:34 AM
55	Provide strong permanent affordable housing for the unhoused. Please stop ignoring the Eastside. Being the poverty dumping ground is glaring obvious inequity. Stop it. Now.	1/24/2022 10:08 AM
56	Hire more police.	1/24/2022 9:47 AM
57	Leverage private investment, monitor neighborhood groups to ensure they are welcoming to all	1/21/2022 2:59 AM
58	Just do it! As a very engaged community we want to be upgraded in our business district and feel safe. We have commercial vehicles taking over parking along the Avenue leaving no parking for food establishments.	1/19/2022 9:36 AM
59	The Gault Field property could be handed over from Tacoma School District to Metro Parks.	1/19/2022 9:33 AM
60	Violent crime occurs every night within 1 mile of my home. It makes me anxious to leave my house unattended for multiple days or if I am home alone.	1/18/2022 7:29 PM
61	spend more money in this area to improve so much	1/18/2022 11:41 AM
62	Well according to a 2020 study in Seattle, 68% of homeless have medical debt. So Universal single payer health care is probably the answer here. The Home in Tacoma up zoning will probably help as well.	1/18/2022 11:23 AM
63	Increase funding to programs that can help? Promote the neighborhood more.	1/16/2022 1:28 PM
64	We need a real grocery store	1/14/2022 9:51 PM
65	See rant above	1/14/2022 2:56 PM
66	How are these issues addressed in other neighborhoods? Other cities? I think supporting community building initiatives is a good place to start. If people feel like they belong, they will care more and participate in the solutions to these issues.	1/14/2022 2:11 PM
67	Getting the community the right tools to move forward. Creating engaging events, to encourage the community to get involved	1/12/2022 10:34 PM
68	Better funding of our Tacoma Police Department Ensure that our Eastside Libraries and Community parks stay open and not always being the first to be shut down, cut or ignored	1/12/2022 9:38 PM
69	Fund pierce transit and Defund the police.	1/11/2022 4:24 PM

Q7 What are elements of the neighborhood that are important to preserve and/or celebrate?

Answered: 71 Skipped: 26

#	RESPONSES	DATE
1	History and green spaces	9/11/2022 8:55 AM
2	History, street art, and business & homeowners who live and make the vibrant neighborhood	9/8/2022 7:46 AM
3	The park is beautiful and should be preserved for all of the recreation that it offers	9/1/2022 2:18 PM
4	Diversity, Equity, and Inclusion	7/16/2022 12:21 AM
5	Arts and Culture, preserve any land and trails possible, and put more into our schools.	6/2/2022 8:57 PM
6	Historic buildings and landmarks	5/13/2022 2:31 PM
7	The old buildings. The small neighborhood charm. The multi cultural community.	3/28/2022 8:04 PM
8	I love the vibrant cultural community our neighborhood has, I would like to see more public art, etc.!	3/10/2022 12:43 PM
9	McKinley business district	3/3/2022 2:26 AM
10	The brick and mortar in the area. The beautiful and diverse palate of pre and post war homes. The Fire Station.	2/27/2022 6:27 PM
11	History and Art	2/23/2022 3:59 PM
12	The diversity, the historic homes and buildings	2/15/2022 9:01 AM
13	Legacy buildings and the traditional urban form on the business district. Improve the school properties (they do not look good)	2/11/2022 2:46 PM
14	The recreation availability. Parks and trails to get to those opportunities.	2/11/2022 12:05 PM
15	I love how many parks there are, the community gardens, there are some good businesses on the Ave. I've met plenty of good people too and there's good history here in the schools. My dad grew up in this neighborhood and it's fun to see some of the same stuff he saw but also how it's changed.	2/11/2022 8:44 AM
16	Racial, cultural, ethnic, and socioeconomic diversity	2/11/2022 8:19 AM
17	The growing use of the garden area and dog park is great. Art (wall murals) is a start and should be expanded in the business and residential areas. Respecting and acknowledging the service of our local military personal (past and present) is awesome and should be expanded if possible.	2/11/2022 1:32 AM
18	The neighbors care deeply about eachother. The neighborhood council is very engaged. I'm proud that the food bank helps so many people out of our neighborhood.	2/10/2022 8:59 PM
19	Our parks, architecture and green spaces.	2/10/2022 4:22 PM
20	Diversity. Help keep the community stay diversified and affordable. Keeping the library in the neighborhood. Preserve and reuse the Gault Middle School.	2/2/2022 9:53 PM
21	Top of Tacoma. Dusty's. The mural across from Dusty's.	2/2/2022 3:25 PM
22	The historic buildings, the original community identity, and culture that makes the area distinct. Just needs a little cleanup.	1/31/2022 4:31 PM
23	historical landmarks	1/31/2022 8:12 AM
24	Affordability and diversity.	1/29/2022 11:49 AM

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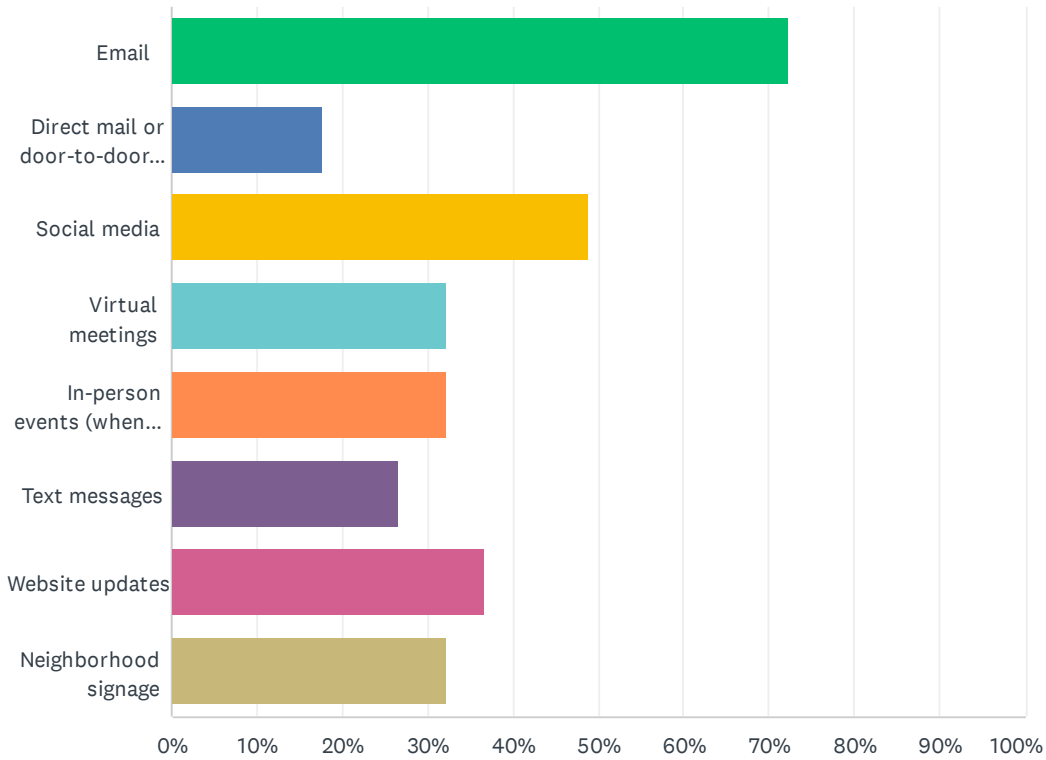
25	Preserve cleanliness by with trash as In address the homeless issue which contribute to dirty trash	1/29/2022 1:16 AM
26	Swan Creek, Puyallup Tribal lands.	1/27/2022 12:22 PM
27	The architecture. This is a huge reason that I moved here. I love the houses and the old buildings. We need a longer farmers market and more support and promotion of the market. It shouldn't be an afterthought. White people in The Proctor get a farmers market weekly year round! Ours is three months and really any good vendors Peter out after June: we are in a FOOD DESERT! Our community needs that farmers market for community gathering and good food Year round. We are NOT the hood! We are a NEIGHBORHOOD!	1/26/2022 6:59 AM
28	Gault Field with it's incredible territorial views. The historic homes in this community. The community garden is great (aside from the time there was a shootout there). The proximity to Swan Creek Park and the new bike path is wonderful. The businesses in the McKinley business district are great, small, independent businesses we need to support. McKinley Park is important to protect, a wonderful buffer to the highway. Finally, the history of the community itself as part of the Puyallup Tribe history and as a historic, very early neighborhood of Tacoma.	1/26/2022 2:01 AM
29	The park.	1/25/2022 12:22 PM
30	The old Tacoma charm is wonderful. It is also enjoyable to feel apart of a tight nit community on McKinley hill. Increases more spaces for neighbors to congregate more regularly would be nice.	1/25/2022 10:45 AM
31	Landmarks, historical figures/places, parks.	1/25/2022 8:53 AM
32	we used to be a community now we are all individuals	1/25/2022 8:28 AM
33	History / Location/ community/ neighborhood/churches/library/different cultures/seniors/children/teens	1/25/2022 8:08 AM
34	Those of us left, who have not moved away because of the crime, lack of policing, lack of civility -- are still trying to be neighborly, pick up garbage, keep an eye out for the criminals and alert our neighbors to impending danger.	1/25/2022 7:41 AM
35	Historic landmarks, recreational opportunities, the elder population there...	1/25/2022 6:25 AM
36	Historic events and buildings, our neighborhood schools, families, places of worship, etc	1/24/2022 10:56 PM
37	There are some positive things happening. Swan Creek park has had improvements. Services and amenities for those in Salishan are convenient and cover medical, banking and recreation-- although I don't feel like I belong at the Eastside Community Center.	1/24/2022 10:03 PM
38	The active community. I love my McKinley / Salishan Buy Nothing group and our Dometop meetings with community leaders.	1/24/2022 8:11 PM
39	Architectural character, history, and open spaces like Gault Field.	1/24/2022 7:14 PM
40	Historical buildings-keep the arts vibe going	1/24/2022 7:02 PM
41	Salishan- Native American History We are on the land of the Puyallup Tribe since time immemorial	1/24/2022 6:03 PM
42	Small businesses like Dusty's Top and Lux	1/24/2022 5:53 PM
43	its history and community	1/24/2022 5:25 PM
44	the East side has a rich historical value. My home is 110 years old, but i'm surrounded by people who leave junk in their yards, scrap cars litter the neighborhoods.. there is zero sense of community	1/24/2022 4:24 PM
45	Historic neighborhood. The Parks. Business district need to grow but like what I am beginning to see. Just want to feel safe	1/24/2022 2:08 PM
46	History. The tribal land.	1/24/2022 1:59 PM
47	Diversity of population. Diversity of housing styles and types	1/24/2022 1:02 PM
48	McKinley hill	1/24/2022 1:00 PM

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49	people who know each other (so community involvement/support activities); open spaces; green spaces; less urban litter and empty buildings; safety at being able to walk around; events such as farmer's markets; library!!!!!!!!!!!!!!	1/24/2022 12:59 PM
50	Older homes.	1/24/2022 12:28 PM
51	The historic value and the sense of community.	1/24/2022 12:17 PM
52	Parks and recreation	1/24/2022 11:55 AM
53	Celebrate our cultural diversity and labor history.	1/24/2022 11:50 AM
54	The PEOPLE that have made the neighborhood. If they're priced out, can't reach services they need, or see shifts in property crime as a result of Tacoma's regressive approaches to poverty then we loose the very reason any neighborhood is the way it is. This isn't to say we DON'T need business districts, public art, or historic preservation - but we don't need to favor those when we're in the midst of a pandemic, a climate crisis causing more temperature extremes in the region, and a constantly growing number of unhoused folks that more often than not are from the area and have been pushed out of their pricing bracket.	1/24/2022 11:30 AM
55	Existing art. Old trees should stay.	1/24/2022 10:34 AM
56	Western pioneers and settlers. Traditional classical aesthetics.	1/24/2022 10:27 AM
57	The library. One of my favorite spots, now I'm afraid to go there, too. The small businesses struggling to survive.	1/24/2022 10:08 AM
58	The view	1/24/2022 9:47 AM
59	Sense of pride, many families have been there generations and are close-knit, diversity	1/21/2022 2:59 AM
60	Food establishments. VFW. McKinley Park. Dometop Community Garden.	1/19/2022 9:36 AM
61	The diversity and feeling of a community. Celebrating our varying cultures as well as the inclusivity. Celebrating past and current leaders for their sustained work. Free parking.	1/19/2022 9:33 AM
62	There is no neighborhood pride and need to provide resources to create a community.	1/18/2022 7:29 PM
63	parks and schools	1/18/2022 11:41 AM
64	Style of the neighbor buildings, the classic views, the entrenched businesses. PARKS!	1/18/2022 11:23 AM
65	The businesses (lux, top of tacoma, dusty's), mckinley park	1/16/2022 1:28 PM
66	Vintage architecture, parks	1/14/2022 9:51 PM
67	The cultural diversity of this neighborhood is amazing and we should work hard to enable the long-standing Citizens in the area to have safe places to be in the neighborhood. We need more pedestrian friendly roads and regulations.	1/14/2022 2:56 PM
68	Parks, multi modal transportation, library, shops, historical landmarks, schools, public art	1/14/2022 2:11 PM
69	Affordable housing, preservation of historic buildings (parts of Gault middle school, businesses on E McKinley)	1/12/2022 10:34 PM
70	Puyallup Tribal Heritage Youth Groups such as past East Side Boys & Girls Club	1/12/2022 9:38 PM
71	Parks near dense housing. The diversity that would be lost with housing affordability.	1/11/2022 4:24 PM

Q8 What are the best ways to keep in touch with you?

Answered: 90 Skipped: 7



ANSWER CHOICES	RESPONSES	
Email	72.22%	65
Direct mail or door-to-door outreach	17.78%	16
Social media	48.89%	44
Virtual meetings	32.22%	29
In-person events (when safe to do so)	32.22%	29
Text messages	26.67%	24
Website updates	36.67%	33
Neighborhood signage	32.22%	29
Total Respondents: 90		

Q9 Are there nonprofit organizations, businesses, religious institutions, or neighborhood leaders in McKinley/East Tacoma who we should reach out to as part of our outreach?

Answered: 55 Skipped: 42

#	RESPONSES	DATE
1	N/A	9/1/2022 2:18 PM
2	I don't know	7/16/2022 12:21 AM
3	I don't know of any	6/2/2022 8:57 PM
4	Parable!	3/10/2022 12:43 PM
5	Lynette Schedit shes the BEST!	3/3/2022 2:26 AM
6	I'm still learning who those folks are	2/27/2022 6:27 PM
7	LUX coffee shop and Parable are the only business that come to mind	2/23/2022 3:59 PM
8	Idk	2/15/2022 9:01 AM
9	Realtors and brokers (they can provide advising on what we should do to entice private investment to start new businesses, attract new residents, and investments in properties)	2/11/2022 2:46 PM
10	Not that I know of.	2/11/2022 8:44 AM
11	Friends of the children Tacoma	2/11/2022 8:19 AM
12	Not sure	2/10/2022 8:59 PM
13	Probably, but I'm not familiar with them.	2/2/2022 9:53 PM
14	Probably not outside of the realm of the ones you have reached out to already.	2/2/2022 3:25 PM
15	None that I can think of at this time. (still new to the area)	1/31/2022 4:31 PM
16	yes, the Eastside Family Resource Center	1/31/2022 8:12 AM
17	I don't know	1/29/2022 11:49 AM
18	No	1/29/2022 1:16 AM
19	East Tacoma Collaborative	1/27/2022 12:22 PM
20	The Dometop Neighborhood Association and Lynette and Tara run it. Look up Dometop Neighborhood on Facebook. Tara and Lynette are admins there	1/26/2022 6:59 AM
21	The neighborhood groups organized by Tara Scheidt. Also certainly the Food Bank. The Food Bank (Eloise's Cooking Pot) does great work here in Tacoma, however the neighborhood has also had some understandable friction with the Food Bank over long lines of cars that have prevented some residents (not an issue at our address, but elsewhere in the neighborhood) from being able to leave with their cars etc. Anyways, they are an important part of our community and should be spoken to.	1/26/2022 2:01 AM
22	Unsure	1/25/2022 5:52 PM
23	Unknown.	1/25/2022 12:22 PM
24	Businesses that I frequent that I've found to be central to the McKinley hill neighborhood are Lux Perpetua Coffee house, Dusty's Hideaway, and the Top of Tacoma.	1/25/2022 10:45 AM
25	Nothing really.	1/25/2022 8:53 AM
26	all local churches	1/25/2022 8:28 AM

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27	All of McKinley street from 38th street to the Tacoma Dome. Surrounding businesses /churches/schools/libraries/neighbors close by.	1/25/2022 8:08 AM
28	Dometop Neighborhood facebook; Eastside Enact neighborhood facebook, NextDoor postings for the area.	1/25/2022 7:41 AM
29	Parable!	1/25/2022 6:45 AM
30	The local schools, park leaders and volunteers, food outreach , lots of community involvement	1/24/2022 10:56 PM
31	Not that I am aware of. Perhaps Korean Women's Association that now owns Portland Ave park.	1/24/2022 10:03 PM
32	Eloise's Food Kitchen, Sacred Heart, Lincoln district business	1/24/2022 6:03 PM
33	N/A	1/24/2022 2:08 PM
34	Community health	1/24/2022 1:59 PM
35	Veterans of Foreign Wars Post 969	1/24/2022 1:15 PM
36	Unsure	1/24/2022 1:02 PM
37	na	1/24/2022 1:00 PM
38	involve the library and the schools	1/24/2022 12:59 PM
39	Top Of Tacoma, Parky's Pizza Bar, Dusty's Hideaway, Fergie's	1/24/2022 12:56 PM
40	All of them	1/24/2022 12:17 PM
41	Dometop Facebook	1/24/2022 11:55 AM
42	Tacoma Mutual Aid Collective (for a realistic view of the unhoused in our region) Tacoma Action Collective (we need justice in our communities) Tacoma Against Nazis (we need the hammerskins out of Eastside) Dana Keeling (makes our hyper-local neighborhood better)	1/24/2022 11:30 AM
43	Top of Tacoma, the library system, the school system	1/24/2022 10:34 AM
44	No	1/24/2022 9:47 AM
45	Ahndrea Blue/Eloise Cooking Pot Food Bank, Cambodian hair salon and grocery store, Sacred Heart church Latinx community, church by the library, large senior buildings near 32nd	1/21/2022 2:59 AM
46	Tacoma Public Schools, Impact Schools, owners of food establishments, business owners, apartment owners, Me!	1/19/2022 9:36 AM
47	The Dometop group. Eastside Neighborhood Council. The business district group on Facebook. Local elementary School Principals.	1/19/2022 9:33 AM
48	None that I am aware of. Recommend Habitat for Humanity.	1/18/2022 7:29 PM
49	local churches	1/18/2022 11:41 AM
50	Unknown	1/16/2022 1:28 PM
51	Rick who owns Rick's Auto Repair	1/14/2022 9:51 PM
52	All the business owners on McKinley ave	1/14/2022 2:11 PM
53	Not sure, I have only been in the area for a few years	1/12/2022 10:34 PM
54	Eastside Businesses Puyallup Tribe Metro Parks/Danny Patnode Washington State Department of Transportation that borders our community	1/12/2022 9:38 PM
55	Parable, Tacoma Action collective, the needle exchange, Puyallup tribe of Indians.	1/11/2022 4:24 PM

Q10 What else should we know about how you want to be involved in the neighborhood planning process? Is there anything else you want to share with us?

Answered: 56 Skipped: 41

#	RESPONSES	DATE
1	Nothing more currently. I would love to be involved in this process as much as possible as it moves forward.	9/1/2022 2:18 PM
2	I would be open to volunteering time to make the neighborhood better	7/16/2022 12:21 AM
3	I'd like more volunteer work to communicate more throughout any Tacoma Social Media outlets. It may help spread the word to other communities what is going on around our area.	6/2/2022 8:57 PM
4	I would love to see the planning expand from McKinley Ave/Gault MS down to Portland Ave, up to the Roosevelt Ave hill. I am excited for the opportunity to contribute! Especially as I think about expanding our family and having kids, I want the place to be a fun and safe place for my children to grow up.	3/10/2022 12:43 PM
5	I'm hesitant to get involved-don't want to attend a lot of meetings and feel frustrated when nothing happens.	3/6/2022 7:48 AM
6	I own 2 apt complexes here on the hill. I try to get my tenants involved in neighborhood happenings! I have some tenants that clean up garbage on our streets. We've owned our apts 30 plus years. Things are the worst they've ever been and I'm really becoming frustrated	3/3/2022 2:26 AM
7	Happy to be living here, I love the East Side and I'm eager to get involved consistently in some capacity	2/27/2022 6:27 PM
8	I feel like crime has gotten a little worse recently and I think it is directly related to homeless population.	2/23/2022 3:59 PM
9	I liked the virtual meeting with different breakout rooms the library did to share information and get input	2/15/2022 9:01 AM
10	It has to start around the schools and branch out from there. Husky could be a great piece of the neighborhood but right now it is where the homeless hangout, the files across the street is where people park to smoke and do who know what else. People come to these spots and litter and do drugs because no one is showing them we care about these places. If we keep our neighborhood clean and looking nice, and we are active in the neighborhood then people will naturally go somewhere else to make piles of trash.	2/11/2022 8:44 AM
11	Put people first	2/11/2022 8:19 AM
12	Want to help where I can. I have already stated some ideas and I have more that I hope I can share when appropriate.	2/11/2022 1:32 AM
13	When I moved here, I wanted to stay and raise my children here for more than a decade. I have high hopes for this neighborhood, but lately it feels scary to live here. My mailbox has been broken into 4 times in one year. My neighbor had a homeless woman defecate on her front porch. There are people who scream near my house in the middle of the night because they are on drugs. It feels like this neighborhood is becoming the Wild West, and I hate guns but we are considering buying one because we are afraid. I'm not trying to exaggerate, this is truly how I feel, and I know many of my neighbors feel. We pay taxes to the city to provide services and keep us safe. Lately it feels like the city is running into the ground and the police can no longer keep us or our property safe. This is a really serious issue. Cities only thrive and grow when citizens trust eachother and feel safe. Tacoma needs to seriously consider how to help the people who pay taxes and choose to live here.	2/10/2022 8:59 PM
14	I'd like to be able to attend future meetings and see where I may fit in and help. Maybe volunteer.	2/2/2022 9:53 PM

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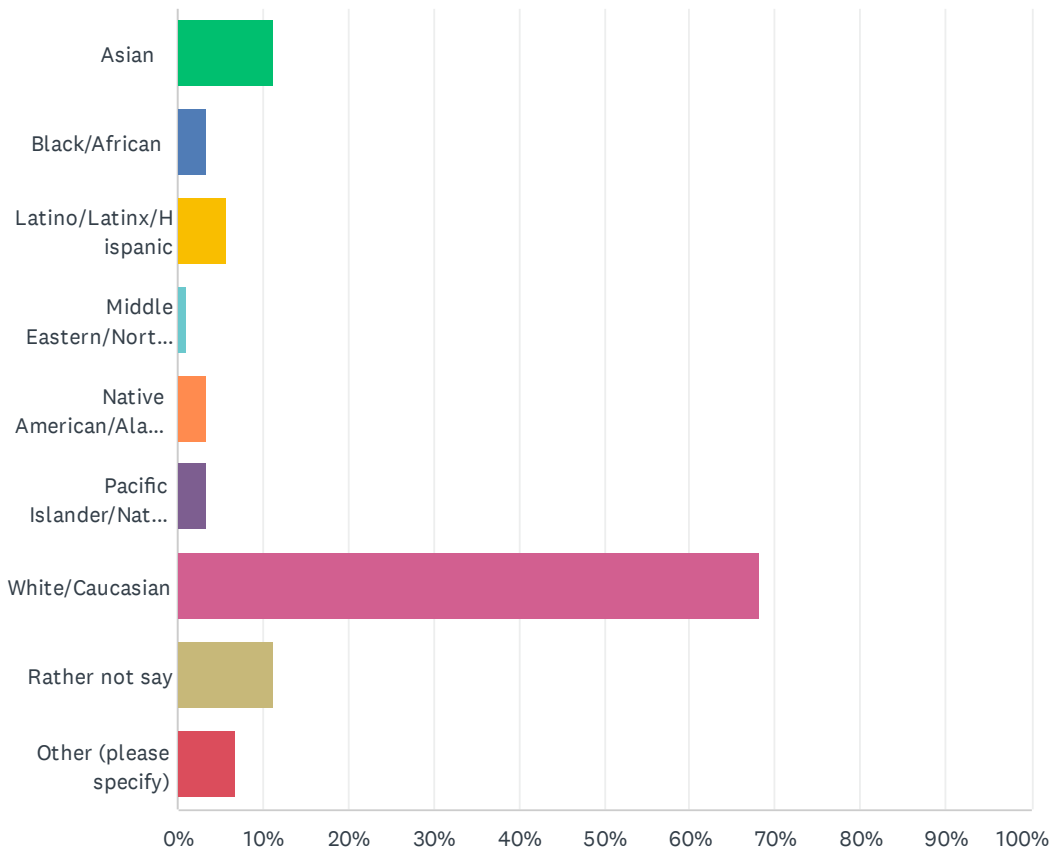
15	I can't think of anything right now. The postcards you sent out alerted me to the initial meeting. I did not see any other type of communication about this meeting or this neighborhood planning program.	2/2/2022 3:25 PM
16	I would like to help offer solutions, be a creative helping hand as a digital design and marketing specialist.	1/31/2022 4:31 PM
17	not at this time	1/31/2022 8:12 AM
18	I have no idea how to actually be involved with any of this.	1/29/2022 11:49 AM
19	Just concerned the crime and safety to this area main concern	1/29/2022 1:16 AM
20	He need at LEAST monthly community garbage clean ups! Would help us all get some more exercise and to meet up and talk about issues and clean up out neighborhood, which is so beautiful	1/26/2022 6:59 AM
21	Safer parks and recreational activities for children	1/25/2022 5:52 PM
22	need to get rid of that food bank that things they own the area.	1/25/2022 1:00 PM
23	No.	1/25/2022 12:22 PM
24	If any help is needed, you should contact me.	1/25/2022 8:53 AM
25	we need youth events once it is safe	1/25/2022 8:28 AM
26	There was great objection to the elimination of single family housing zones around here, but the City Council and mayor, supported by big developers, betrayed us as usual.	1/25/2022 7:41 AM
27	I'd like to be kept in touch. Lived here my whole life an the Eastside means a lot to me.	1/24/2022 10:56 PM
28	I would be happy to serve on a committee or provide input on ideas for new services.	1/24/2022 10:03 PM
29	Affordable housing - Rents are through the roof. Home owners that have been here for years are being taxed out of their homes. I don't know where I can go when my next rent increase comes. My rent is just a tiny bit short of doubled in 10 years. Our government and utilities need to be FAR more efficient in spending our taxes.	1/24/2022 8:11 PM
30	Information and education on opening a business in the neighborhood	1/24/2022 7:14 PM
31	the Tree program needs to be more robust. The city needs to take on the mantle of making this area nicer, rather than simply supporting a program for trees, which are only planted by people who recognize their value to the environment rather than their view of the mountain	1/24/2022 4:24 PM
32	Want to know what is happening. Just would really like to feel safe. Not sure what I can do to help limited mobility	1/24/2022 2:08 PM
33	No	1/24/2022 1:02 PM
34	no	1/24/2022 1:00 PM
35	work on balance-- lots of needs out there but McKinley Hill is a delightful area of quirky architecture and businesses	1/24/2022 12:59 PM
36	I'd love to attend a meeting to understand what you're all about.	1/24/2022 12:56 PM
37	Safety is the biggest issue. Could use a nearby supermarket.	1/24/2022 12:28 PM
38	N/A	1/24/2022 12:17 PM
39	No	1/24/2022 11:55 AM
40	Housing, Services, Transit	1/24/2022 11:30 AM
41	There needs to be a public square	1/24/2022 10:34 AM
42	Sorry, too old, tired and overworked trying to survive. My organizing and personal participation are long over.	1/24/2022 10:08 AM
43	Add more police patrols.	1/24/2022 9:47 AM
44	I'm good at community outreach	1/21/2022 2:59 AM

McKinley Hill - Neighborhood Planning Community Survey

45	We have good people willing to roll up their sleeves and get to work. Accomplishments: McKinley Park rebirth, empathy mural at McKinley Way and Upper Park, McKinley Hill Street Fair, 10,000 sq ft rain gardens, VFW park rebirth, neighborhood island in front of Gault School and ES Farmer's Market.	1/19/2022 9:36 AM
46	The McKinley Hill area is well known for their activism and volunteering. The community garden was built in one day by over 100 volunteers. If there is something folks can do together we show up as a team.	1/19/2022 9:33 AM
47	I am personally interested in being involved as a leader for my immediate street/neighborhood. Interested in continuing to invest in this neighborhood due to affordability. Interested in making multi-dwelling housing.	1/18/2022 7:29 PM
48	so much I will wait for the meeting	1/18/2022 11:41 AM
49	I would like to attend the planned virtual meetings!	1/18/2022 11:23 AM
50	I learned about this program from Parable's instagram. I follow the City on instagram and haven't seen any posts about this program. I was a part of the Climate Justice Ambassador program last year and thought I would receive an email or something about this program especially since I listed my address. How are you getting the community involved in this? I haven't heard or seen anything else besides Parable's post. Maybe I just missed something but I hope there is more outreach to get neighbors involved or at least make them aware of the program.	1/16/2022 1:28 PM
51	In 28 years the neighborhood has never felt so perilous. Our local Mottet library cannot stay open because of drug activity.	1/14/2022 9:51 PM
52	I'd like to be very involved. I'd love to volunteer my time and labor if needed. We also need expansion of green spaces in the neighborhood.	1/14/2022 2:56 PM
53	Include children when considering ways to involve community members	1/14/2022 2:11 PM
54	I am an event planner and artist. I would love to see/help get the community excited in getting involved	1/12/2022 10:34 PM
55	I would ask and request access, transparency to the Eastside Community, sustainability and	1/12/2022 9:38 PM
56	Build more protected bike lanes. The city is beautiful but I can't see it if I'm afraid of dying on my commute.	1/11/2022 4:24 PM

Q12 (Optional) Race/Ethnicity (Check all that apply)

Answered: 88 Skipped: 9



ANSWER CHOICES	RESPONSES
Asian	11.36% 10
Black/African	3.41% 3
Latino/Latinx/Hispanic	5.68% 5
Middle Eastern/North African	1.14% 1
Native American/Alaska Native	3.41% 3
Pacific Islander/Native Hawaiian	3.41% 3
White/Caucasian	68.18% 60
Rather not say	11.36% 10
Other (please specify)	6.82% 6
Total Respondents: 88	

#	OTHER (PLEASE SPECIFY)	DATE
1	homo sapiens	7/16/2022 12:22 AM

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2	Callipygian	2/27/2022 6:28 PM
3	Hi	2/12/2022 8:22 AM
4	American	2/2/2022 3:26 PM
5	Mixed race - stop trying to put us all in a box!	1/25/2022 7:43 AM
6	Mixed	1/22/2022 9:50 PM

Q13 (Optional) Please list any specific race, ethnic, and national groups, and tribal/band affiliations with which you identify.

Answered: 31 Skipped: 66

#	RESPONSES	DATE
1	N/A	9/1/2022 2:18 PM
2	German	6/2/2022 9:04 PM
3	Egyptian and Scottish	6/2/2022 8:58 PM
4	Chinese, Japanese, Okinawan. We also grew up in Hawai'i, though we do not identify as Native Hawaiian or Pacific Islander (important distinction).	3/10/2022 12:44 PM
5	First nations	2/15/2022 9:02 AM
6	LGBTQ	2/11/2022 2:46 PM
7	N/A	2/10/2022 9:00 PM
8	N/A	2/2/2022 9:54 PM
9	No	1/29/2022 11:49 AM
10	Romany, Irish, Scottish, Native American	1/26/2022 5:05 PM
11	I am a white mutt	1/26/2022 6:59 AM
12	White	1/25/2022 5:53 PM
13	Cambodian	1/25/2022 8:54 AM
14	n/a	1/25/2022 8:29 AM
15	Safe Streets -Adopt A Spot-	1/25/2022 8:09 AM
16	Human race!! Stop trying to divide us! We have one of the most diverse neighborhoods in state already.	1/25/2022 7:43 AM
17	I try to think beyond checkboxes when possible.	1/24/2022 10:06 PM
18	N/A	1/24/2022 2:09 PM
19	Lgbt+	1/24/2022 1:03 PM
20	na	1/24/2022 1:00 PM
21	South Asian (i.e. Indian subcontinent)	1/24/2022 12:57 PM
22	None	1/24/2022 12:18 PM
23	None	1/24/2022 11:31 AM
24	I'm a queer half-Jewish elderly woman.	1/24/2022 10:09 AM
25	Grandchildren are native and hispanic	1/19/2022 9:37 AM
26	Swedish	1/19/2022 9:34 AM
27	ASIA PACIFIC	1/18/2022 11:42 AM
28	East Indian	1/18/2022 11:23 AM
29	Scottish!	1/14/2022 9:51 PM
30	na	1/14/2022 2:56 PM

Q14 (Optional) What is the primary language(s) spoken in your home?

Answered: 71 Skipped: 26

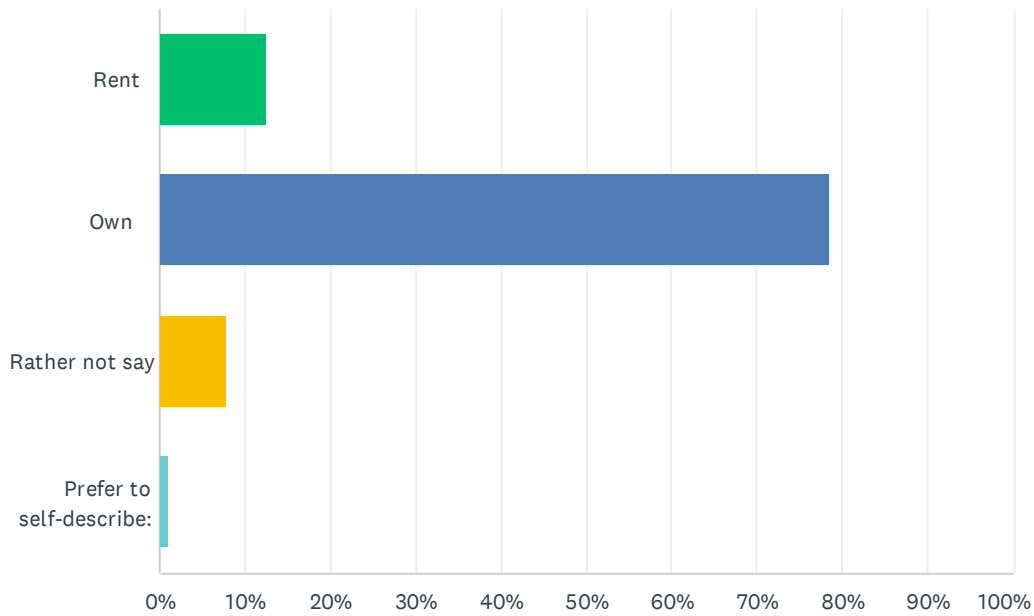
#	RESPONSES	DATE
1	English	9/11/2022 8:56 AM
2	English	9/1/2022 2:18 PM
3	English	6/22/2022 9:11 PM
4	English	6/10/2022 12:25 PM
5	English	6/2/2022 9:04 PM
6	English	6/2/2022 8:58 PM
7	English	5/13/2022 2:33 PM
8	English	5/11/2022 3:16 PM
9	English. We also speak a dialect of Cantonese. Also a little Mandarin Chinese.	3/10/2022 12:44 PM
10	English	3/6/2022 7:49 AM
11	English	3/3/2022 2:28 AM
12	Midwestern English	2/27/2022 6:28 PM
13	english	2/23/2022 4:00 PM
14	English	2/15/2022 9:02 AM
15	English	2/11/2022 2:46 PM
16	English	2/11/2022 12:05 PM
17	English	2/11/2022 8:44 AM
18	N/A	2/10/2022 9:00 PM
19	English	2/10/2022 4:23 PM
20	English	2/2/2022 9:54 PM
21	English	2/2/2022 3:26 PM
22	English	1/31/2022 4:33 PM
23	English	1/31/2022 8:13 AM
24	English	1/29/2022 1:17 AM
25	English	1/27/2022 12:22 PM
26	English	1/26/2022 5:05 PM
27	English	1/26/2022 6:59 AM
28	English	1/25/2022 5:53 PM
29	English	1/25/2022 12:59 PM
30	English	1/25/2022 10:46 AM
31	English/Khmer	1/25/2022 8:54 AM
32	English	1/25/2022 8:29 AM
33	English	1/25/2022 8:09 AM

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34	American english	1/25/2022 7:43 AM
35	English	1/25/2022 6:46 AM
36	English	1/25/2022 6:25 AM
37	English	1/25/2022 6:11 AM
38	English	1/24/2022 10:57 PM
39	English	1/24/2022 10:06 PM
40	English	1/24/2022 9:57 PM
41	English	1/24/2022 8:12 PM
42	English	1/24/2022 7:42 PM
43	English	1/24/2022 7:14 PM
44	English and Bulgarian	1/24/2022 7:03 PM
45	English	1/24/2022 5:26 PM
46	English	1/24/2022 4:24 PM
47	English	1/24/2022 2:09 PM
48	English	1/24/2022 1:59 PM
49	English	1/24/2022 1:03 PM
50	English	1/24/2022 1:00 PM
51	English	1/24/2022 1:00 PM
52	English	1/24/2022 12:57 PM
53	English	1/24/2022 12:29 PM
54	English	1/24/2022 12:18 PM
55	English	1/24/2022 11:56 AM
56	English	1/24/2022 11:51 AM
57	American English	1/24/2022 11:31 AM
58	English	1/24/2022 10:34 AM
59	English	1/24/2022 10:29 AM
60	English and Spanish	1/22/2022 9:50 PM
61	English/Spanish/Creole	1/21/2022 3:00 AM
62	English	1/19/2022 9:37 AM
63	English and Twoolshootseed	1/19/2022 9:34 AM
64	English	1/18/2022 7:30 PM
65	ENGLISH - but Samoan is my personal primary language	1/18/2022 11:42 AM
66	English	1/18/2022 11:23 AM
67	english	1/16/2022 1:28 PM
68	English	1/14/2022 9:51 PM
69	English	1/14/2022 2:56 PM
70	English	1/14/2022 2:11 PM
71	English	1/12/2022 10:34 PM

Q15 (Optional) Do you rent or own the place where you live?

Answered: 88 Skipped: 9



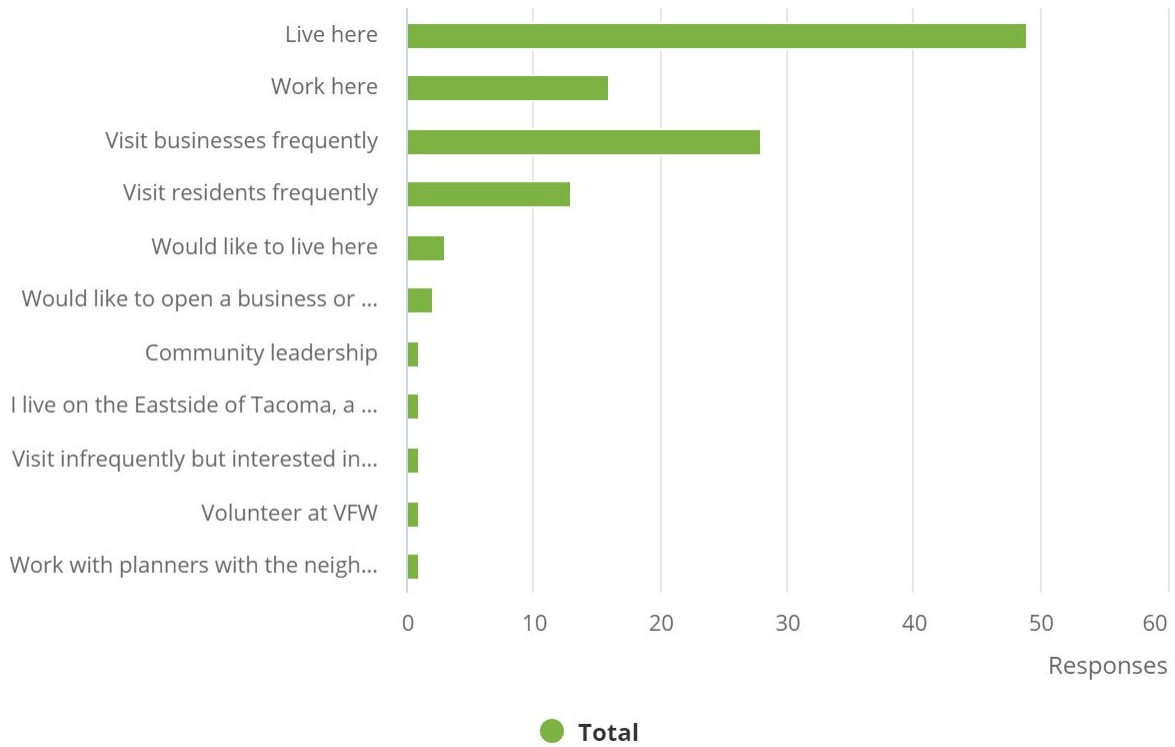
ANSWER CHOICES	RESPONSES
Rent	12.50% 11
Own	78.41% 69
Rather not say	7.95% 7
Prefer to self-describe:	1.14% 1
TOTAL	88

#	PREFER TO SELF-DESCRIBE:	DATE
1	It is in a living trust for us to have.	1/26/2022 5:05 PM

Background & General Information

Q1. How are you connected to the McKinley neighborhood? (Select all that apply.)

64 Answers

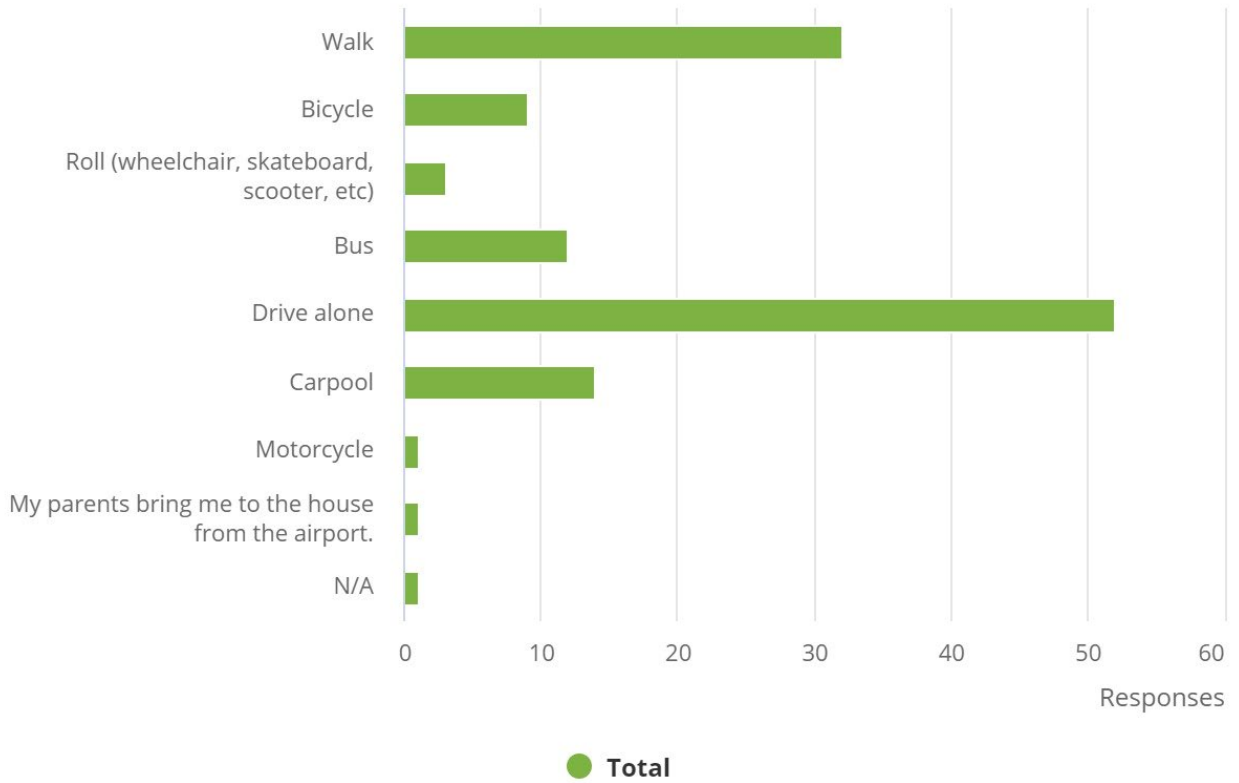


“Other” responses:

- Community leadership
- I live on the Eastside of Tacoma, a few blocks from but not directly at the McKinley neighborhood.
- Visit infrequently but interested in advocating for improvements throughout Tacoma's neighborhoods
- Volunteer at VFW
- Work with planners with the neighborhood

Q2. How do you usually get to/from McKinley? (Select all that apply.)

64 Answers



Plan Objectives Overview

How important is each plan objective to you?

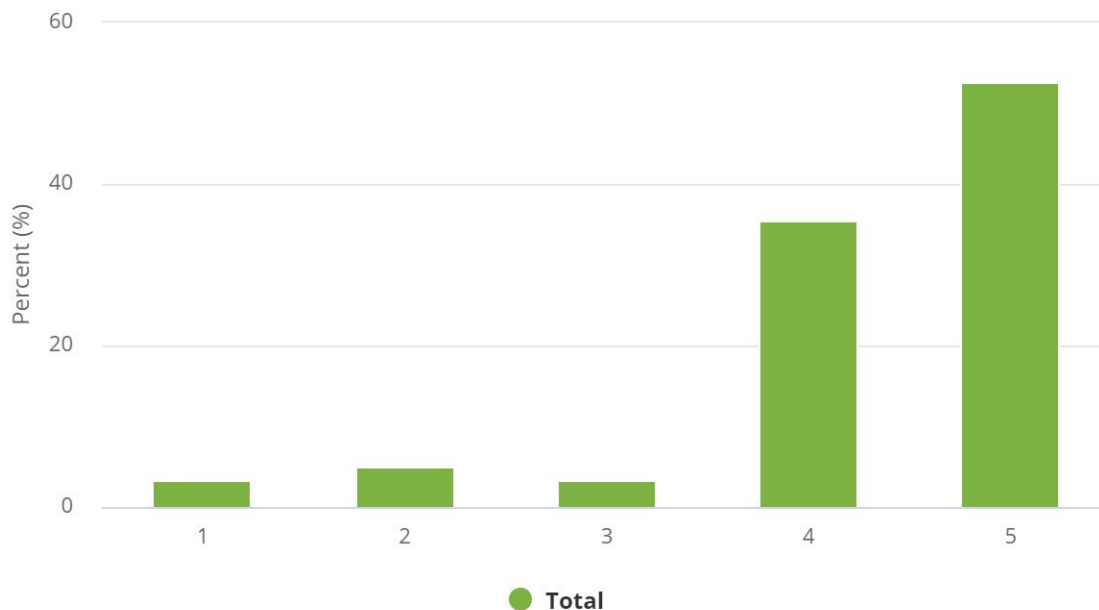
Note: On the scale, 1 is least important; 5 is most important.

Out of the four plan objectives, the highest percentage of respondents rated Transportation as a 5 or “most important” (61.4%), followed by Open Space (56.9%), then Business District Vitality (52.54%), then Development (48.28%).

Out of the four plan objectives, the highest percentage of respondents rated Open Space as a 4 or 5 on the scale (89.66%), followed by Business District Vitality (88.13%), then Transportation (87.72%), then Development (82.76%). All four objectives had over 80% of respondents rate them as a 4 or 5.

Out of the four plan objectives, Open Space had the highest average rating (4.38), followed by Transportation (4.33), Business District Vitality (4.29), and Development (4.16).

Q4. Business District Vitality: A strong business district with a unique sense of place, public art, and amenities for all ages

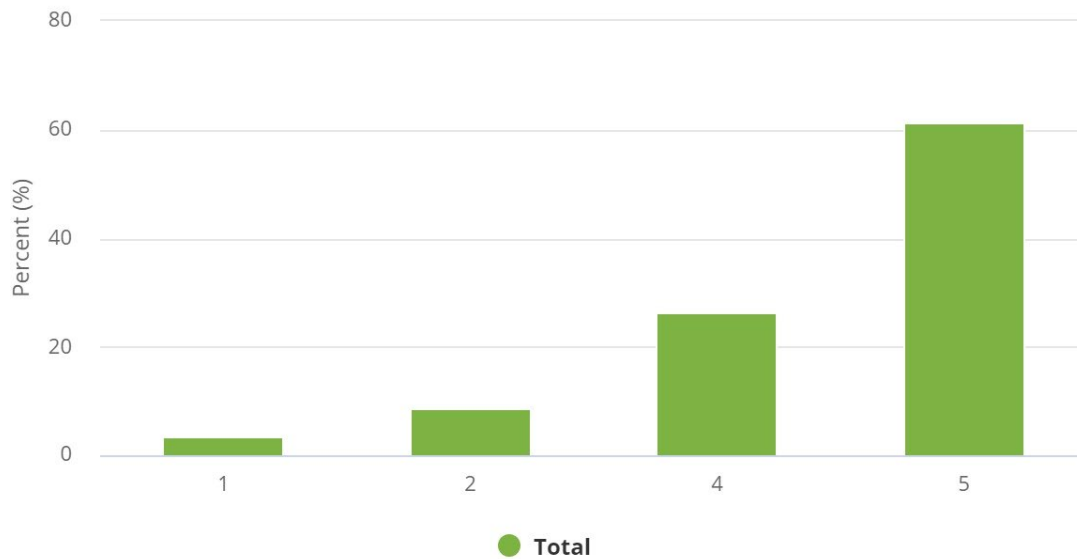


52.54% of respondents rated Business District Vitality as a 5, or “most important” plan objective.

88.13% of respondents rated Business District Vitality as a 4 or 5 on the scale.

The average rating for Business District Vitality was about 4.29 on the scale of 1 to 5.

Q5. Transportation: Safe, accessible connections in and out of the neighborhood for people walking, rolling, biking, and on transit

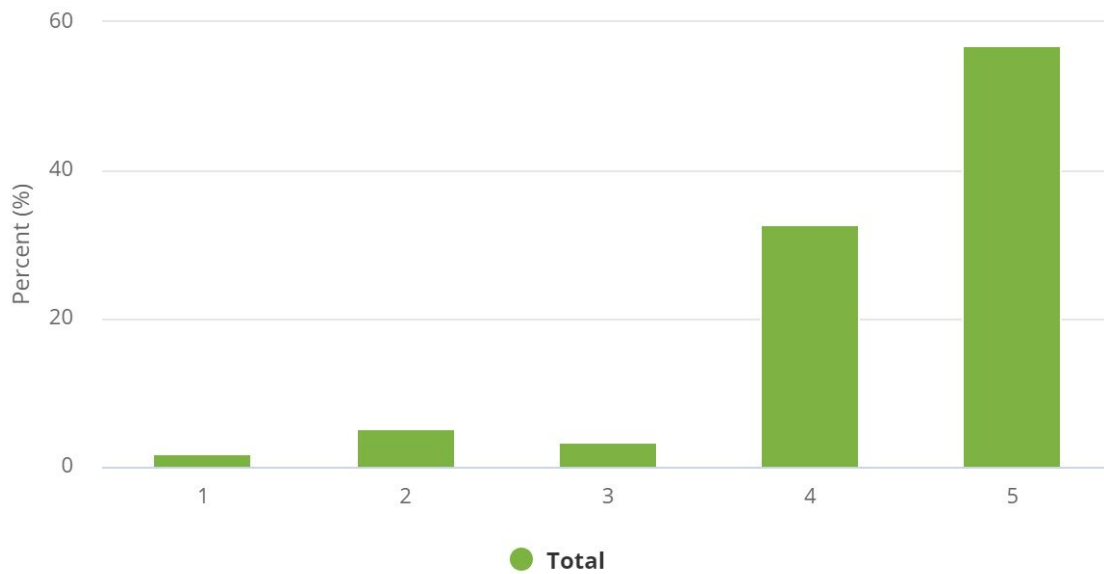


61.4% of respondents rated Transportation as a 5, or “most important” plan objective.

87.72% of respondents rated Transportation as a 4 or 5 on the scale.

The average rating of Transportation was about 4.33 on the scale of 1 to 5.

Q6. Open Space: Abundant, active, and well-maintained greenery and public spaces that contribute to neighborhood identity

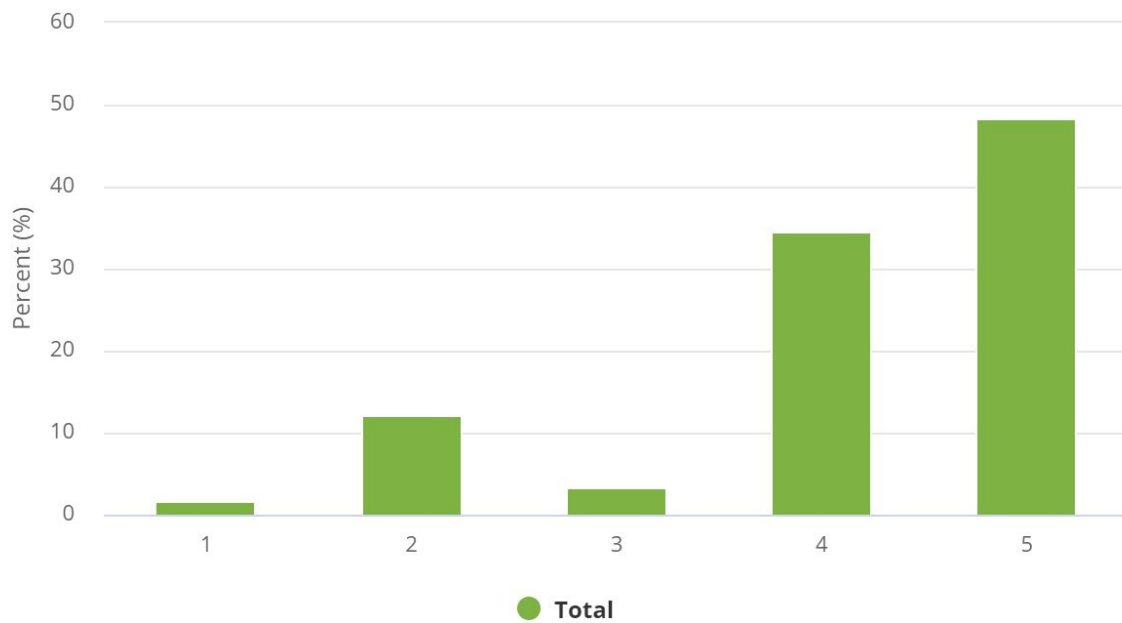


56.9% of respondents rated Open Space as a 5, or “most important” plan objective.

89.66% of respondents rated Open Space as a 4 or 5 on the scale.

The average rating of Open Space was about 4.38 on the scale of 1 to 5.

Q7. Development: Growth that adds options for food, housing, services, and amenities in the neighborhood



48.28% of respondents rated Development as a 5, or “most important” plan objective.

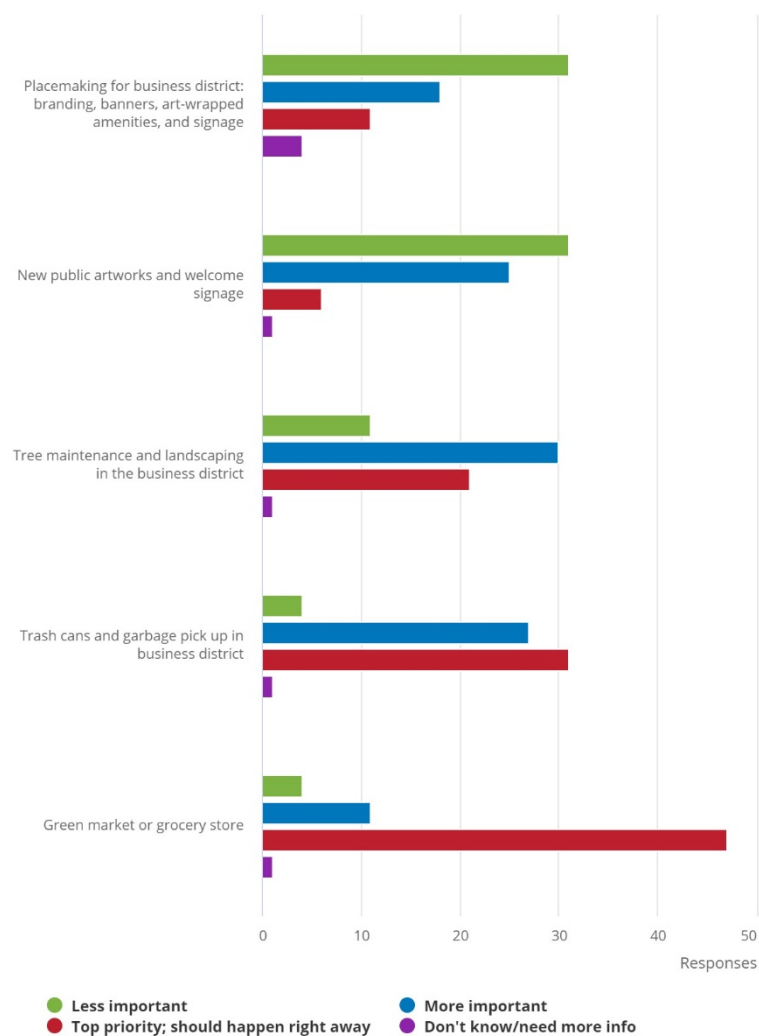
82.76% of respondents rated Development as a 4 or 5 on the scale.

The average rating of Development was 4.16 on the scale of 1 to 5.

Business District Vitality Projects

Q8. How urgent is the following project to you?

64 answers



Of the 64 answers, 47 respondents said a green market or grocery store was a “top priority,” followed by trash cans and garbage pickup (31), tree maintenance and landscaping (21), placemaking in the business district (11), and new public artwork and welcome signage (6).

Of the 59 answers, 31 respondents said new public artwork and welcome signage was “less important,” and 31 respondents said placemaking in the business district was “less important.”

Q9. What is important to include or consider for the projects listed above?

The most common responses were regarding neighborhood cleanup (trash cans and pickup as well as maintenance of green spaces and murals) and the need for a grocery store as well as a wider variety of businesses and activated storefronts.

- “Keeping the common areas clear of trash and overgrowth is one small way to show that we value ourselves and our community.”
- “We have limited access to fresh food in the east side. A lot of people go to the Safeway on 38th. There are a couple smaller Hispanic grocery stores though!”

Several comments highlighted the overlap between the sections of the draft Plan. For the Business District, respondents noted the importance of considering connections to walkability, open space, safety, and transportation in order to support a vibrant business district.

- “I think it's important to create a space people want to walk around and visit various businesses. Prioritizing walking and biking infrastructure is important.”

One commenter mentioned a topic area that is not included in the draft Plan:

- “Saving the remaining historic resources, especially those located within the MUC but beyond the current commercial district, e.g. just above McKinley Park.”

Q10. What business district enhancement-related projects did we miss?

The most common response were suggestions to connect Business District goals to walkability projects. Similarly, comments noted that in some locations signage or public art could be used to calm traffic.

- “I do really like those neat banners that hang across the street that announce events- like they have over by wright park and on 19th and Sprague. I have so much trouble crossing at 43rd and MCKINLEY because no one ever slows down- maybe a banner sign there would help slow traffic and be cute!”

Although many respondents want to see a grocery store in McKinley, some suggested alternatives as well, including an indoor market, year-round market, or expanding fruit tree and gardening options.

- “Having a year-round farmers market or at least lengthening the season that the Eastside Farmers Market runs.”

Some specific projects that respondents commented that we missed include benches or picnic tables, solutions for congestion around popular storefronts, resources for façade and signage improvement for small businesses, and projects relating to safety, security, and/or law enforcement.

- “I think a picnic style project would be fantastic. Someplace that feels safe to enjoy a quick snack and an opportunity to sit outside and read.”

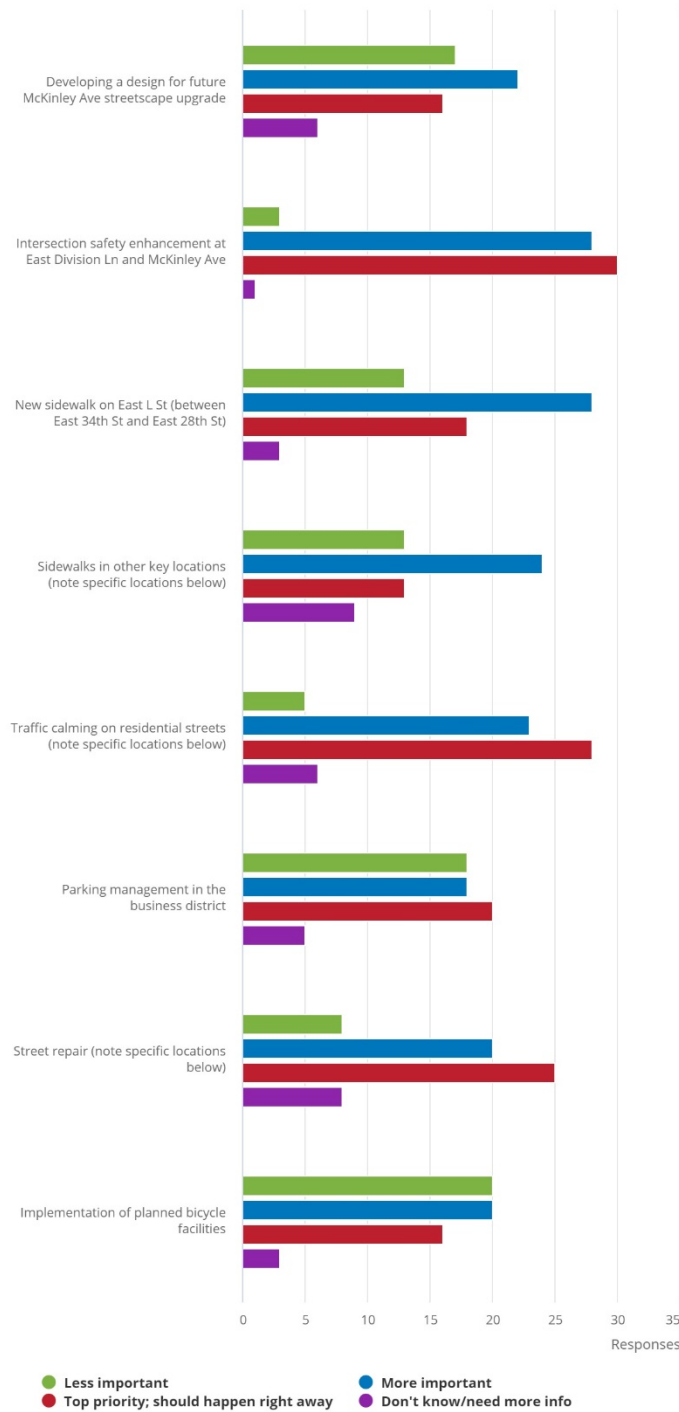
Specific locations mentioned by respondents include:

- Overhead weather protection and/or seating at the bus stop at McKinley and 37th
- A mural or additional signage at the library
- Congestion support such as parking and/or seating at Eloise’s Cooking Pot
- Intersection safety improvements at 43rd and McKinley

Transportation Projects

Q11. How urgent is the following project to you?

62 answers



Of the 62 answers, 30 respondents said the intersection safety enhancement on Division and McKinley was a “top priority,” followed by traffic calming on residential streets (28), street repair (25), parking

management in the business district (20), new sidewalk on East L St (18), implementation of planned bike facilities (16), a streetscape design for McKinley Ave (16), and sidewalks in other locations (13).

Several responses noted that they need more information, specifically for the streetscape design project (6 respondents said “Don’t know/need more info) and on locations for sidewalks (9), street repair (8), and traffic calming (6).

Q12. What is important to include or consider for the projects listed above? Are there specific locations we should consider for any of the improvements noted above?

The most common response was that safety should be the top priority for all transportation projects.

- “Would love to see a toolkit for developing traffic calming in partnership between neighbors and City that other neighborhood groups can replicate.”

Specific items that respondents said should be included or considered: traffic circles, raised crosswalks, lighting, ADA compliance, integrating greenery with street improvements, and curbs.

- “It’s hard because a balance of room for all the traffic but without it becoming a concrete slab. More open green spaces or public access gardens along these routes as well.”

Specific locations mentioned for projects on streets, traffic calming, and pedestrian and bike infrastructure.

Streets

- Street repair at 34th Street East of McKinley
- Street repair on E G St
- Repaving on E Division Ln east of McKinley
- Lane markings on E L St near school bus stop locations
- Street repair on L St, south of the bridge
- Street repair on M Street, north of the school
- Parking at 38th and McKinley

Traffic Calming

- Traffic calming and pedestrian safety at Division and McKinley
- Traffic calming on E Wright Ave and E I St
- Traffic calming throughout the neighborhood between E 38th and E Wright Streets, between E 38th and Division
- Traffic calming on E 43rd St

Pedestrian & Bike Infrastructure

- Support for separated bike lane on E 38th St
- Comment that width of E L St means it doesn’t require bike lane
- Pedestrian and bike safety on bridge across 705
- Extend sidewalks all the way down Division/Fairbanks, from McKinley to Portland Avenue

- Pedestrian safety across E 38th St
- Pedestrian safety across Fairbanks at E L St
- Support for L St sidewalk, especially with the opening of the L St bridge and near Blix Elementary (between E 38th and Fairbanks)
- Pedestrian safety at McKinley and 43rd
- Sidewalk repair on McKinley and Morton
- Sidewalks on E E St between E 40th and E 43rd (also on the bus route for Mary Lyon Elementary)

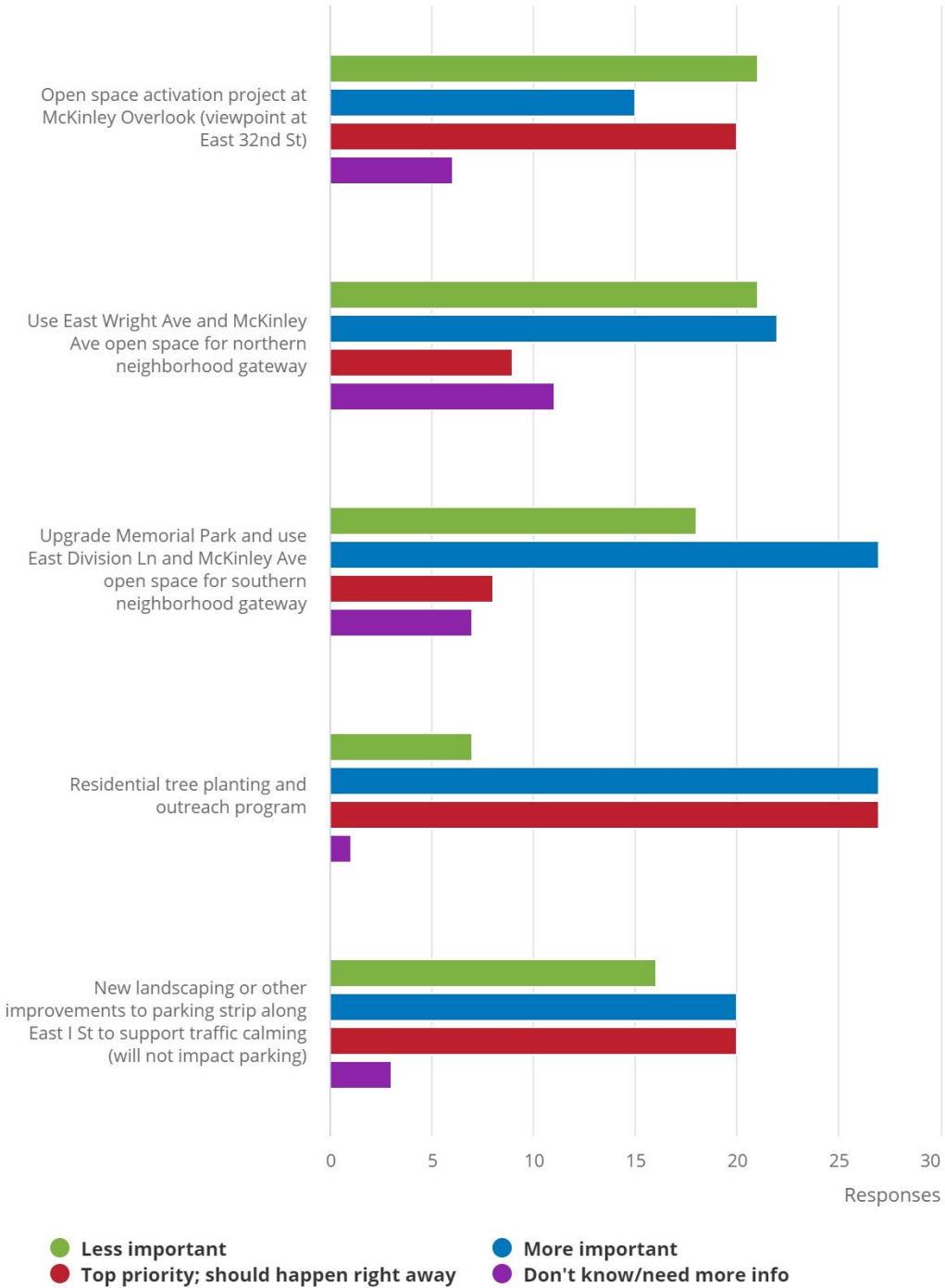
Q13. What transportation-related projects did we miss? (Please note their specific locations.)

- Bus and light rail
- Visibility at Harrison and McKinley
- Pedestrian crossings to park locations (43rd & McKinley to Verlo Playfield, E L St & 34th to Rogers Playfield, across McKinley to McKinley Park)
- Pedestrian safety on E L St between Fairbanks and 38th
- Pedestrian and bike safety at 36th and E I St
- Specific suggestions related to types of parking management (angle-in, motorcycle) and sidewalk improvement (widening, lighting)

Open Space Projects

Q14. How urgent is the following project to you?

63 answers



Of the 63 answers, 27 respondents said the tree planting and outreach program was a “top priority,” followed by activation of the McKinley Overlook (20), new landscaping on East I St (20), a northern

neighborhood gateway at East Wright Ave and McKinley Ave (9), and a southern neighborhood gateway at Memorial Park and East Division Ln and McKinley Ave (8).

Several responses noted that they need more information, specifically for both neighborhood gateway projects. 11 people answered “Don’t know/need more info” for the northern neighborhood gateway, and 7 for the southern neighborhood gateway.

Q15. What is important to include or consider for the projects listed above?

The most common response was support for tree planting and increasing tree canopy. Several respondents noted that open space projects would need to be supported by maintenance to keep areas clean and safe. One respondent suggested expanding public restrooms.

Some respondents included specific locations:

- Activate area near McKinley Way and East D St at McKinley Park
- “Having McKinley Park in the area is such a win for us! It's one of my favorite parks!”
- “It's sad that McKinley Park overlooks I-5. The park feels isolated and inhospitable and I'm not sure there is much we can do to change that.”
- “McKinley Overlook is an unsafe place once the sun goes down. Maybe a significant amount of lighting would deter crime?”
- “Tree protection, especially between E 32nd and E 35th and between E Morton and E 38th, is critical along with a vigorous tree planting program.”
- Enhance Honor Park on Wright and McKinley
- Stormwater management

Q16. What parks/open space-related projects did we miss?

The most common response was prioritizing safety in parks and open spaces. McKinley Park was mentioned specifically several times with regard to safety. Other common responses suggested general improvements and cleanup in existing parks, specifically regarding playgrounds and play equipment.

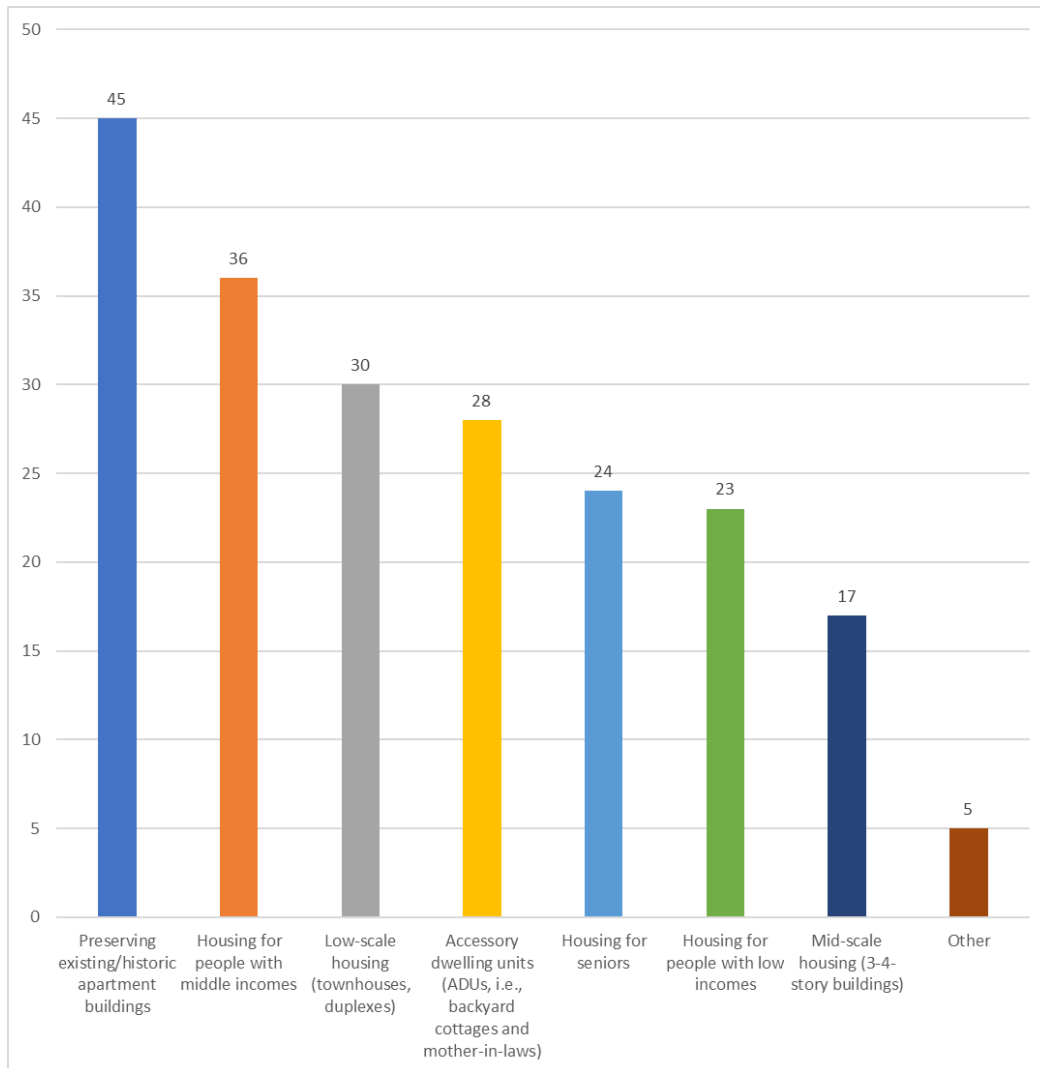
Several comments suggestion locations where parks and open space could be added in McKinley:

- 3120 E I St as an alternative playground location for McKinley Park with proximity to senior housing to support intergenerational community-building
- “Could more be done around the area of the old McKinley school on the corner of 38th? It's such a beautiful building but it feels like it's missing landscaping/trees to highlight the old building.”
- Park spaces with views of Mt. Rainier, Puget Sound, and the Tacoma skyline
- An area at the end of E F St and E E St (McKinley Overlook) is an opportunity for a community garden
- “Find a way to keep Gault field an open community space”

Development Goals

Q17. We've heard that housing options are a priority in McKinley, and that displacement is a concern. What kinds of housing would you like to see added to the neighborhood? (Select all that apply.)

59 Answers



Of the 59 respondents, 45 selected preserving existing and historic apartment buildings, followed by housing for people with middle incomes (36), low-scale housing (30), ADUs (28), housing for seniors (24), housing for people with low incomes (23), and mid-scale housing (17).

“Other” responses:

- Densification with a mix of housing choices for all incomes near the Center
- Making it easier for homeowners to add to their homes and to operate home businesses
- Prevent displacement, specifically of mobile home communities and open spaces
- Support home maintenance to prevent displacement
- Encourage new development to include green space and open space for residents

- Mixed-use development with retail

Q18. What is important for new development to include or consider? What amenities, commercial space, and/or services would you like to see included in new development?

The most common response was to emphasize support for a grocery store in McKinley. Regarding housing and development, several responses noted the need for more housing in general, the need for more affordable housing, and a desire for pathways to homeownership as well as resources for maintenance for homeowners.

- “Helping fund updates to current owners. Many of the current homes have knob and tube wiring, old roofs, old plumbing and bad windows. Updates would help people from getting displaced.”

Several responses agreed that displacement is a concern. Several responses commented that new development should consider the existing scale, character, uniqueness, and views in the neighborhood and contribute positively to greenery, open space, pedestrian environment, and sustainability. Several comments suggested that new development consider parking needs.

- “Mid-scale housing would be great on McKinley or maybe a block off of it, but further out townhouses and duplexes would better complement the existing homes, and there's still lots of room for infill.”
- “Include sustainable design principles in retrofitting of old buildings or in new construction: insulation, sustainable/recycled materials, heat pumps, rain water recycling for gardening, water conservation, etc.”

In addition to a grocery store, the amenities, commercial spaces, and services mentioned include local businesses, police facilities, teen and youth services, beauty shop, mixed-use retail, café, and bar.

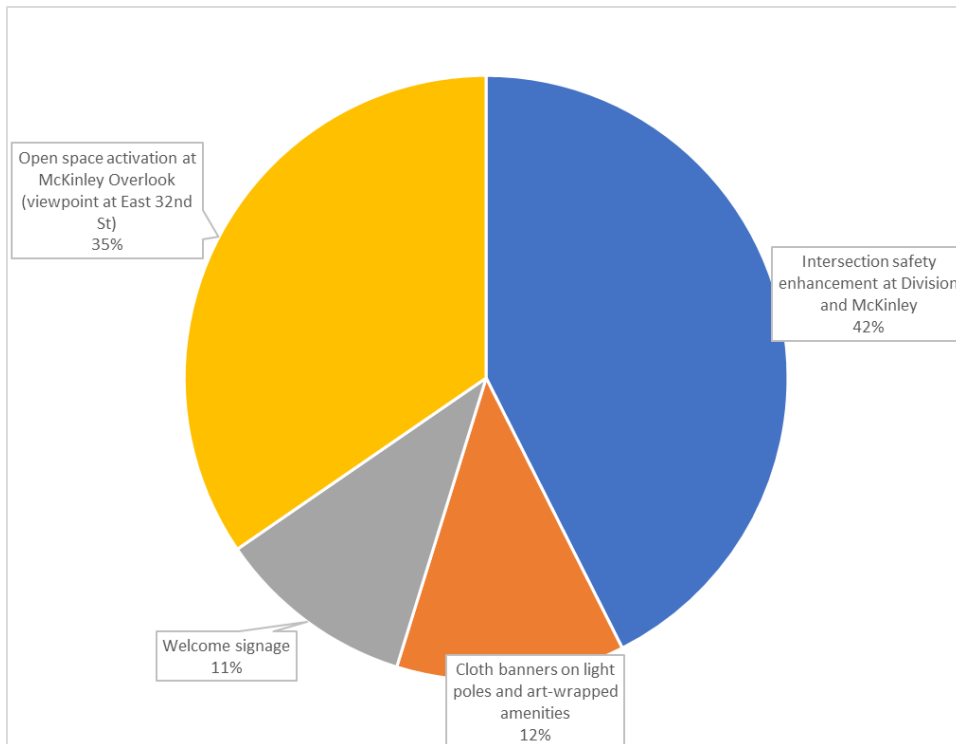
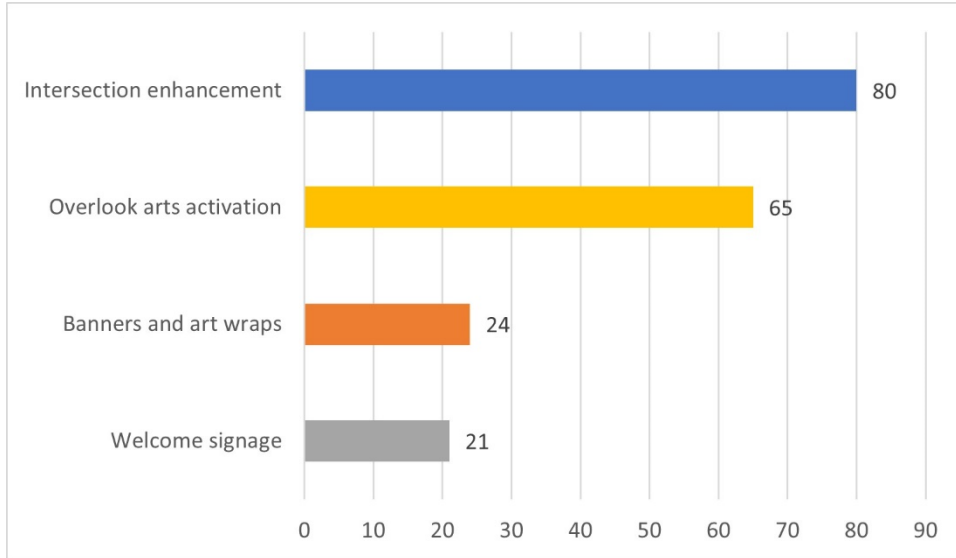
Q19. What development-related projects did we miss? Are there specific locations where you would like to see new development?

- Support for existing apartment buildings (McKinley and 37th, McKinley and 38th, McKinley and 34th), including air conditioning
- Alternatives to a grocery store, including a warehouse mercado or a farmer’s market
- Integrating development goals with transit expansion and parking management
- “It would be great to see a community center with swimming pool, gym, etc.”

Community Booster Project Voting*

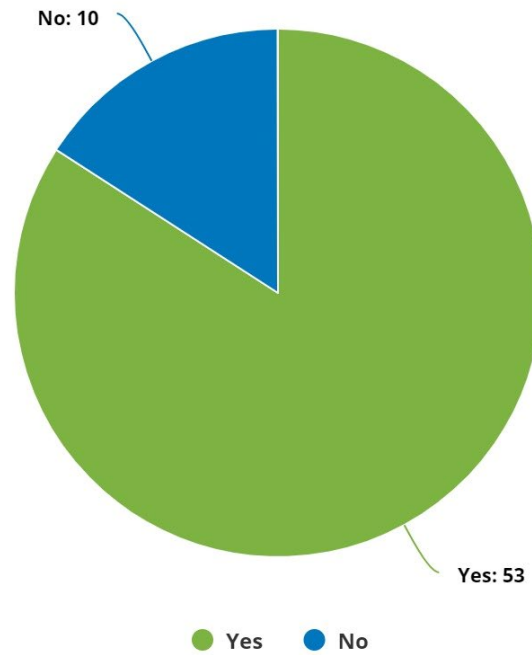
*Total combined in-person (Neighborhood Fair) and online voting

190 Answers



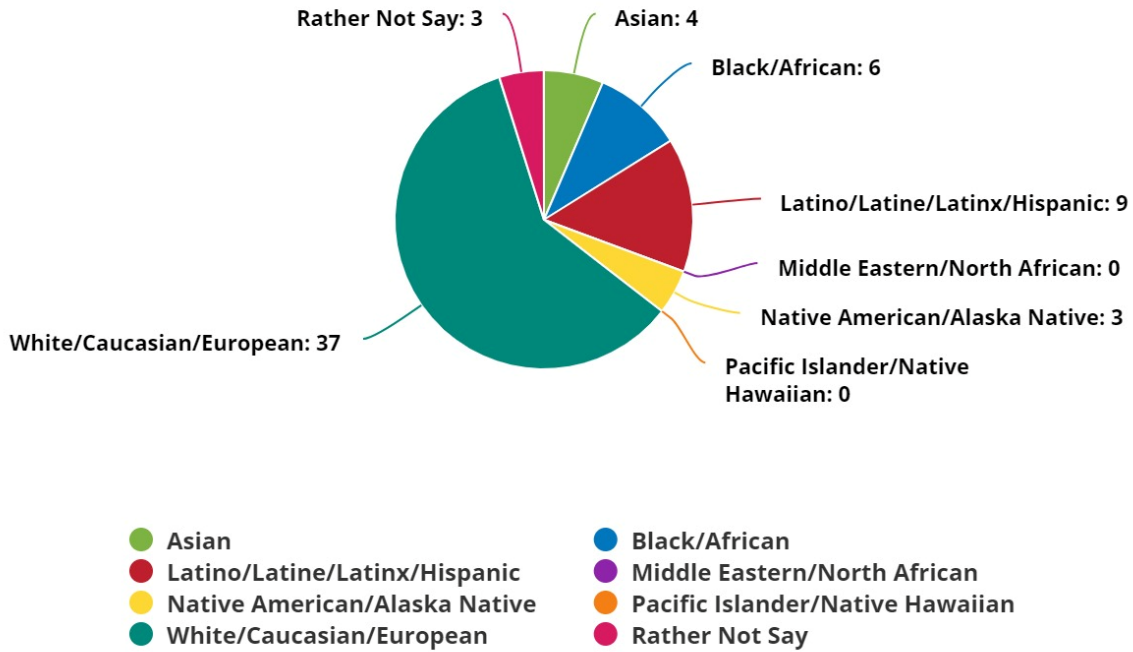
Demographic Information

Q20. Would you be willing to share some demographic information to help us to understand how our engagement is doing at reaching the community?



Q21. Race/Ethnicity (check all that apply)

53 Answers

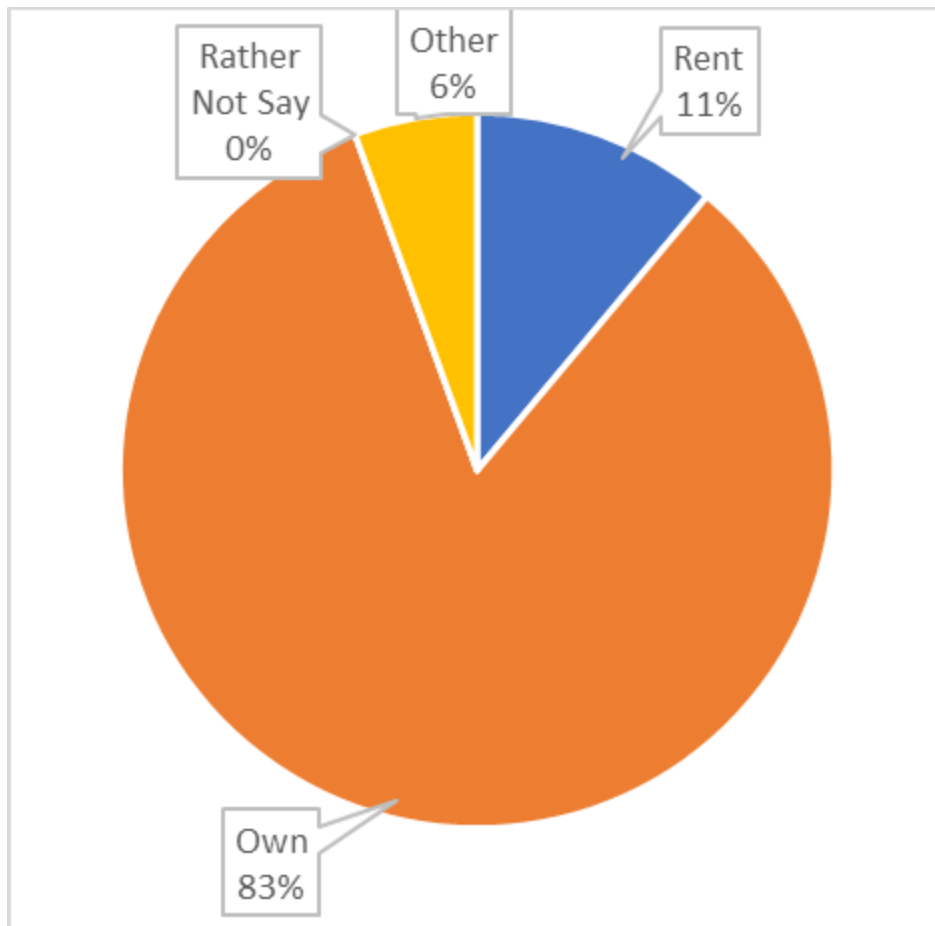


Q22. Please list any specific race, ethnic, and national groups, and tribal/band affiliations with which you identify:

RESPONSES	
	Irish, Scottish
Eastern European	Italian/German/Russian
Gay	Korean & European
German American	None
German, British	Puerto Rican

Q23. Do you rent or own the place where you live?

53 Answers

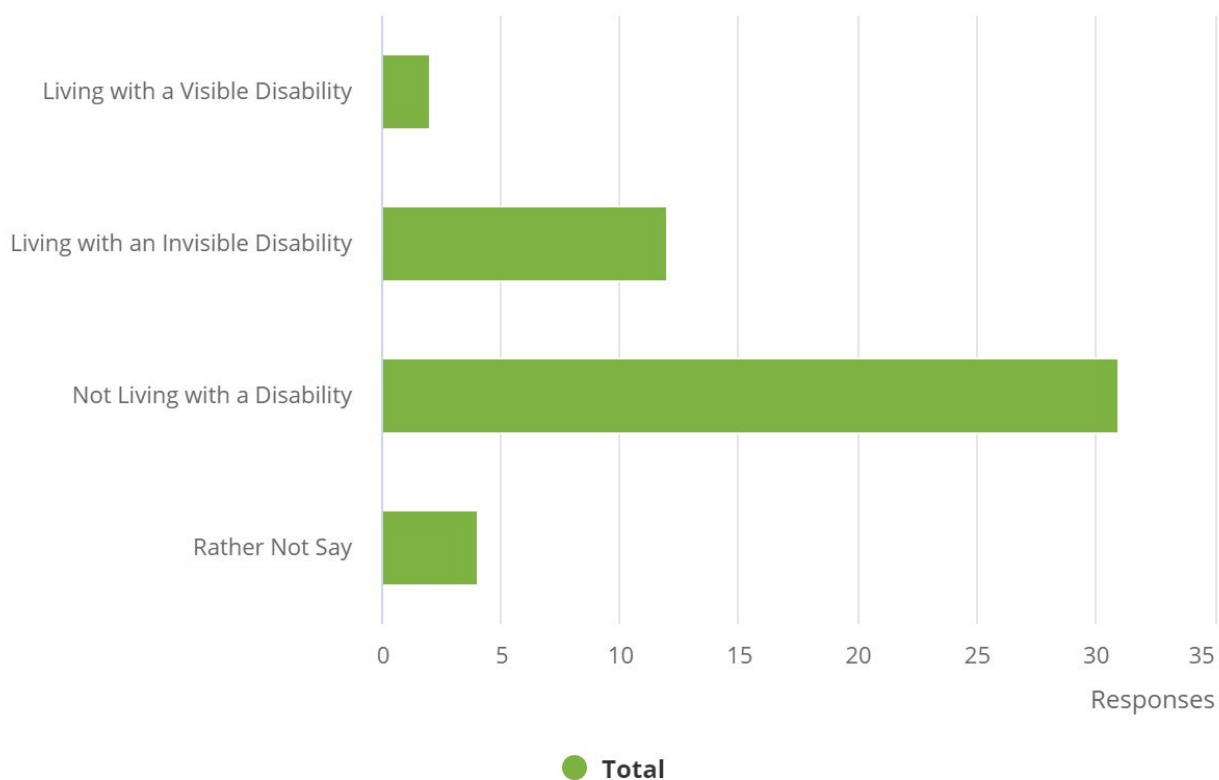


“Other” responses:

- Living with a parent
- Member of the military, but grew up in McKinley and plan to return
- Recent former renter but now own

Q24. Disability Identity (check all that apply)

48 Answers

**Q25. Please list ADA accommodation requests:****RESPONSES**

Hearing

N/A

None

None thankfully

We don't have many ADA ramps in our neighborhood.

Q26. Primary language spoken at home:**RESPONSES**

English

ENGLISH

Q27. Additional language(s) spoken:**RESPONSES**

Cantonese

Dutch, German, French

Korean

None

Other (very uncommon language, rather not say)

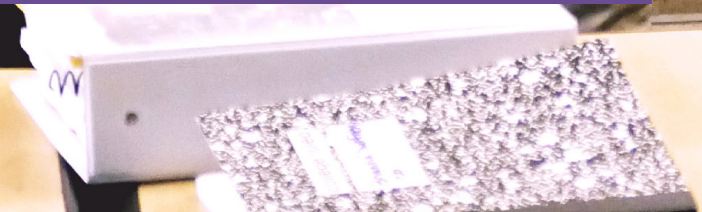
Spanish

SPANISH

Spanish and Portuguese



Appendix E. Action Mapping Project Report





Connecting with youth in and around McKinley

AMP began organizing in-school sketch mapping workshops with Tacoma Public Schools partners in the early spring 2022 academic term. Students at four middle schools (Stewart, Giandrone, Baker, First Creek) and two high schools (Lincoln, Mt. Tahoma) were provided the opportunity to participate in the project. During the summer months, the AMP team attended several neighborhood events to provide additional opportunities for participation.

Workshops were facilitated by a combination of the AMP team, school staff, and teachers. At workshops, students responded to prompts about their experience and perception of their neighborhoods by drawing on a digital map. Topics ranged from identifying youth activity spaces and areas that are perceived unsafe, to mapping walking routes, unsafe streets, and neighborhood assets. Youth were also asked to provide context about their neighborhood spaces by describing notable areas.

In total, more than 1,000 students participated in the project, and their data have been modeled into the maps and infographics throughout this report.



City of Tacoma
Neighborhood Planning Program

Amplifying youth voice to uncover insight about McKinley Hill

Data produced by students during sketch mapping workshops were collected anonymously using AMP digital mapping software. Responses to each of the prompts posed at workshops were then modeled into unique spatial datasets that represent the composite voice of youth in the McKinley Hill neighborhood.

The maps and graphics contained in this report can be interpreted as representative of the perceptions and experiences of a broad swath of McKinley area youth. In general, when reading the maps darker colors align with a greater certainty that youth have identified those areas as best fitting the question at hand.

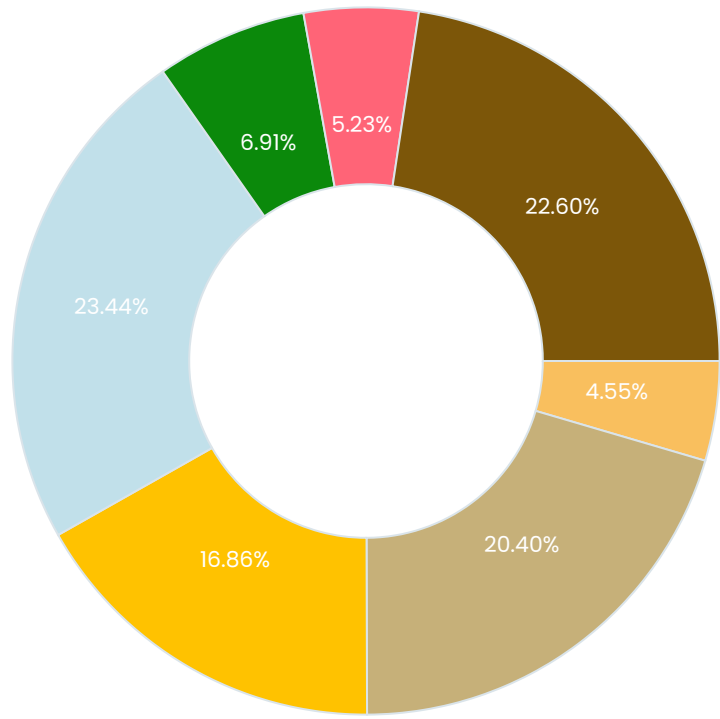
Pages 5-7 detail sites that have been highlighted because of the alignment of three key indicators (activity space opportunities, walkability opportunities, and youth-identified areas in-need of improvement). Pages 8-10 include maps of those indicators and additional detail about their composition. The map on page 11 reflects the geography of areas that are valued most heavily by youth. And finally, pages 12-15 include maps and descriptions of all primary data that were generated by the project.



Participants & Demographics

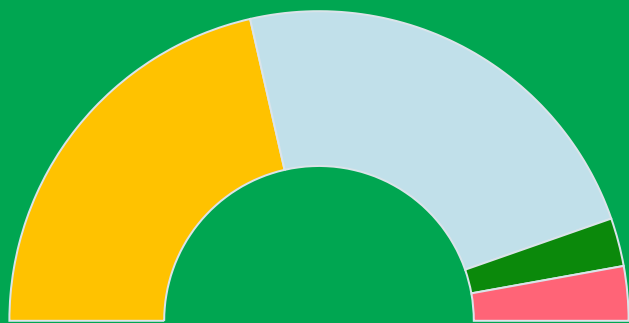
More than 1,000 youth drew maps for the project. 600 chose to also answer questions about their demographics.

Race & Ethnicity



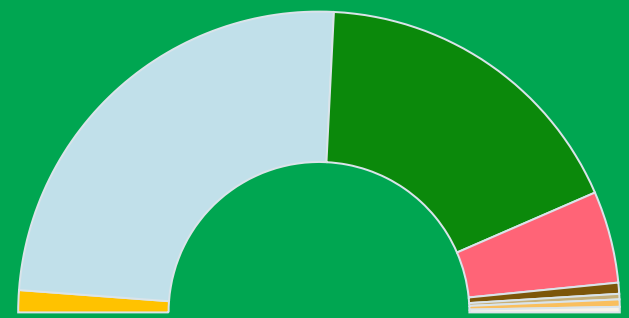
■ American Indian/Alaskan Native	4.55%
■ Asian	20.40%
■ Black or African American	16.86%
■ Hispanic Or Latinx	23.44%
■ Native Hawaiian or Other Pacific Islander	6.91%
■ Prefer Not to Answer	5.23%
■ White	22.60%

Gender



■ Female	42.86%
■ Male	46.43%
■ NonBinary	5.04%
■ Prefer Not to Answer	5.67%

Age



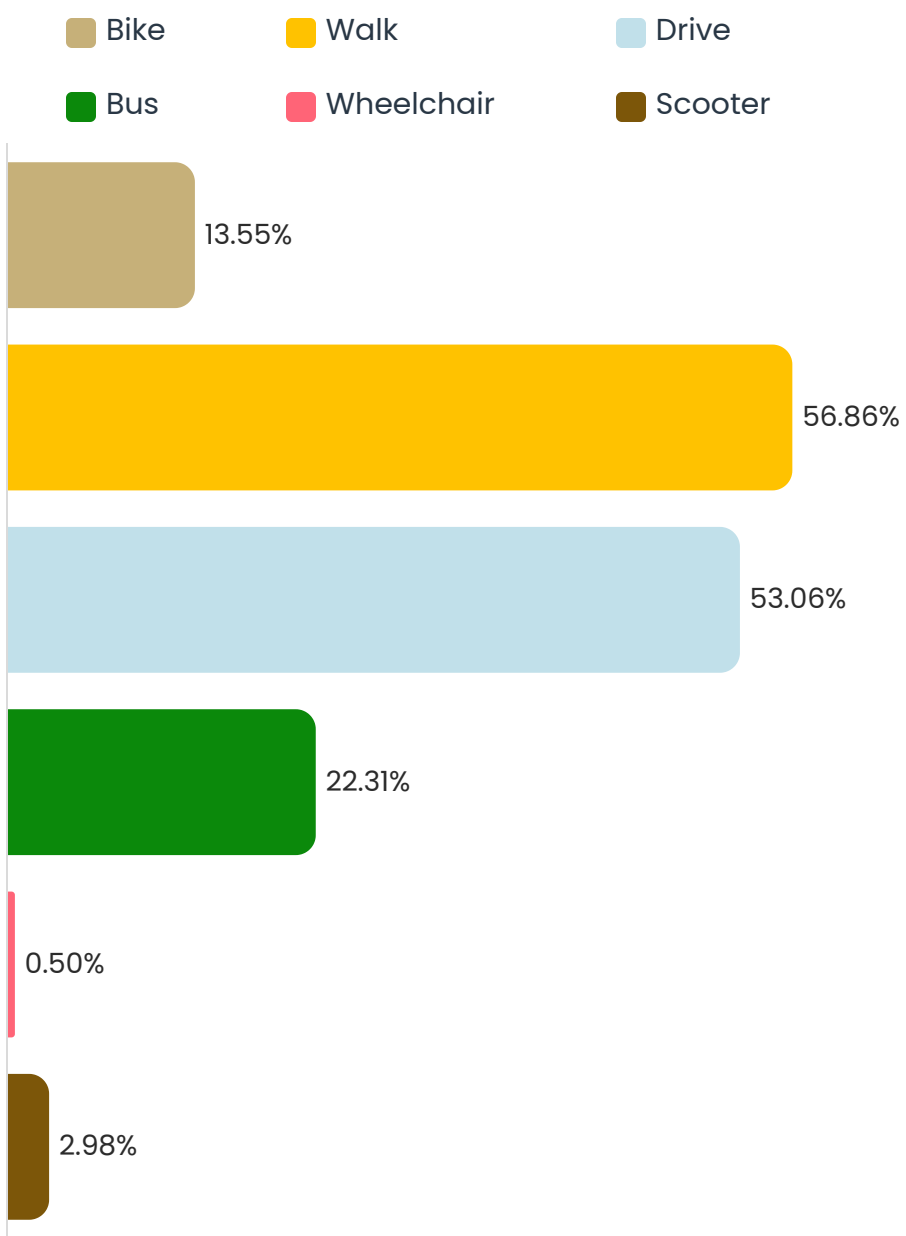
■ Under 12	2.37%
■ 12 to 13	49.21%
■ 14 to 16	35.38%
■ 17 to 18	9.88%
■ 19 to 34	1.19%
■ 35 to 50	0.59%
■ 51-64	0.79%
■ Prefer Not to Answer	0.59%



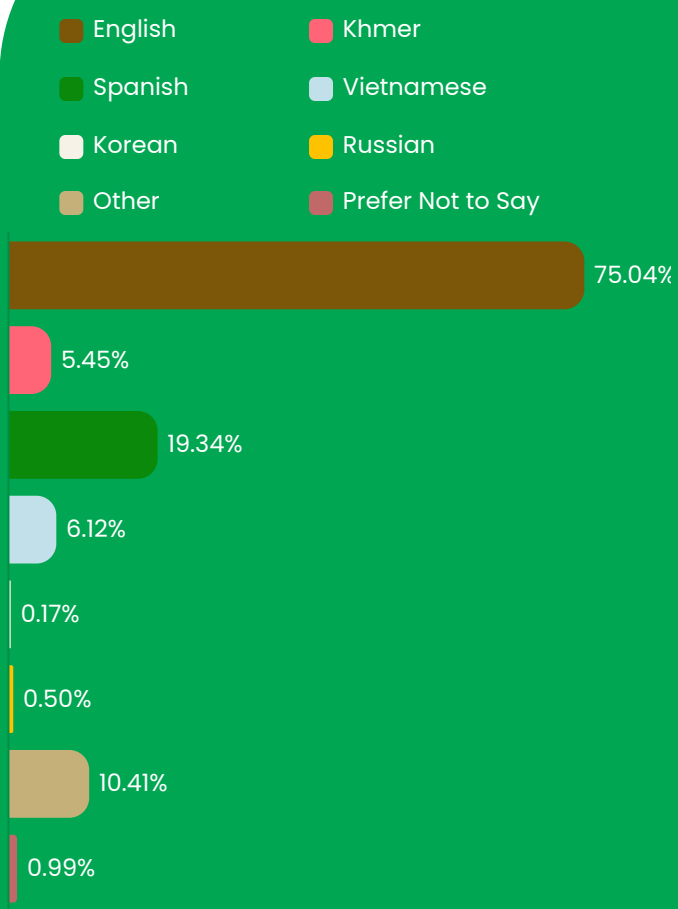
Participants & Demographics

More than 1,000 youth drew maps for the project. 600 chose to also answer questions about their demographics.

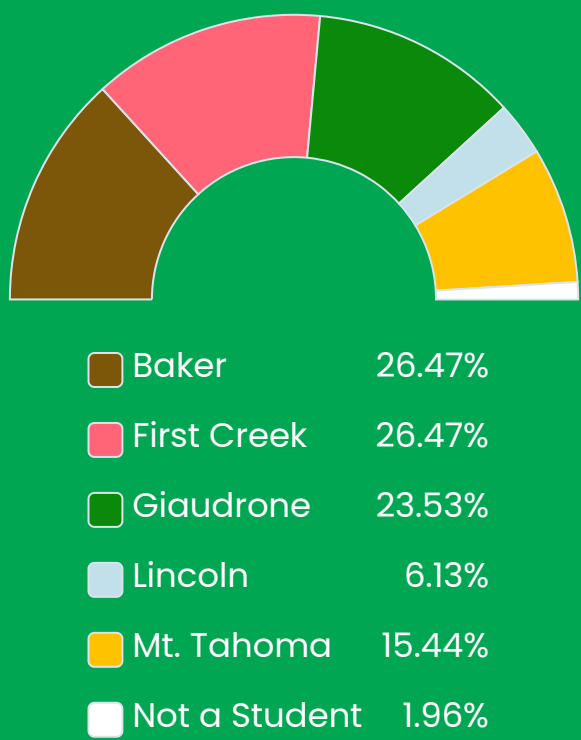
How I get around the neighborhood



Language spoken at home



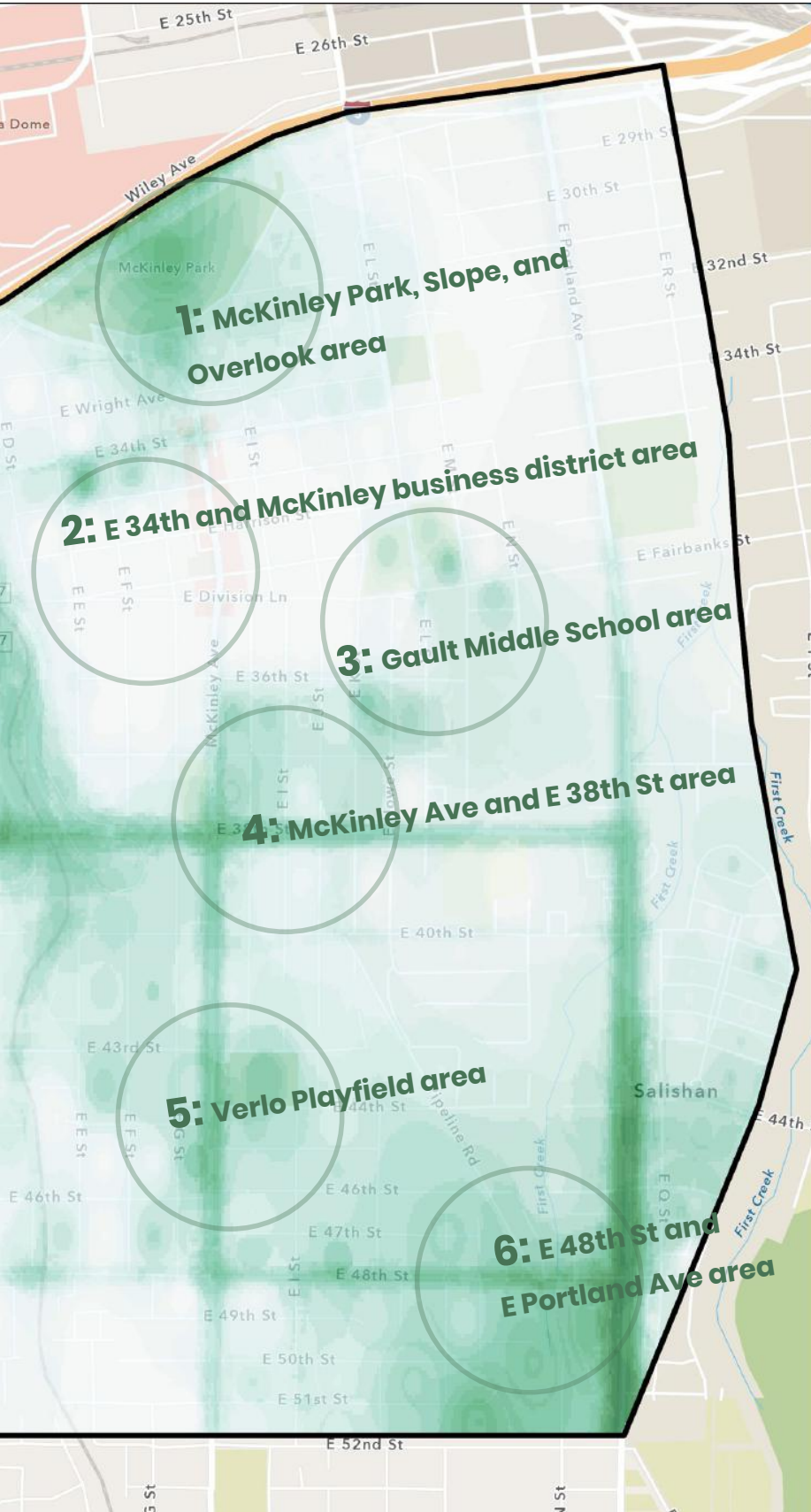
School I attend



Sketch Map Results



PROVIDING CONTEXT to areas with greatest potential to improve youth livability



1: McKinley Park, slope, and Overlook area

2: E 34th and McKinley business district area

3: Gault Middle School area

4: McKinley Ave and E 38th St area

5: Verlo Playfield area

6: E 48th St and E Portland Ave area



1

Large park, residential, walking paths, views of city and port

- need better lighting
- ADA compliance
- sidewalks need ramps
- trash, dirty, too much litter
- playground is nice
- skate park is fun
- homeless camp(s)
- nice park for walking
- nice views
- daily walks here



2

Walking routes (34th, McKinley), business district

- library is great, spend lots of time there, enjoy it
- dangerous intersections to get to library, near library, around district
- walking route on 34th
- trash, litter
- favorite deli, shops, stores
- business district is nice
- small businesses are important for the neighborhood



3

Walking routes, residential, Gault Middle School

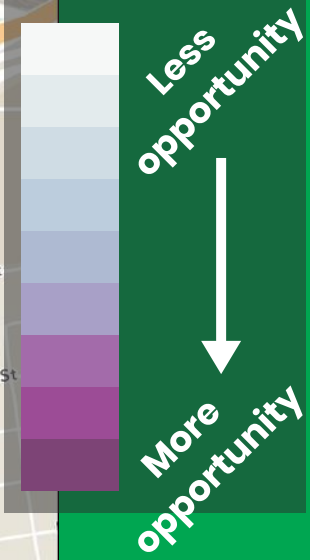
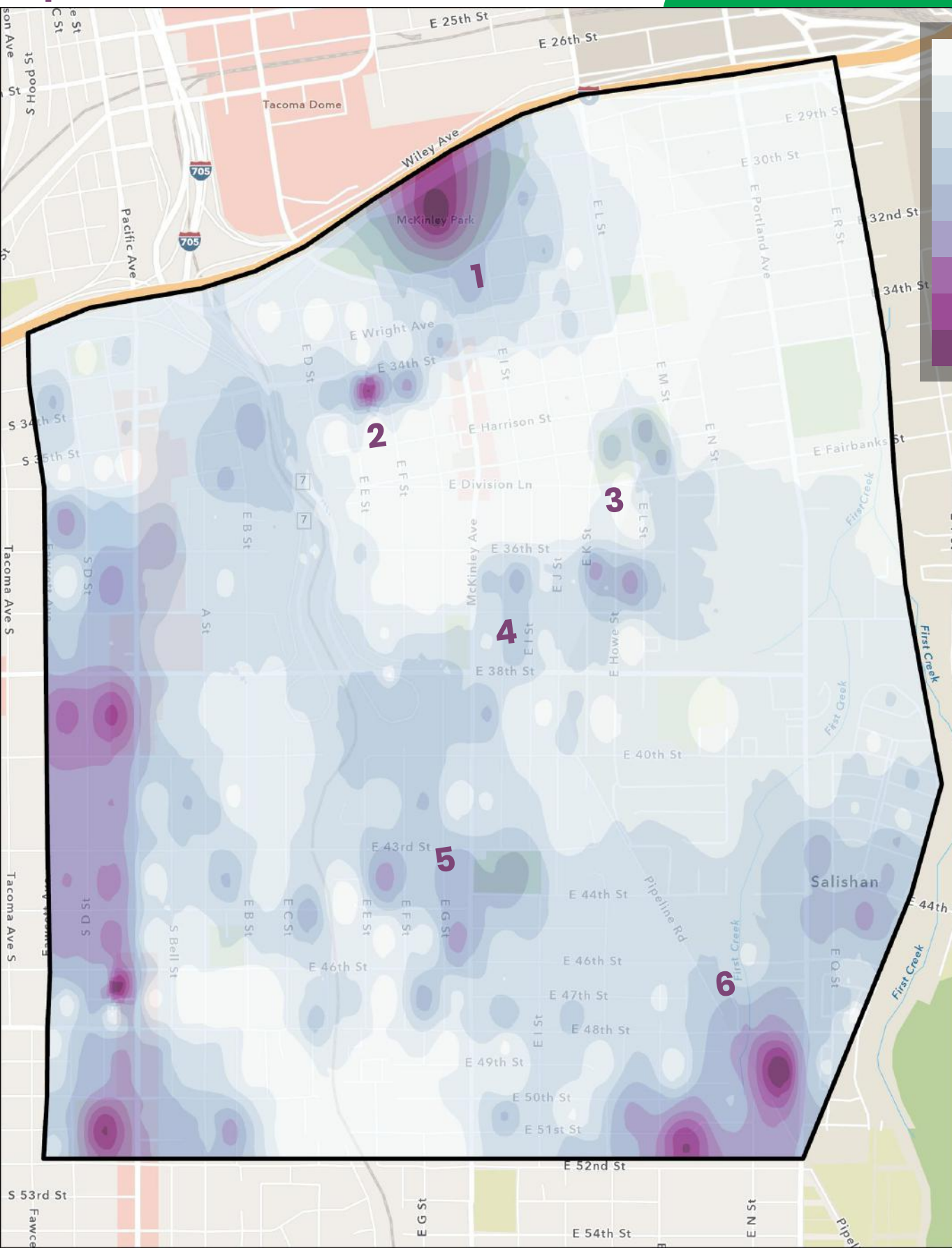
- sidewalks not complete
- need better sidewalks
- need more sidewalks
- dangerous traffic
- stop signs aren't effective
- playfields are nice
- cars parked poorly
- cars blocking sidewalks
- lots of kids walk here
- old trees around Gault are nice
- Gault middle school is nice, but needs cleanup
- Playing at Gault is fun

Sketch Map Results



Opportunities: Youth activity spaces that need attention

Data reflect perception and experience of > 1,000 youth



Darker purple areas reflect locations where youth tend to spend time when they are not at home or at school, but would prefer to avoid if possible.

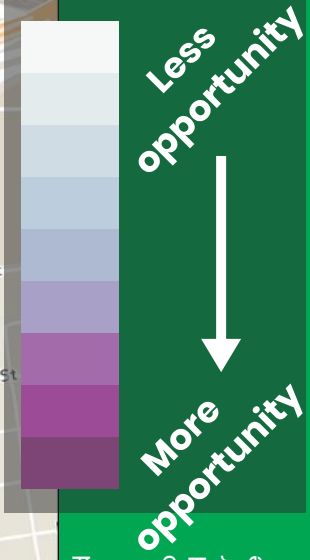
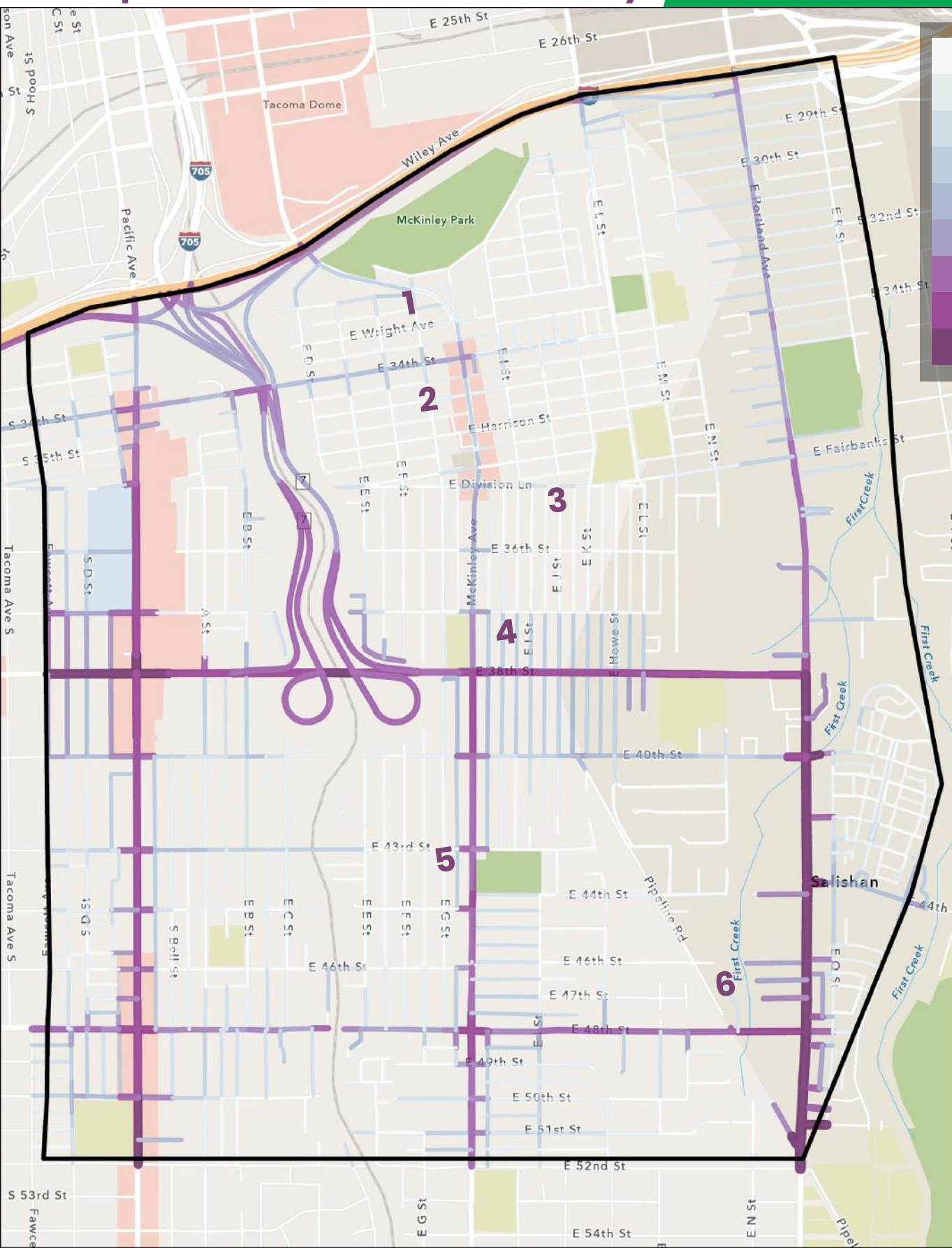
The map is a composite view of maps youth drew in response to the questions 1) where do you spend time when not at home and not at school, and 2) what areas of your neighborhood do you tend to avoid if possible. Areas that are darker purple represent opportunities to improve conditions where youth are already present, but find conditions less than ideal.

Sketch Map Results



Opportunities: Pathways that can be improved to enhance walkability

Data reflect perception and experience of > 1,000 youth



Darker purple routes reflect pathways that youth tend to use to move around their neighborhood when not in a car, but would prefer to avoid if possible.

The map is a composite view of maps youth drew in response to the questions 1) what routes do you use to walk, bike, or otherwise roll around your neighborhood, and 2) what routes do you tend to avoid if at all possible when walking, biking, scootering or otherwise moving around your neighborhood outside a car. Routes that are darker purple represent opportunities to improve conditions where youth are already present, but find conditions less than ideal.

Sketch Map Results



Areas that are *valued or considered assets* by youth

Data reflect perception and experience of > 1,000 youth



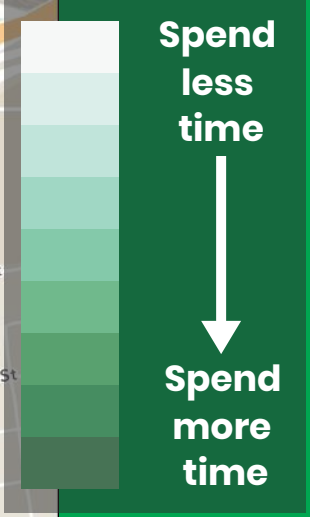
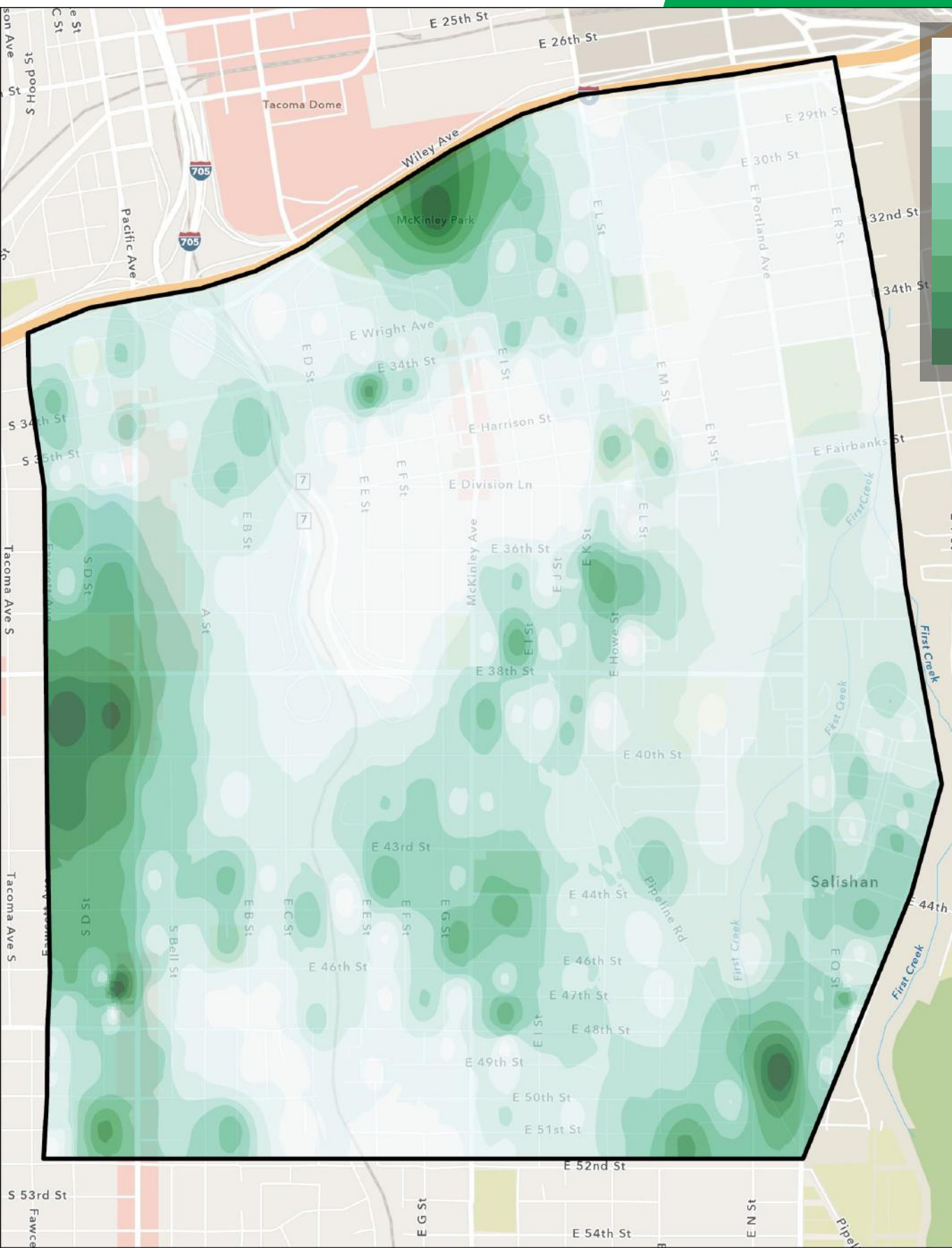
Darker purple areas reflect parts of the McKinley Hill neighborhood that youth have identified as important to them. In sketch mapping workshops youth were prompted to place points on the places and things in your neighborhood that are particularly important to you. Those points have been modeled into a density map that highlights significant concentrations of sites that are valuable and/or considered assets by youth.

Sketch Map Results



Areas where youth *spend time* when not at school or home

Data reflect perception and experience of > 1,000 youth



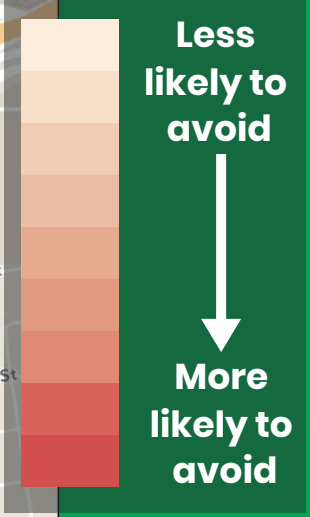
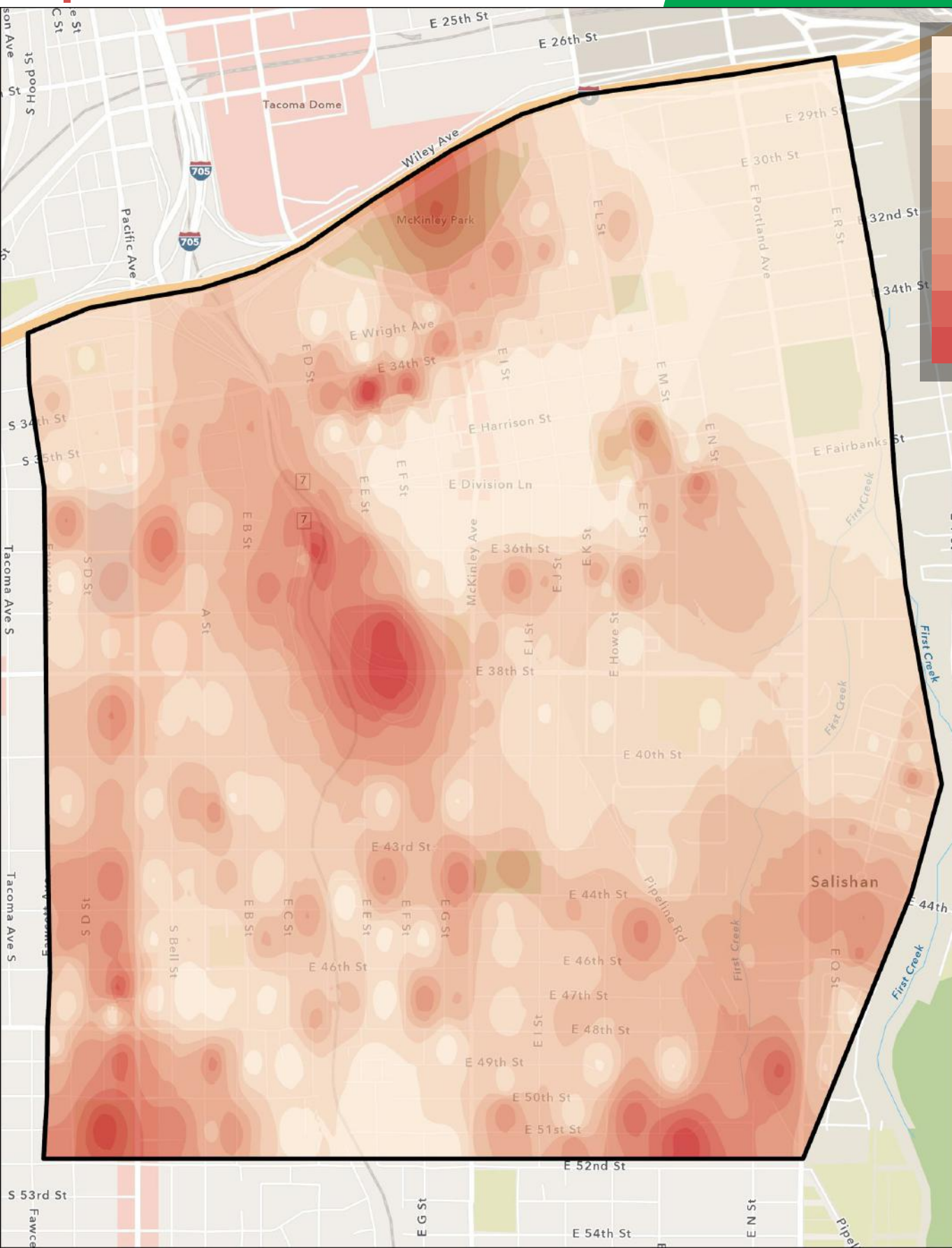
Darker green areas reflect areas where youth tend to spend time when they are not at home or at school. Data used to generate this map were produced by youth in sketch mapping workshops in response to the prompt *please draw outlines around the areas of your neighborhood where you tend to spend time when you're not at home, work, or school.*

Sketch Map Results



Areas youth *tend to avoid* if possible

Data reflect perception and experience of > 1,000 youth



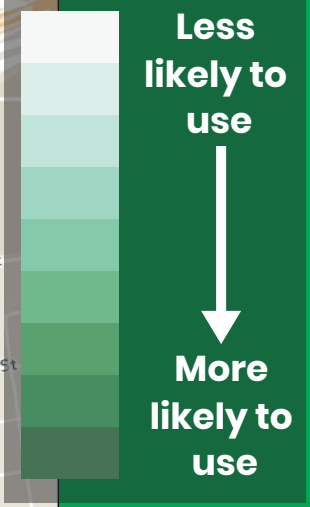
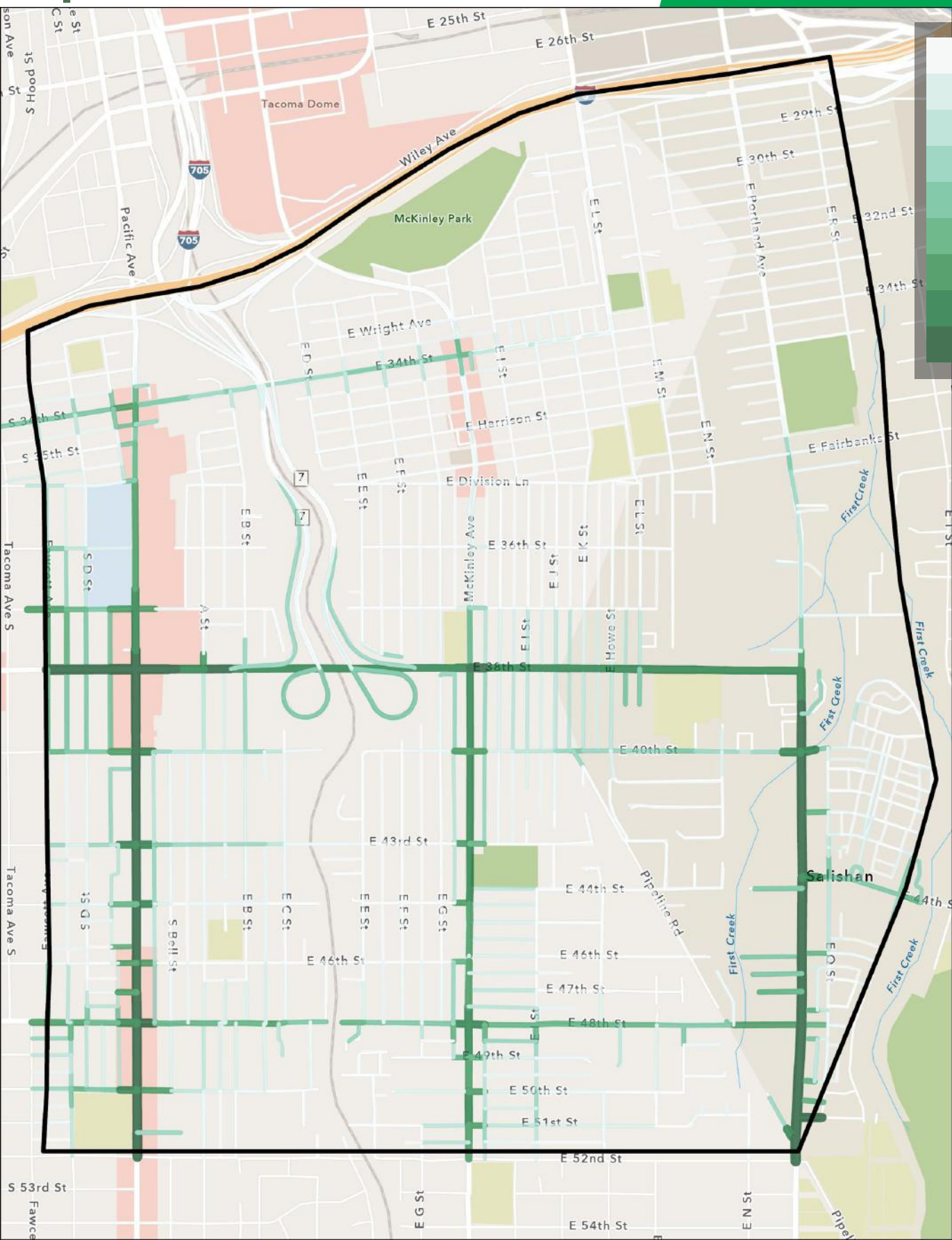
Darker red areas represent sites that youth tend to avoid time when they are not at home or at school. Data used to generate this map were produced by youth in sketch mapping workshops in response to the prompt *please draw outlines around the areas of your neighborhood that you tend to avoid when you're not at home, work, or school.*

Sketch Map Results



Routes youth *tend to use*
if possible

Data reflect perception and
experience of > 1,000 youth



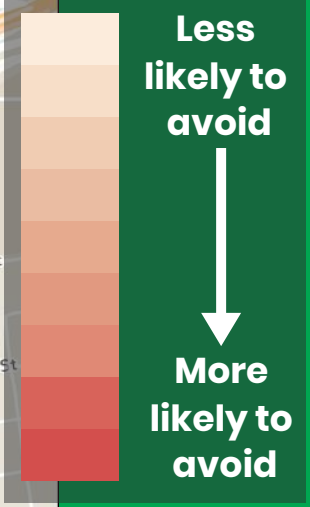
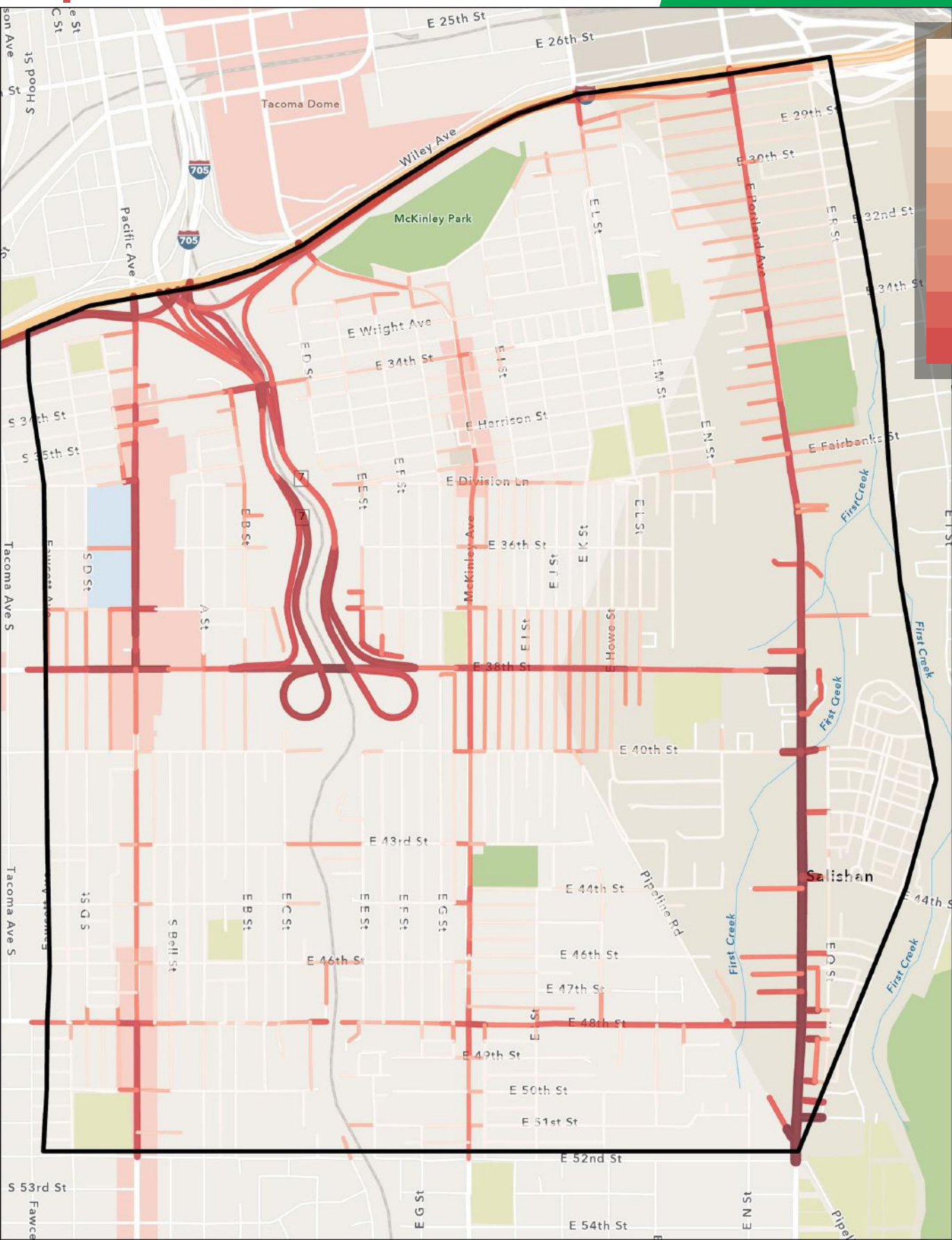
Darker green routes reflect pathways youth tend to use when walking, biking, scootering, or otherwise moving around their neighborhood without a car. Data used to generate this map were produced by youth in sketch mapping workshops in response to the prompt *please draw lines along the routes that you use most often when you're walking or biking or rolling in your neighborhood.*

Sketch Map Results



Routes youth *tend to avoid* if possible

Data reflect perception and experience of > 1,000 youth



Darker red routes represent pathways youth tend to avoid when walking, biking, scootering, or otherwise moving around their neighborhood without a car. Data used to generate this map were produced by youth in sketch mapping workshops in response to the prompt *please draw lines along the routes that you tend to avoid when you're walking or biking in your neighborhood.*



**Appendix F.
Grocery Store Analysis**

McKinley Hill Grocery Store Viability Research Memo

FROM: Makers Architecture and Urban Design

DATE: February 21, 2023

Introduction

Grocery stores have long been understood as important neighborhood places, as they enhance the retail mix and increase business district viability as well as providing access to healthy food for residents. Most communities desire quality grocery options in their neighborhood, and recent trends influencing this include:

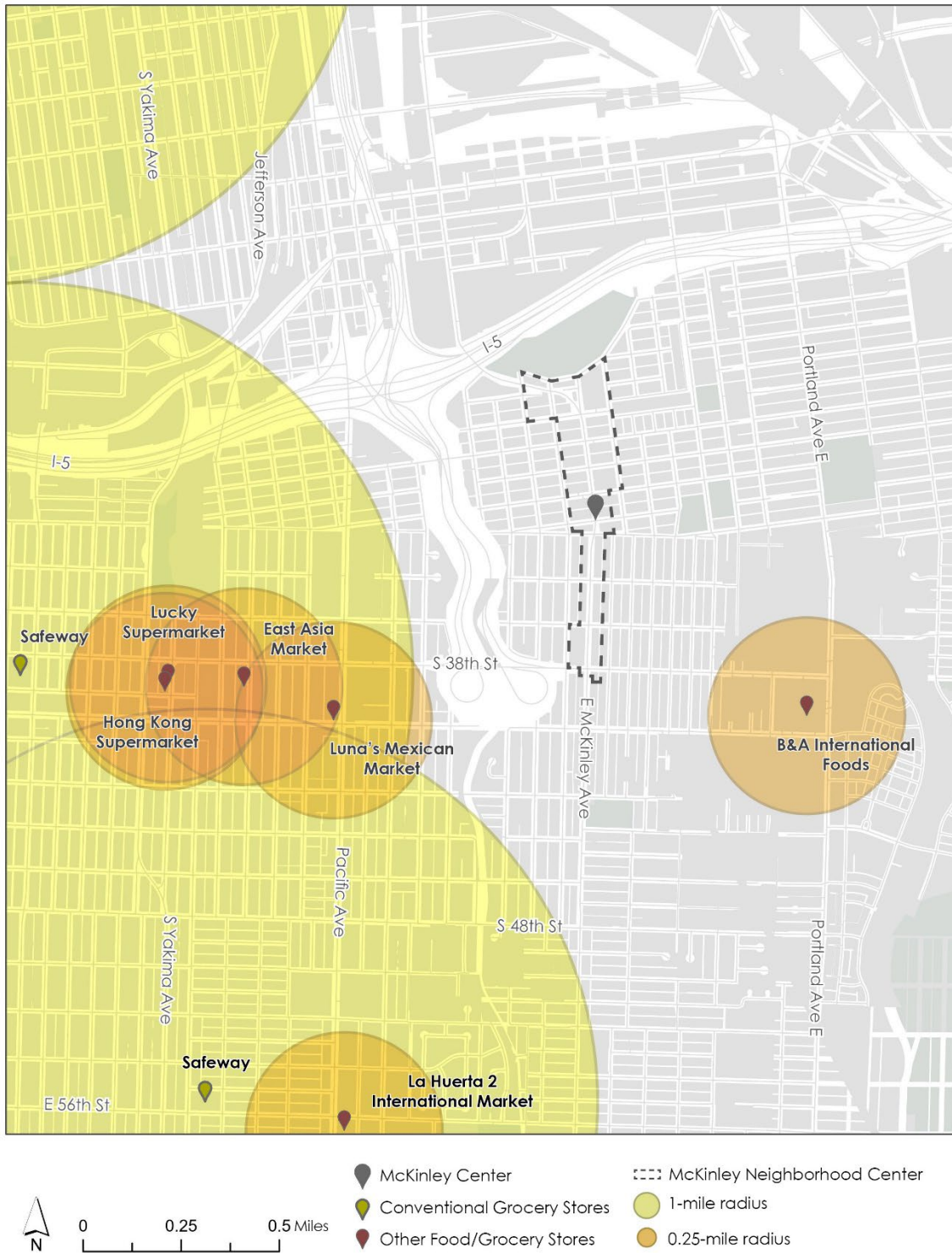
- Renewed interest in compact, walkable, “20-minute” neighborhoods and reducing vehicle miles traveled and greenhouse gas emissions
- Renewed interest in social connection and natural meeting places
- Greater awareness and interest in culturally relevant food, and a recognition that all communities deserve access to fresh and healthy food

Throughout the engagement process for the McKinley Hill Neighborhood Plan (MHNP), community members expressed a desire for a grocery store in the core of McKinley, and/or at a distance accessible by walking, biking, or rolling. This recommendation is outlined in McKinley Hill Neighborhood Plan actions BV 14: Pursue grocery store opportunities, BV15: Pursue market/food hall opportunities, and D3: Community amenities.

After the Safeway location at McKinley Ave and East Harrison St closed approximately 20 years ago, McKinley has been a food desert, as is much of the rest of East Tacoma. Exhibit 1 shows the lack of grocery stores in McKinley Hill and for more information on food options in East Tacoma, see the Livable City Year report “[Food Innovation District for East Tacoma](#)”).

Barriers exist to site and attract a grocery store in McKinley. To avoid potential studies that come to the same conclusion, MAKERS has been asked to review past grocery studies in the city and relevant research to help explain why a grocery store in McKinley is currently difficult, along with what McKinley could do to increase the viability of a future grocery store.

Exhibit 1: Grocery Store Gaps for McKinley Hill



Source: Google Maps & MAKERS, 2023

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 Grocery style or type..... 6

 Size of grocery store 7

 Grocery catchment area..... 8

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 McKinley Grocery Study Conclusion12

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Executive Summary

There are currently three full-service grocery stores within a three-mile radius of the center of McKinley Hill. However, the closest full-service grocery store is 1.6 miles away from the center of the McKinley Business district. Therefore, MAKERS conducted research on what factors into grocery store development and what could McKinley do to attract a grocery store in the future.

Our research found that conventional grocery stores generally require 8,000 to 10,000 people, or 4,000 housing units, within a 3-mile radius to support the store. Additionally, the McKinley community is interested in a neighborhood grocery store that is accessible by walking and rolling, usually anticipated to be within a half- mile to one-mile radius. Our research found that neighborhoods that want the option to walk, roll, bike, and take transit to their grocery store should aim to have 1,000 housing units or 2,000 – 2,500 people within a quarter mile walking distance.

There are currently 539 housing units within a quarter-mile walkshed at the center of the McKinley Hill neighborhood. McKinley Hill currently would need more than 400 additional housing units to meet the standard used by most conventional, full-service grocery stores. However, existing zoning – in addition to ongoing updates to policy, zoning, and land use designations – puts McKinley Hill in a position to increase density both within the McKinley Mixed-Use Center, as well as in surrounding neighborhoods that also lack grocery services (including the Dome District, Lower Portland Ave, and other parts of East Tacoma). Additionally, public-private partnerships and public-quasi-public partnerships are other viable methods for developing smaller neighborhood grocery stores or mixed-use neighborhood grocery stores. Therefore, we suggest that McKinley Hill and the City of Tacoma consider the following as ways to make McKinley Hill more appealing for grocery store development:

- Large redevelopment sites, like the Gault School site, provide an opportunity to support the addition of significant housing units, as well as a grocery store, as part of meeting community needs. Current proposals could see the addition of a significant number of new housing units at this location (contingent on a successful negotiation of a development regulation agreement with the Tacoma City Council).
- An increase in housing units and population, especially in McKinley Hill and other nearby Mixed-Use Centers such as Lower Pacific Avenue (centered on 38th Ave and Pacific Ave), Lower Portland Avenue, and the Dome District improves the chances of a grocery chain being interested to develop a new grocery store closer to the core of the neighborhood. Existing and new policies to make it easier to develop new housing in these areas can support the viability of a grocery store.
- Better walking, rolling, and transit connections (like those recommended in the MHNP Actions T5, T10-14, and T20) between the Dome District, Lower

Portland Ave, Lincoln, and the rest of East Tacoma could make a more centralized grocery store for those areas more viable.

- Conduct a market study to identify 1–3-acre parcels or groups of parcels that could accommodate a conventional grocery store, as well as <1-acre parcels that could accommodate a small/local grocery store.
- Connect City and/or County resources with locally owned smaller grocery stores and adjust policies to make smaller site grocery stores more viable.
- Convene a group of public, nonprofit, and private partners to develop a proposal and seek funding for a Food Incubator Program, Farmers' Market space, and/or market "food hall" that may fill in gaps for access without reaching the full-service grocery store standard.

What Goes into Grocery Store Location?

Reviewing the South Tacoma Grocery and Convenience Retail Study (Hambleton, 2007) and other relevant research, there are three main components being considered when thinking about whether a grocery store is a viable development in an area and where a grocery store is located. The three components are:

- The type or style of grocery store to be developed
- The size or square footage of the grocery store/retail space
- The number of people supported within a given area radius; also known as the catchment area or trade area.

Grocery style or type

The style or type of grocery store mostly refers to a mix of traits that describe people's expectation of the grocery store they attend. Traits such as cost, quality, selection, and service, and how these traits are prioritized by the consumer, help determine the grocery store type supported by the local market. Grocery stores don't always fall cleanly into the following types, but generally the three main grocery store types are discount, conventional, and upscale. Small/local grocery stores are an emerging type that has been less researched, but we include here due to its relevance to McKinley.

Discount: Price impact is the term used in the research; however, one can think of this grocery type as the bargain or discount grocery store. Consumers frequenting a discount grocery store emphasize low everyday prices over other traits such as quality of products, high levels of service, and limited selection of goods. These types of grocery stores tend to have more of a “warehouse like” atmosphere and have larger square footage, without a lot of flexibility to downsize.

Conventional: The conventional grocery store refers to the independently-owned and operated grocery store. A lot of chain supermarkets such as Safeway, Albertson's, and Fred Meyer fall into this type of grocery store. Consumers frequenting a conventional grocery store expect consistent levels of good quality of goods, good service by employees, and a wide selection of goods. They also emphasize value delivered in weekly ad flyers, coupons, and store point accounts. The conventional grocery store tends to have more flexibility in its overall size and viability (e.g., a smaller conventional store is more successful in attracting customers than a smaller discount store).

Upscale: Upscale and “Natural/Organic” grocery stores are the high-end of grocery store types. Stores like Whole Foods and PCC would fall into this type of grocery store. Consumers frequenting an upscale grocery store expect high-quality goods, high-quality service, and a generous selection of goods, all while being willing to pay for

those high-quality traits. Upscale grocery stores attract smaller fractions of any given market area, are often smaller in square footage, and therefore work better in larger, more densely populated catchment areas.

Small/local: Locally owned grocery stores have a lot of the same characteristics as conventional grocery stores. They are independently owned, generally by an individual or small group of locals instead of by a corporation. Small or locally owned stores generally have smaller building footprints while providing much of the same services and choices as the conventional model. Consumers frequenting such grocery stores can also expect to pay slightly more for goods and possibly experience more fluctuations of prices due to locally owned grocery stores not having the supply chain scale corporate grocers have.

Size of grocery store

The square footage of a grocery store is often associated with the type of grocery store. Small grocery stores are generally defined as grocery stores below 25,000 square feet. Similar to upscale grocery stores, smaller grocery stores tend to do better in a more densely populated market. The extreme version of this are New York City bodegas, but grocery chains like Trader Joe's and Aldi tend to be found in denser urban areas and have built recent stores under 20,000 square feet. Large grocery stores can be defined as stores over 50,000 square feet. Large grocery stores tend to be found in the least dense areas of a community.

Generally, when communities say they want a grocery store in their neighborhood, they are referring to conventional grocery stores. A conventional grocery store has generally been defined as 45,000 square feet (Hinshaw & Vanneman, 2010); however, recent news reports the average grocery store size is dropping and is now 38,000 square feet (Peterson, 2021). The 30,000 to 45,000 square foot range of grocery store size falls in line with the Urban Land Institute's (ULI) comparison of retail center types and is how this memo defines the size of conventional grocery stores.

The size of a grocery store development is also important because most developments require a significant amount of urban land, and grocery store developers need to identify a parcel or collection of parcels that can be used for the store and the usual mandated parking required by city code. For added context on the size of grocery stores, below are examples of Safeway grocery stores in Tacoma and Seattle.

Tacoma:

- [Safeway](#) at 1302 South 38th St; Site = 123,200 sq ft (2.8 acres);
[Building](#) = 43,506 sq ft
- [Safeway](#) at 707 South 56th St; Site = 104,000 sq ft (2.4 acres);
[Building](#) = 34,600 sq ft

Seattle:

- Safeway at 7300 Roosevelt Way NE; Site = 87,000 sq ft (2 acres);
Building = 38,000 sq ft
- Safeway at 4732 Brooklyn Ave NE; Site = 45,320 sq ft (1 acre);
Building = 28,336 sq ft – (Mixed-use project near the University of Washington)

Exhibit 2: Urban Land Institute's Comparison of Retail Center Types

Convenience Shopping Center	
Anchors	Convenience grocery, drug store
Number of Stores	3-20 stores
Total Retail Space	10,000-30,000 square feet
Site Area	1-3 acres
Market Area Population	under 20,000
Market Area Radius	under 2 miles
Neighborhood Shopping Center	
Anchors	Supermarket and Drug Store
Number of Stores	10-40 stores
Total Retail Space	30,000-100,000 square feet
Site Area	1-3 acres
Market Area Population	10,000-30,000 people
Market Area Radius	1-3 miles
Community Shopping Center	
Anchors	Junior department or discount
Number of Stores	25-80 stores
Total Retail Space	100,000-450,000 square feet
Site Area	10-30 acres
Market Area Population	30,000-75,000 people
Market Area Radius	3-8 miles
Regional Shopping Center	
Anchors	1 or 2 full-line department stores
Number of Stores	50-100 stores
Total Retail Space	300,000-750,000 square feet
Site Area	30-50 acres
Market Area Population	100,000-250,000 people
Market Area Radius	8-15 miles
Super-Regional Shopping Center	
Anchors	3 or more full-line department stores
Number of Stores	100-300 stores
Total Retail Space	600,000-2,000,000 square feet
Site Area	40-100 acres
Market Area Population	250,000-600,000 people
Market Area Radius	12-50 miles

Source: Dollars and Cents of Shopping Centers Property Counselors (Urban Land Institute, 2009)

Grocery catchment area

The catchment or trade area refers to the number of people a grocery store is intended to serve within a given radial area. In Exhibit 1, a neighborhood shopping center has a market area radius of one to three miles. The South Tacoma grocery store study used a

three-mile radius for the trade area. Therefore, this memo assumes a three-mile radius for conventional grocery stores.

Mark Hinshaw and Brian Vanneman (2010) argue a conventional grocery store requires the support of 8,000 to 10,000 people or 4,000 housing units for a store that is 45,000 square feet (although this number is flexible for a smaller grocery store footprint).

Additionally, if neighborhoods are interested in having their grocery store being located in a place that is easier to access by walking, rolling, biking, and transit, then they need to consider how dense their neighborhood is and how close housing is to the grocery store. Greg Easton and John Owen (2009) argue that neighborhoods that want the option to walk, roll, bike, and take transit to their grocery store should aim to have 1,000 housing units or 2,000 – 2,500 people within a quarter mile walking. So not only is a neighborhood grocery store required to serve 4,000 housing units across a three-mile radius, but to truly feel walkable to that grocery store, about 1,000 housing units (or a quarter of the total housing units required) should be within a quarter mile of said grocery store. It should also be noted that other nearby grocery stores will act as a form of competition as not every household will go to the same store.

Creative Development Options

Relying solely on the private market can leave a lot of communities without a grocery store or a path to the type of grocery store community members are looking for. Therefore, creative development projects, where the public sector or quasi-public sector entities invest with each other to develop grocery stores or public-private partnerships that lead to development agreements, offer an opportunity to provide neighborhood grocery stores where they might otherwise be deemed unviable.

An example of this is the [Belmont Dairy](#) in Portland, Oregon. Made possible by logistical and financial assistance from the City of Portland, Network for Oregon Affordable Housing, and the State of Oregon, using tools such as tax credits, Community Development Block Grant Loans, and two CMAQ-TOD (congestion mitigation and air quality – transit-oriented development) loans, the project developed a mixed-use housing, retail, commercial, and grocery project with 85 apartments on top of retail stores, a restaurant, a hair salon, and a 20,000-square-foot grocery store.

Exhibit 3: Belmont Dairy



*Note: Project was done on a 1.3-acre site and the current grocery store is a H Mart.
Source: ULI Case Study, 2015*

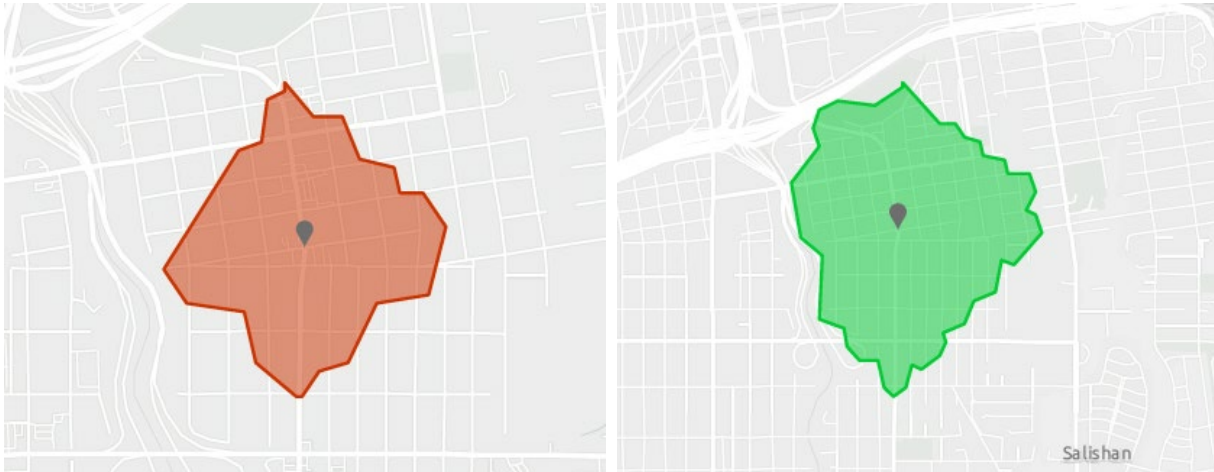
Applying this to McKinley

McKinley community members that participated in public outreach expressed the desire for a more central neighborhood grocery store that is easier to get to by walking and biking. This is aligned with the MHNP Actions T5 and T20: Completing missing sidewalks and T10-14: Implementing bicycle facilities to bring additional customers from nearby neighborhoods like the Dome District and Portland Ave. Therefore, using the intersection of East Morton St and East McKinley Ave as a central point, the graphics below show a quarter mile and a half mile walkshed, as a half mile (or 15-minute walk) is typically used as the general limit people in the U.S. consider as walkable.

Exhibit 4: Quarter mile and Half mile McKinley Hill Walksheds

Quarter mile (0.25)

Half mile (0.50)



Source: U.S. Census Bureau, 2020 Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

Quarter Mile (0.25 miles) Key Facts

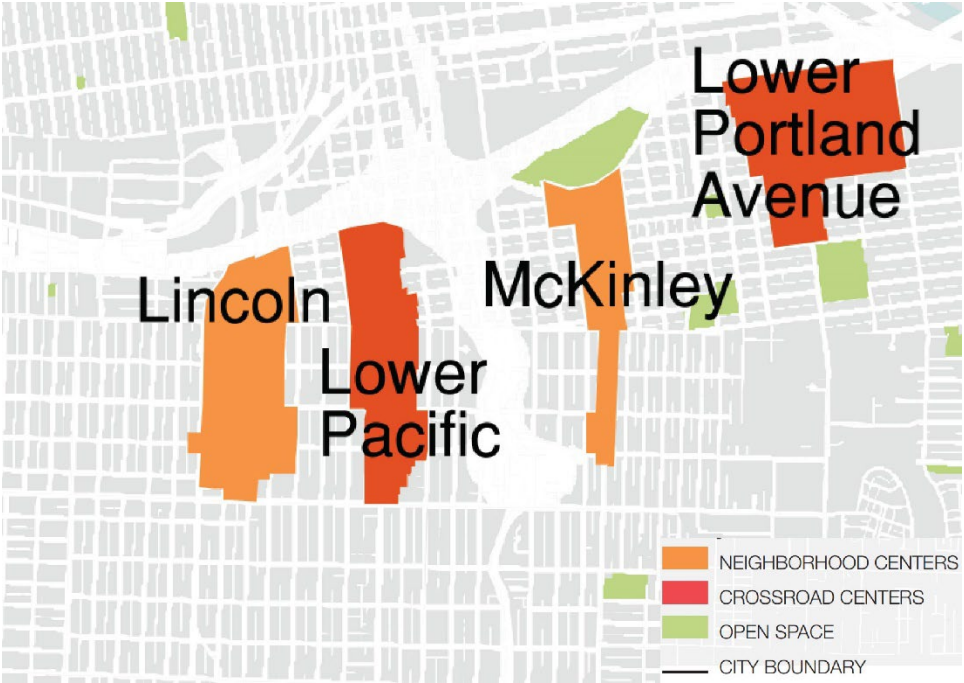
- Total population in walkshed = **1,318**
- There are **539** housing units in the walkshed
- Overall total population in walkshed has slightly decreased over 20 years. Going from 1,322 in 2000 to 1,317 in 2020.

Half Mile (0.50 miles) Key Facts

- Total population in walkshed = **3,493**
- There are **1,450** housing units in the walkshed
- Overall total population in walkshed has slightly increased over 20 years. Going from 3,414 in 2000 to 3,482 in 2020.

Additionally, Tacoma's Mixed-Use Centers (MUCs) are the primary areas for growth and change over the next 25 years and are at the heart of the *One Tacoma* Comprehensive Plan's growth and development strategy. McKinley Hill is a Neighborhood Mixed-Use Center where housing and development growth is already planned. The McKinley Neighborhood Mixed-Use Center is also located between nearby Crossroads Centers Lower Pacific (34th & Pacific) and Lower Portland Avenue. The Dome District neighbors McKinley to the north and is part of the Downtown Subarea, which has the highest development capacity in the city (although figures below do not reflect growth projections for this area due to the difficulty separating the Dome District capacity from the rest of the Downtown Subarea).

Exhibit 5: McKinley Mixed-Use Center and nearby Mixed-Use Centers



Source: City of Tacoma, 2015

Tacoma is planning for significant growth in the McKinley area between the MUCs, the downtown mixed-use zoning in the Dome District, and future light rail transit-oriented development (TOD) in the Dome District. The 2030 growth allocation for the three MUCs in the McKinley area – McKinley, Lower Portland, and Lower Pacific – is 1,372 additional housing units or a population growth of 3,181 people (City of Tacoma, 2014). (Note that this number excludes projections for Lincoln Neighborhood Mixed-Use Center, which is shown on the map above, and the Dome District, which is not shown on the map above).

McKinley Grocery Study Conclusion

McKinley Hill currently doesn't meet the 1,000 housing-unit standard within a quarter mile radius that research suggests is needed to attract the more walkable neighborhood grocery stores community members are looking for. McKinley Hill currently has 539 housing units within the quarter mile walkshed and would have to build 441 additional housing units to be more attractive for conventional chain grocery store to develop a neighborhood grocery store. There has been little population and housing growth over the last 20 years in McKinley Hill.

However, the capacity under existing zoning – as well as ongoing updates to zoning and land use and transportation policies stemming from City processes such as the

Comprehensive Plan update and Home in Tacoma – set the McKinley Hill area up well to densify, add housing, and add population to support future development of a neighborhood grocery store. This is well supported by the growth capacity planned for the three MUCs in the McKinley area – McKinley, Lower Portland, and Lower Pacific – - with a 2030 growth allocation of 1,372 additional housing units.

Also, the Gault School site in McKinley Hill is a large group of parcels with adequate land to site new development. Whether it be housing, a grocery store, or a mixed-use project that combines the two, there is an opportunity for a creative development project that includes public and private entities working together to achieve community goals.

McKinley Hill Should Consider

- Large redevelopment sites, like the Gault School site, provide an opportunity to support the addition of significant housing units, as well as a grocery store, as part of meeting community needs. Current proposals could see the addition of between 100-200 housing units at this location (contingent on a successful negotiation of a development regulation agreement with the Tacoma City Council).
- An increase in housing units and population, especially in McKinley Hill and other nearby Mixed-Use Centers such as Lower Pacific Avenue (centered on 38th Ave and Pacific Ave), Lower Portland Avenue, and the Dome District improves the chances of a grocery chain being interested to develop a new grocery store closer to the core of the neighborhood. Existing and new policies to make it easier to develop new housing in these areas can support the viability of a grocery store.
- Better walking, rolling, and transit connections (like those recommended in the MHNP Actions T5, T10-14, and T20) between the Dome District, Lower Portland Ave, Lincoln, and the rest of East Tacoma could make a more centralized grocery store for those areas more viable.
- Conduct a market study to identify 1–3-acre parcels or groups of parcels that could accommodate a conventional grocery store, as well as <1-acre parcels that could accommodate a small/local grocery store.
- Connect City and/or County resources with locally owned smaller grocery stores and adjust policies to make smaller site grocery stores more viable.
- Convene a group of public, nonprofit, and private partners to develop a proposal and seek funding for a Food Incubator Program, Farmers' Market space, and/or market “food hall” that may fill in gaps for access without reaching the full-service grocery store standard.

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